

Mexico City, February 20, 2020 - Grupo Hotelero Santa Fe S.A.B. de C.V. (BMV: HOTEL) ("HOTEL" or the "Company"), announced its consolidated results for the fourth quarter ("4Q19") and full-year ended December 31, 2019. Figures are expressed in Mexican pesos, are unaudited and are in accordance with International Financial Reporting Standards ("IFRS") and may vary due to rounding.

## Highlights

- 2019 EBITDA $^{1}$ was Ps. 645.6 million, in line with our revised 2019 guidance, representing a $4.5 \%$ decrease compared to 2018.
- 2019 Total Revenue was Ps. 2,237.9 million, slightly above our revised 2019 guidance, representing an $8.4 \%$ increase compared to 2018.
- 4Q19 Total Revenue rose to Ps. 565.5 million, a $4.2 \%$ improvement compared to 4Q18, driven by the following increases: i) $0.1 \%$ in Room Revenue, ii) $9.1 \%$ in Food and Beverages, iii) $5.4 \%$ in Other Hotel Revenue, and iv) $9.9 \%$ in Third-Party Hotels' Management Fees.
- 4Q19 EBITDA was Ps. 160.7 million, a $7.3 \%$ decrease compared to $4 Q 18$ driven by higher costs and expenses. 4Q19 EBITDA margin was 28.4\%.
- HOTEL posted 4Q19 Net Income of Ps. 67.2 million, compared to Ps. 17.1 million in the same period of last year; mainly explained by the positive FX result recorded in 4Q19, versus an FX loss in 4Q18.
- 4Q19 Net Operating Cash Flow was Ps. 96.1 million, a decrease of $42.6 \%$ compared to the Ps. 167.5 million reported in 4Q18. This decrease was mainly due to the unrealized FX loss recorded in this period.
- Net Debt/EBITDA (LTM) ratio was 3.8x at the end of 4Q19. Operating cash flow in dollars in $4 Q 19$ represented $100 \%$ of total operating cash flow, thereby maintaining a natural hedge of the dollarized financial debt.
- HOTEL's total portfolio at the end of 4Q19 reached 7,130 rooms with 29 hotels, a $4.7 \%$ increase compared to the 6,808 rooms at end of 4Q18.
- RevPAR ${ }^{2}$ for Company-owned hotels remained stable in $4 Q 19$ compared to 4 Q18, as the decrease of $6.2 \%$ in $A D R^{2}$ was offset by a 3.7 percentage point increase in occupancy.

| Figures in thousands of Mexican pesos | Fourth Quarter |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2018 | Var. | \% Var. |
| Total Revenue | 565,531 | 542,741 | 22,790 | 4.2 |
| EBITDA | 160,666 | 173,338 | $(12,673)$ | (7.3) |
| EBITDA Margin | 28.4\% | 31.9\% | (3.5 pt) | (3.5 pt) |
| Operating Income | 87,142 | 111,484 | $(24,342)$ | (21.8) |
| Net Income | 67,164 | 17,076 | 50,088 | NA |
| Net Income Margin | 11.9\% | 3.1\% | 8.7 pt | 8.7 pt |
| Operating Cash Flow | 96,130 | 167,533 | $(71,403)$ | (42.6) |
| Occupancy | 61.2\% | 57.5\% | 3.7 pt | 3.7 pt |
| ADR | 1,315 | 1,402 | (87) | (6.2) |
| RevPAR | 806 | 806 | 0 | 0.0 |


| 12 months ended |  |  |  |
| ---: | ---: | :---: | :---: |
| 2019 | December 31 |  |  |
| $2,237,902$ | $2,064,941$ | Var. | \% Var. |
| 645,570 | 675,794 | $(30,225)$ | 8.4 |
| $28.8 \%$ | $32.7 \%$ | $(3.9 p t)$ | $(3.9 p t)$ |
| 378,749 | 450,554 | $(71,806)$ | $(15.9)$ |
| 164,042 | 267,337 | $(103,295)$ | $(38.6)$ |
| $7.3 \%$ | $12.9 \%$ | $(5.6 p t)$ | $(5.6 p t)$ |
| 573,775 | 668,569 | $(94,794)$ | $(14.2)$ |
| $61.0 \%$ | $61.5 \%$ | $(0.5 p t)$ | $(0.5 p t)$ |
| 1,317 | 1,422 | $(105)$ | $(7.4)$ |
| 803 | 875 | $(72)$ | $(8.2)$ |

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## Comments from the Executive Vice President

Mr. Francisco Zinser, stated:
2019 was a challenging year for the Mexican economy as a whole and, thus, for the tourism sector. Our annual results were below our expectations mostly due to external factors. Tourist activity at both resort and urban destinations continued to show softer dynamics. At resort destinations, the main headwind was the slowdown in international tourism that began at the end of 2018, driven by the combined effect of sargassum (brown algae) washing up along the beaches in Cancun and the Riviera Maya, and the perception of decreasing security in certain markets. However, tourist destinations in the Pacific region, such as Puerto Vallarta and Los Cabos, had positive results in part due to the favorable shift of travelers that have preferred these destinations versus the Mexican Caribbean due to the reasons previously mentioned. Regarding urban destinations, the slowdown in economic activity continued to affect booking activity in several segments, including meetings and conventions, corporate accounts, and government accounts. Keep in mind that this last item includes not only government accounts, but all third-party consultants and service providers who serve this segment.
We met our updated 2019 guidance for both Revenues and EBITDA. Providing more insight into our annual performance, results were also impacted by the aforementioned issues, combined with the performance of the Reflect Krystal Grand properties, which have been negatively affected by the same factors, weighing on our performance for the whole of the year. 2019 revenues were Ps. 2,237.9 million, up $8.4 \%$ compared to 2018; EBITDA, on the other hand, was Ps. 645.6 million, down $4.5 \%$ compared to 2018, mainly due to lower top line growth, coupled with lower-than-expected results at Reflect Krystal Grand properties. This affected our margins, as this brand has higher standards and, therefore, higher operating costs combined lower than expected ADR. Regarding Company-owned hotels, RevPAR was down 8.2\%, due to a $7.4 \%$ decrease in ADR, combined with a 0.5 percentage point contraction in Occupancy.
As for management contracts, we added two hotels into our portfolio during 2019. First, the AC Hotel by Marriott Santa Fe with 168 rooms located in the Santa Fe district in Mexico City. Second, the Courtyard by Marriott Puebla with 154 rooms located in the city of Puebla, Puebla. Additionally, we will be operating the Breathless Tulum Resort \& Spa, a Grand Tourism category resort with 300 rooms that is under construction. Lastly, we expect the construction of the Hyatt Regency Mexico City Insurgentes to resume soon.
To wrap up, I would like to mention that none of these achievements would have been possible without the support of our dedicated employees, experienced management team, and the confidence that you, our investors, have placed in us.

## Sustainability Highlights

In the social area of our sustainability model, we group together material issues regarding our employees, human and labor rights, the development of our people as the most valuable asset in our Company, as well as our contributions and development in the communities where our hotels are located. In this area we focus on three main subjects: working conditions, training, and investment in local communities.
In terms of working conditions, we are constantly striving to have a committed and trained workforce that has a feeling of belonging. We have therefore put into place several initiatives to improve people's well-being, ranging from our commitment to provide safe working conditions and offering benefits that exceed legal requirements, to providing specialized training to develop skills and people. Relative to employee training, it is one of our priorities, and a long-term objective of the Company. Lastly, development and investment in local communities is one of our material goals. We want to invest in communities strategically, as we gradually moved towards our desired social impact.

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## Portfolio of Properties

| No. | Property | Total Rooms | Ownership | Type | Category | Months in Operation | Stabilized | City | State |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Hilton Guadalajara | 450 | 100\% | Urban | Grand Tourism | >36 | Yes | Guadalajara | Jalisco |
| 2 | Krystal Urban Monterrey | 150 | 100\% | Urban | 4 stars | >36 | Yes | Monterrey | Nuevo Leon |
| 3 | Krystal Urban Cd. Juarez | 120 | 100\% | Urban | 4 stars | >36 | Yes | Ciudad Juarez | Chihuahua |
| 4 | Krystal Urban Cancun | 246 | 100\% | Urban | 4 stars | >36 | Yes | Cancun | Quintana Roo |
| 5 | Krystal Satelite Maria Barbara | 215 | 100\% | Urban | 5 stars | >36 | Yes | Estado de Mexico | Estado de Mexico |
| 6 | Hilton Garden Inn Monterrey Aeropuerto | 134 | 15\% | Urban | 4 stars | >36 | Yes | Monterrey | Nuevo Leon |
| 7 | Hampton Inn \& Suites Paraíso Tabasco | 117 | - | Urban | 4 stars | >36 | Yes | Paraiso | Tabasco |
| 8 | Krystal Urban Aeropuerto Mexico City | 96 | - | Urban | 4 stars | >36 | Yes | Mexico City | Mexico City |
| 9 | Krystal Urban Guadalajara | 140 | 100\% | Urban | 4 stars | >36 | Yes | Guadalajara | Jalisco |
| 10 | Krystal Monterrey | 207 | - | Urban | 5 stars | >36 | Yes | Monterrey | Nuevo Leon |
| 11 | Ibis Irapuato | 140 | - | Urban | 3 stars | 31 | In Process | Irapuato | Guanajuato |
| 12 | Krystal Grand Suites Insurgentes | 150 | 50\% | Urban | Grand Tourism | 26 | In Process | Mexico City | Mexico City |
| 13 | Hyatt Centric Campestre Leon | 140 | 50\% | Urban | Grand Tourism | 16 | In Process | Leon | Guanajuato |
| 14 | Hyatt Place Aguascalientes | 144 | - | Urban | 4 stars | 10 | In Process | Aguascalientes | Aguascalientes |
| 15 | DoubleTree by Hilton Toluca | 142 | - | Urban | 4 stars | 7 | In Process | Toluca | Estado de Mexico |
| 16 | AC Hotel by Marriott Santa Fe | 168 | - | Urban | 4 stars | 5 | In Process | Mexico City | Mexico City |
| 17 | Courtyard by Marriott Puebla | 154 | - | Urban | 4 stars | 5 | In Process | Puebla | Puebla |
| Subtotal Urban |  | 2,913 |  |  |  |  |  |  |  |
| 18 | Krystal Resort Cancun | 502 | - | Resort | 5 stars | >36 | Yes | Cancun | Quintana Roo |
| 19 | Krystal Resort Ixtapa | 255 | - | Resort | 5 stars | >36 | Yes | Ixtapa | Guerrero |
| 20 | Krystal Resort Puerto Vallarta | 530 | - | Resort | 5 stars | >36 | Yes | Puerto Vallarta | Jalisco |
| 21 | Hilton Puerto Vallarta Resort | 451 | 100\% | Resort | Grand Tourism | >36 | Yes | Puerto Vallarta | Jalisco |
| 22 | Krystal Beach Acapulco | 400 | 100\% | Resort | 4 stars | >36 | Yes | Acapulco | Guerrero |
| 23 | Reflect Krystal Grand Punta Cancun | 395 | 100\% | Resort | Grand Tourism | >36 | Yes | Cancun | Quintana Roo |
| 24 | Reflect Krystal Grand Los Cabos | 454 | 50\% | Resort | Grand Tourism | 31 | In Process | Los Cabos | Baja California Sur |
| 25 | Reflect Krystal Grand Nuevo Vallarta | 480 | 50\% | Resort | Grand Tourism | 26 | In Process | Nuevo Vallarta | Nayarit |
| Subtotal Resort |  | 3,467 |  |  |  |  |  |  |  |
| Total in Operation |  | 6,380 |  |  |  |  |  |  |  |
| 26 | Hyatt Regency Insurgentes Mexico City | 250 | 50\% | Urban | Grand Tourism |  |  | Mexico City | Mexico City |
| 27 | AC by Marriott Distrito Armida | 168 | - | Urban | 4 stars |  |  | Monterrey | Nuevo Leon |
| 28 | Curio Collection Zacatecas | 32 | - | Urban | Boutique |  |  | Zacatecas | Zacatecas |
| 29 | Breathless Tulum Resort \& Spa | 300 | - | Resort | Grand Tourism |  |  | Tulum | Quintana Roo |
| Total in Construction |  | 750 |  |  |  |  |  |  |  |
| Total |  | 7,130 |  |  |  |  |  |  |  |

At the end of 4Q19, HOTEL recorded a total of 25 properties in operation, of which 13 are Company-owned ${ }^{3}$ and the remaining 12 are third-party owned. ${ }^{4}$

The total number of rooms in operation at the end of 4 Q 19 was 6,380 , a $10.5 \%$ increase compared to the 5,772 under operation for the same period last year. Of the 608 net additional rooms we added, 144 are from Hyatt Place Aguascalientes, 142 are from the Double Tree by Hilton Toluca, 168 are from the AC Hotel by Marriott Santa Fe and 154 are from the Courtyard by Marriott Puebla.

Additionally, HOTEL has 750 rooms under construction (owned and third-party) including 250 from Krystal Grand Insurgentes, 168 rooms from the AC by Marriott Distrito Armida, 32 rooms from the Curio Collection Zacatecas and 300 rooms from the Breathless Tulum Resort \& Spa for a total portfolio of 29 hotels and 7,130 rooms.

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The hotel portfolio is geographically distributed as follows:


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In terms of rooms under operation and rooms under development (including rooms under construction and conversion), at 4Q19 the hotel portfolio was as follows:


Brand (number of rooms)



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## Hotel Classification

For comparison purposes, the hotel portfolio is classified into (i) Company-owned hotels, and (ii) those owned by third parties that are managed by HOTEL. The rationale for this classification is that Company-owned hotels support the majority of our revenues. While commercially important and relevant for the hotel platform, hotels under management only generate management fees for the Company, which are shown in the profit and loss statement under Third-Party Hotel Management Fees.
Company-owned hotels are classified according to each hotel's stage in the stabilization cycle. As a result of this classification, hotels that have been in operation for at least 36 months are considered to be mature or stabilized, while hotels that have been in operation for less than 36 months are considered to be in their stabilization stage or in their maturation period. At the end of 4Q19, HOTEL had 13 Company-owned hotels and 12 third-party owned hotels under management ${ }^{(2)}$.
Of the total 6,380 hotel rooms under operation, the operating indicators for 4 Q 19 include 6,113 rooms; 267 rooms (263 corresponding to Vacation Club and 4 unavailable rooms) are excluded from the present analysis and are detailed at the end of this report in Appendix 1. The following table is a summary of the main 4Q19 operating indicators compared to the same period of last year, based on the classification. The methodology used to determine the number of rooms divides the total number of available rooms by the corresponding number of days in each period.

| Figures in Mexican pesos | Fourth Quarter |  |  |  | 12 months ended December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hotel Classification | 2019 | 2018 | Var. | \% Var. | 2019 | 2018 | Var. | \%Var. |
| Total Hotels in Operation | 25 | 21 | 4 | 19.0 | 25 | 22 | 3 | 13.6 |
| Number of rooms | 6,113 | 5,509 | 604 | 11.0 | 5,845 | 5,290 | 555 | 10.5 |
| Occupancy | 61.8\% | 61.6\% | 0.2 pt | 0.2 pt | 62.8\% | 63.8\% | (1.0 pt) | (1.0 pt) |
| ADR | 1,361 | 1,427 | (66) | (4.6) | 1,379 | 1,445 | (66) | (4.6) |
| RevPAR | 841 | 878 | (37) | (4.2) | 865 | 922 | (57) | (6.1) |
| 1 Total Owned Hotels (50\%+ ownership) | 13 | 13 | - | 0.0 | 13 | 13 | - | 0.0 |
| Number of rooms | 3,738 | 3,738 | - | 0.0 | 3,740 | 3,462 | 278 | 8.0 |
| Occupancy | 61.2\% | 57.5\% | 3.7 pt | 3.7 pt | 61.0\% | 61.5\% | (0.5 pt) | (0.5 pt) |
| ADR | 1,315 | 1,402 | (87) | (6.2) | 1,317 | 1,422 | (105) | (7.4) |
| RevPAR | 806 | 806 | - | 0.0 | 803 | 875 | (72) | (8.2) |
| 1.1 Stabilized Owned Hotels ${ }^{(1)}$ | 9 | 8 | 1 | 12.5 | 9 | 8 | 1 | 12.5 |
| Number of rooms | 2,514 | 2,374 | 140 | 5.9 | 2,516 | 2,310 | 206 | 8.9 |
| Occupancy | 63.0\% | 62.2\% | 0.8 pt | 0.8 pt | 62.7\% | 62.9\% | (0.2 pt) | (0.2 pt) |
| ADR | 1,295 | 1,437 | (142) | (9.9) | 1,319 | 1,485 | (166) | (11.2) |
| RevPAR | 816 | 894 | (78) | (8.7) | 827 | 935 | (108) | (11.6) |
| 1.2 Owned Hotels in Stabilization Stage | 4 | 4 | - | 0.0 | 4 | 5 | (1) | (20.0) |
| Number of rooms | 1,224 | 1,364 | (140) | (10.3) | 1,224 | 1,152 | 72 | 6.3 |
| Occupancy | 57.6\% | 49.2\% | 8.4 pt | 8.4 pt | 57.6\% | 58.7\% | (1.1 pt) | (1.1 pt) |
| ADR | 1,360 | 1,325 | 35 | 2.7 | 1,312 | 1,286 | 26 | 2.0 |
| RevPAR | 784 | 651 | 133 | 20.4 | 755 | 755 | 0 | 0.0 |
| 2 Third-party Hotels Under Management ${ }^{(2)}$ | 12 | 9 | 3 | 33.3 | 12 | 9 | 3 | 33.3 |
| Number of rooms | 2,375 | 1,771 | 604 | 34.1 | 2,105 | 1,828 | 277 | 15.2 |
| Occupancy | 62.6\% | 70.2\% | (7.6 pt) | (7.6 pt) | 65.9\% | 68.2\% | (2.3 pt) | (2.3 pt) |
| ADR | 1,432 | 1,469 | (37) | (2.5) | 1,480 | 1,484 | (4) | (0.3) |
| RevPAR | 896 | 1,032 | (136) | (13.2) | 975 | 1,011 | (36) | (3.5) |

Note: The variation in number of rooms in the portfolio due to renovations, acquisitions or recent openings in each period.
(1) Variation in number of hotels and rooms is due to the evolution of Krystal Urban Guadalajara that was reclassified from hotels in the stabilization stage to stabilized hotels combined with the new rooms added from the Hilton Vallarta expansion
(2) The increase in number of rooms is due to the incorporation of Hyatt Place Aguascalientes, DoubleTree by Hilton Toluca, AC Hotel by Marriott Santa Fe and the Courtyard by Marriott Puebla, combined with the exit of the Krystal Pachuca
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Consolidated Financial Results

| Figures in thousands of Mexican pesos | Fourth Quarter |  |  |  | 12 months ended December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income Statement | 2019 | 2018 | Var. | \% Var. | 2019 | 2018 | Var. | \% Var. |
| Room Revenue | 277,234 | 277,038 | 196 | 0.1 | 1,096,658 | 1,105,587 | $(8,929)$ | (0.8) |
| Food and Beverage Revenue | 217,215 | 199,040 | 18,175 | 9.1 | 860,367 | 731,512 | 128,855 | 17.6 |
| Other Revenue from Hotels | 51,686 | 49,018 | 2,669 | 5.4 | 204,120 | 157,305 | 46,815 | 29.8 |
| Third-Party Hotels' Management Fees | 19,395 | 17,645 | 1,750 | 9.9 | 76,756 | 70,537 | 6,219 | 8.8 |
| Total Revenue | 565,531 | 542,741 | 22,790 | 4.2 | 2,237,902 | 2,064,941 | 172,960 | 8.4 |
| Cost and Operating Expenses | 258,665 | 237,491 | 21,174 | 8.9 | 1,019,971 | 891,123 | 128,848 | 14.5 |
| Sales and Administrative | 137,159 | 124,712 | 12,447 | 10.0 | 535,883 | 468,381 | 67,502 | 14.4 |
| Other Expenses | 9,042 | 7,200 | 1,842 | 25.6 | 36,477 | 29,643 | 6,834 | 23.1 |
| Depreciation | 62,741 | 54,743 | 7,999 | 14.6 | 237,293 | 196,367 | 40,926 | 20.8 |
| Total Costs and Expenses | 467,607 | 424,146 | 43,461 | 10.2 | 1,829,625 | 1,585,514 | 244,111 | 15.4 |
| Total Non Recurring Expenses | 10,782 | 7,112 | 3,671 | 51.6 | 29,528 | 28,872 | 656 | 2.3 |
| EBITDA | 160,666 | 173,338 | $(12,673)$ | (7.3) | 645,570 | 675,794 | $(30,225)$ | (4.5) |
| EBITDA Margin(\%) | 28.4\% | 31.9\% | (3.5 pt) | (3.5 pt) | 28.8\% | 32.7\% | (3.9 pt) | (3.9 pt) |
| Operating Income | 87,142 | 111,484 | $(24,342)$ | (21.8) | 378,749 | 450,554 | $(71,806)$ | (15.9) |
| Operating Income Margin (\%) | 15.4\% | 20.5\% | (5.1 pt) | (5.1 pt) | 16.9\% | 21.8\% | (4.9 pt) | (4.9 pt) |
| Net Financing Result | 61,119 | $(121,509)$ | 182,628 | NA | $(108,655)$ | $(137,535)$ | 28,880 | (21.0) |
| Total income taxes | 81,097 | $(28,897)$ | 109,994 | NA | 108,422 | 46,655 | 61,767 | NA |
| Net Income | 67,164 | 17,076 | 50,088 | NA | 164,042 | 267,337 | $(103,295)$ | (38.6) |
| Net Income Margin (\%) | 11.9\% | 3.1\% | 8.7 pt | 8.7 pt | 7.3\% | 12.9\% | (5.6 pt) | (5.6 pt) |
| Income attributable to: |  |  |  |  |  |  |  |  |
| Controlling Interest | 62,666 | 43,719 | 18,947 | 43.3 | 179,364 | 265,949 | $(86,585)$ | (32.6) |
| Non-controlling Interest | 4,498 | $(26,643)$ | 31,141 | NA | $(15,322)$ | 1,387 | $(16,709)$ | NA |

## Total Revenue

During 4Q19, Total Revenue increased $4.2 \%$, from Ps. 542.7 million in 4 Q 18 to Ps. 565.5 million, driven by $0.1 \%$ growth in Room Revenue, $9.1 \%$ growth in Food and Beverage Revenue, 5.4\% growth in Other Revenue and 9.9\% growth in Third-Party Hotel's Management Fees.
In 4Q19, Room Revenue increased 0.1\% compared to 4Q18, due to a flat RevPAR, as the ADR decrease of $6.2 \%$ was offset by a 3.7 percentage point increase in Occupancy.

The portfolio of stabilized Company-owned hotels experienced a 5.9\% increase in the number of rooms. This portfolio posted an $8.7 \%$ reduction in RevPAR, explained by a $9.9 \%$ decrease in ADR, which was partially offset by a 0.8 percentage point increase in Occupancy. The increase in the number of stabilized rooms was due to incorporation of the Krystal Urban Guadalajara into the portfolio of stabilized Company-owned hotels, having completed its 36 -month stabilization stage.

Company-owned hotels in the stabilization stage fell $10.3 \%$ in terms of number of rooms, due to stabilization of the Krystal Urban Guadalajara. The RevPAR of this part of the portfolio increased $20.4 \%$, driven by an 8.4 percentage point increase in Occupancy combined with a $2.7 \%$ ADR increase.

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Food and Beverage Revenue increased 9.1\%, from Ps. 199.0 million in 4 Q 18 to Ps. 217.2 million in 4 Q 19 , driven by the performance recorded at Hilton Puerto Vallarta, Reflect Krystal Grand Los Cabos, and Reflect Krystal Grand Nuevo Vallarta.
Other Income, which includes, among other items, event room rentals, parking, laundry, telephone, and leasing of commercial spaces, increased $5.4 \%$, from Ps. 49.0 million in 4 Q 18 to Ps. 51.7 million in 4 Q 19 , driven by increased hotel activity.

Management Fees related to third-party owned hotels increased by $9.9 \%$ compared to 4 Q18, driven by a $34.1 \%$ increase in the number of rooms under operation, which more than offset a $13.2 \%$ decrease in RevPAR during the period. The lower RevPAR was driven by the combined effect of a 7.6 percentage point reduction in occupancy and a $2.5 \%$ decrease in ADR. The Company sees an opportunity to continue its expansion plans by means of third-party operating contracts, mainly with the Krystal ${ }^{\circledR}$ brand, which it does not believe will significantly impact the operating structure.

## Costs and Expenses

Operating Costs and Operating Expenses increased 8.9\%, from Ps. 237.5 million in 4Q18 to Ps. 258.7 million in 4Q19. This increase was mainly due to higher costs and expenses at the Reflect Krystal Grand hotels. Operation of this new brand implies higher operating costs that have not yet been matched by revenue growth, due to the longer-than-expected maturity curve of these properties, as certain external factors affecting performance at nearly all of those properties have been weighing on their performance over the past few months.

Administrative and Sales Expenses rose 10.0\%, from Ps. 124.7 million in 4 Q 18 to Ps. 137.2 million in 4Q19. Administrative and Sales Expenses accounted for $24.3 \%$ of Total Revenue in 4Q19, compared to $23.0 \%$ in 4Q18, due to higher costs and expenses at the Reflect Krystal Grand hotels, as explained above.

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## Operating Income

During 4Q19, Operating Income decreased 21.8\%, from Ps. 111.5 million in 4 Q 18 to Ps. 87.1 million. This result was driven by higher operating costs and expenses at the Reflect Krystal Grand hotels. Operating Margin decreased by 5.1 percentage points, from $20.5 \%$ in $4 Q 18$ to $15.4 \%$ in 4Q19.


## Net Financing Result

In 4 Q 19 , the Net Financing Result went from a loss of Ps. 121.5 million in 4 Q 18 to a gain of Ps. 61.1 million. This result was mainly attributed to the FX gain generated by the effect of the mark-to-market valuation of a lower USD/MXN exchange rate applied to our dollar-denominated debt, paired with lower interest expenses.

## Net Income

Net Income went from a gain of Ps. 17.1 million in 4 Q 18 to a gain of Ps. 67.2 million in 4Q19, driven by a better net financing result which compensated for lower operating income.

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## Cash Flow Summary

| Figures in thousands of Mexican pesos | Fourth Quarter |  |  |  | 12 months ended December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash Fow Statement | 2019 | 2018 | Var. | \%Var. | 2019 | 2018 | Var. | \%Var. |
| Cash flow from operating activities |  |  |  |  |  |  |  |  |
| Net income | 67,164 | 17,076 | 50,088 | NA | 164,042 | 267,337 | $(103,295)$ | (38.6) |
| Depreciation and amortization | 62,741 | 54,742 | 7,999 | 14.6 | 237,293 | 196,367 | 40,926 | 20.8 |
| Income taxes | 81,097 | $(28,897)$ | 109,994 | NA | 108,422 | 46,655 | 61,767 | NA |
| Unrealized gain (loss) in foreign currency exchange | $(114,132)$ | 70,454 | $(184,586)$ | NA | $(113,320)$ | $(33,418)$ | $(79,902)$ | NA |
| Net interest expense | 32,846 | 46,842 | $(13,996)$ | (29.9) | 173,941 | 137,916 | 36,025 | 26.1 |
| Other financial costs | 1,032 | 1,581 | (549) | (34.7) | 6,647 | 7,243 | (596) | (8.2) |
| Minority interest | - | 1,796 | $(1,796)$ | (100.0) | $(2,370)$ | (972) | $(1,398)$ | NA |
| Income from sale of shares | - | - | - | NA | $(3,562)$ | - | $(3,562)$ | NA |
| Cash flow before working capital variations | 130,748 | 163,594 | $(32,846)$ | (20.1) | 571,093 | 621,128 | $(50,035)$ | (8.1) |
| Working Capital | $(34,618)$ | 3,939 | $(38,557)$ | NA | 2,682 | 47,441 | $(44,759)$ | (94.3) |
| Net operating cashflow | 96,130 | 167,533 | $(71,403)$ | (42.6) | 573,775 | 668,569 | $(94,794)$ | (14.2) |
| Non-recurring items | $(2,283)$ | $(302,165)$ | 299,882 | (99.2) | $(65,024)$ | $(295,765)$ | 230,741 | (78.0) |
| Cash flow net from non-recurring items | 93,847 | $(134,632)$ | 228,479 | $N A$ | 508,752 | 372,804 | 135,948 | 36.5 |
| Investment activities | 9,474 | $(301,165)$ | 310,639 | NA | $(135,263)$ | $(1,168,475)$ | 1,033,212 | (88.4) |
| Financing activities | $(92,023)$ | 434,896 | $(526,919)$ | NA | $(296,408)$ | 610,224 | $(906,632)$ | NA |
| Net (decrease) increase in cash and cash equivalents | 11,298 | (901) | 12,199 | NA | 77,081 | $(185,447)$ | 262,528 | NA |
| Cash and cash equivalents at the beginning of the period | 168,586 | 103,705 | 64,881 | 62.6 | 102,804 | 288,015 | $(185,211)$ | (64.3) |
| Cash and cash equivalents at the end of the period | 179,885 | 102,804 | 77,081 | 75.0 | 179,885 | 102,568 | 77,317 | 75.4 |
| Cash in business acquisition | - | - | - | NA | - | 235 | (235) | (100.0) |
| Total Cash at the end of the period | 179,885 | 102,804 | 77,081 | 75.0 | 179,885 | 102,803 | 77,082 | 75.0 |

By the end of 4Q19, Operating Cash Flow was Ps. 96.1 million, compared to Ps. 167.5 million reported in 4Q18, a 42.6\% decrease mainly due to the unrealized FX gain recorded in this period combined with higher working capital requirements.
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## Balance Sheet Summary

Figures in thousands of Mexican pesos

| Balance Sheet Summary | Dec-19 | Dec-18 | Var. | Var \% |
| :--- | ---: | ---: | ---: | :---: |
| Cash and cash equivalents | 179,884 | 102,804 | 77,080 | $75.0 \%$ |
| Accounts receivables and other current assets | 323,031 | 234,168 | 88,863 | $37.9 \%$ |
| Creditable taxes | 357,137 | 407,204 | $(50,067)$ | $(12.3 \%)$ |
| Total current assets | $\mathbf{8 6 0 , 0 5 2}$ | $\mathbf{7 4 4 , 1 7 6}$ | $\mathbf{1 1 5 , 8 7 6}$ | $\mathbf{1 5 . 6 \%}$ |
| Restricted cash | 131,451 | 134,755 | $(3,304)$ | $(2.5 \%)$ |
| Property, furniture and equipment | $8,077,801$ | $8,172,734$ | $(94,932)$ | $(1.2 \%)$ |
| Non-productive fixed assets (under development) | 612,262 | 509,376 | 102,886 | $20.2 \%$ |
| Other fixed assets | 558,628 | 614,365 | $(55,737)$ | $(9.1 \%)$ |
| Total non-current assets | $\mathbf{9 , 3 8 0 , 1 4 1}$ | $\mathbf{9 , 4 3 1 , 2 2 9}$ | $\mathbf{( 5 1 , 0 8 8})$ | $\mathbf{( 0 . 5 \% )}$ |
| Total Assets | $\mathbf{1 0 , 2 4 0 , 1 9 3}$ | $\mathbf{1 0 , 1 7 5 , 4 0 5}$ | $\mathbf{6 4 , 7 8 8}$ | $\mathbf{0 . 6 \%}$ |
| Current installments of long-term debt | 217,594 | $\mathbf{2 5 4 , 8 0 1}$ | $(37,207)$ | $(14.6 \%)$ |
| Other current liabilities | 538,650 | 462,691 | 75,960 | $16.4 \%$ |
| Total current liabilities | $\mathbf{7 5 6 , 2 4 5}$ | $\mathbf{7 1 7 , 4 9 2}$ | $\mathbf{3 8 , 7 5 3}$ | $\mathbf{5 . 4 \%}$ |
| Long-term debt | $2,564,307$ | $2,740,161$ | $(175,855)$ | $(6.4 \%)$ |
| Other non-current liabilities | 887,400 | $\mathbf{8 7 3 , 6 6 7}$ | $\mathbf{1 3 , 7 3 3}$ | $1.6 \%$ |
| Total non-current liabilities | $\mathbf{3 , 4 5 1 , 7 0 6}$ | $\mathbf{3 , 6 1 3 , 8 2 8}$ | $\mathbf{( 1 6 2 , 1 2 2 )}$ | $\mathbf{( 4 . 5 \% )}$ |
| Total Equity | $\mathbf{6 , 0 3 2 , 2 4 2}$ | $\mathbf{5 , 8 4 4 , 0 8 5}$ | $\mathbf{1 8 8 , 1 5 7}$ | $\mathbf{3 . 2 \%}$ |
| Total Liabilities and Equity | $\mathbf{1 0 , 2 4 0 , 1 9 3}$ | $\mathbf{1 0 , 1 7 5 , 4 0 5}$ | $\mathbf{6 4 , 7 8 8}$ | $\mathbf{0 . 6 \%}$ |

## Cash and Cash Equivalents

By the end of 4Q19, the Company's Cash and Cash Equivalents were Ps. 179.9 million. Of this figure, Ps. 69.8 million is peso-denominated and Ps. 110.1 million is dollar-denominated.

## Accounts Receivable and Other Current Assets

By the end of 4Q19, Accounts Receivable and Other Current Assets were Ps. 323.0 million compared to Ps. 234.2 million in 4Q18.

## Property, Furniture \& Equipment

This line item was equal to Ps. $8,077.8$ million at the end of 4 Q 19 , a $1.2 \%$ decrease compared to Ps. $8,172.7$ million at the end of 4Q18. Over the last twelve months, the largest hotel remodeling project took place at the Krystal Urban Monterrey.

| Figures in thousands of Mexican Pesos | $4 \mathrm{Q19}$ |  |  | 2019 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Capex for the period |  | \% Total |  | \% Total |
| Hotels in development | 18,363 | $41.8 \%$ | 97,285 | $40.0 \%$ |
| Improvements in owned hotels | 5,157 | $11.7 \%$ | 50,716 | $20.8 \%$ |
| Ordinary capex | 20,442 | $46.5 \%$ | 95,318 | $39.2 \%$ |
| Total Capex | 43,961 | $100.0 \%$ | $\mathbf{2 4 3 , 3 1 9}$ | $\mathbf{1 0 0 . 0 \%}$ |

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## Net Debt and Maturity

Net Debt was Ps. $2,470.6$ million at the end of 4 Q 19 , which represented a Net Debt / EBITDA (LTM) ratio equal to $3.8 x$. $94.4 \%$ of Total Debt is US-dollar denominated and has an average cost of $5.0 \%$. The remaining $5.6 \%$ is peso-denominated, with an average weighted cost of 10.5\%. In addition, $91.6 \%$ of debt maturities are long-term.
During 4Q19, the Mexican peso apreciated 4.1\% by the end of the quarter, from Ps. 19.6808 as of September 30, 2019, to Ps. 18.8727 as of December 31, 2019, having a positive impact on the Company's financial costs. The Company's short US dollar position by the close of 4Q19 was US\$ 126.8 million, equal to Ps. 2,392.3 million.
The following graphs show the Company's debt and cash position, as well as the debt maturity.

| Figures in thousands of Mexican pesos | Denominated in (currency): |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
| Debt* | Pesos | Dollars | Total |  |  |  |  |
| Short Term | 13,266 | 204,328 | 217,594 |  |  |  |  |
| Long Term | 141,339 | $2,422,968$ | $2,564,307$ |  |  |  |  |
| Total | $\mathbf{1 5 4 , 6 0 5}$ | $\mathbf{2 , 6 2 7 , 2 9 6}$ | $\mathbf{2 , 7 8 1 , 9 0 1}$ |  |  |  |  |
| \% Total | $5.6 \%$ | $94.4 \%$ | $100.0 \%$ |  |  |  |  |
| Average rate of financial liabilities | $10.48 \%$ | $5.01 \%$ | $5.31 \%$ |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Cash and equivalents |  |  |  |  | 69,814 | 110,071 | 179,884 |
| $\quad$ Restricted cash | 6,477 | 124,974 | 131,451 |  |  |  |  |
| Cash and cash equivalents** | $\mathbf{7 6 , 2 9 1}$ | $\mathbf{2 3 5 , 0 4 5}$ | $\mathbf{3 1 1 , 3 3 5}$ |  |  |  |  |
| Net Debt | $\mathbf{7 8 , 3 1 4}$ | $\mathbf{2 , 3 9 2 , 2 5 2}$ | $\mathbf{2 , 4 7 0 , 5 6 6}$ |  |  |  |  |

Net Debt / LTM EBITDA (as of December 31, 2019) 3.8x
*Includes accrued interest and effect of financial instruments related to financial debt.
**Includes restricted cash related to bank debt.


As it pursues its growth plans, the Company will continue to balance its debt between pesos and dollars. Both peso- and dollar-denominated debt are hedged over reference rates (TIIE and LIBOR), with a strike price at $8.5 \%$ and $4.5 \%$, respectively.
According to IFRS, the exchange rate used was USD/MXN 18.8727 as of December 31, 2019, as published in Mexico's Official Federal Gazette.
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Currency Hedging Analysis

| Figures in thousands of Mexican pesos | Fourth Quarter 2019 |  |  | 2019 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Currency Hedging Analysis | Denominated in Pesos | Denominated in USD | Total in Pesos | Denominated in Pesos | Denominated in USD | Total in Pesos |
| Total Revenue | 375,114 | 190,417 | 565,531 | 1,414,275 | 823,626 | 2,237,902 |
| \% of Total Revenue | 66.3\% | 33.7\% | 100.0\% | 63.2\% | 36.8\% | 100.0\% |
| (-) Total Costs and Expenses | 430,549 | 37,058 | 467,607 | 1,637,569 | 192,056 | 1,829,625 |
| ( - ) Non-recurring Expenses | 10,782 | - | 10,782 | 29,528 | - | 29,528 |
| Operating Income | $(66,217)$ | 153,359 | 87,142 | $(252,821)$ | 631,570 | 378,749 |
| (+) Depreciation | 62,741 | - | 62,741 | 237,293 | - | 237,293 |
| Operating Cash How | $(3,476)$ | 153,359 | 149,883 | $(15,528)$ | 631,570 | 616,042 |
| \% of Operating Cash Flow | (2.3\%) | 102.3\% | 100.0\% | (2.5\%) | 102.5\% | 100.0\% |
| Interest | 4,420 | 37,447 | 41,867 | 34,757 | 151,470 | 186,227 |
| Principal | 2,288 | 53,007 | 55,295 | 222,973 | 138,607 | 361,580 |
| Total Debt Service | 6,708 | 90,454 | 97,162 | 257,730 | 290,077 | 547,807 |
| Interest Coverage Ratio 1 | (0.8x) | 4.1x | 3.6x | (0.4x) | 4.2x | 3.3x |
| Debt Service Coverage Ratio 2 | (0.5x) | 1.7 x | 1.5x | (0.1x) | 2.2x | 1.1x |

1) Operating Cash Flow / Interest; 2) Operating Cash Flow/Total Debt Service

In 4Q19, approximately $33.7 \%$ of revenues and $100 \%$ of operating cash flow were denominated in US dollars. Dollardenominated operating cash flow was enough to cover the financial debt, both interest and principal, at a ratio of $1.7 \times$ for 4 Q 19 . In 2Q19 we prepaid two existing Mexican peso-denominated bank loans and obtained two new US dollardenominated credit facilities for the same amounts. Therefore, for the full-year figures, operating cash flow was just enough to meet its debt obligations, with a ratio of $1.1 x$. Excluding this effect, debt service coverage ratio would have been $1.8 x$

In addition, HOTEL had a dollar-denominated cash balance of Ps. 110.1 million at the close of 4 Q 19 , decreasing its total exposure to currency risk.
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## Recent Events

During 4Q19, and as of the date of this report, HOTEL's recent developments included:

- On November 1, 2019, we announced that in response to a request received from an investor (Iktea México, S.A. de C.V.) and in accordance with Article Nine of the Company bylaws, its Board of Directors granted authorization to said investor to acquire more than $5 \%$ and up to a maximum of $20 \%$ of the outstanding shares of the Company. The Board of Directors was informed that such investor invests in a variety of sectors, that it is not a competitor of HOTEL, it currently holds Company shares, does not intend to acquire control of the Company, and that any investment by said investor will be defined at its sole discretion based on the conditions of price, volume and availability of shares according to its internal investment criteria, through an act or succession of acts, at market value and using its own resources.
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## 4Q19 Conference Call Details:

HOTEL will host its earnings webcast (audio + presentation) to discuss results:

| Date: | Friday, February 21, 2020 |
| :--- | :--- |
| Time: | 12:00 p.m. Mexico City Time |
|  | 1:00 p.m. New York Time |

To participate in the conference call and Q\&A session please dial:
Telephone: US: 18008633908
International: +1 3343237224
Mexico: 018008477666
Conference password: HOTEL 000
Webcast: The webcast will be in English. To follow the Power Point presentation and the audio of the call, please visit our website www.gsf-hotels.com/investors

## About Grupo Hotelero Santa Fe

HOTEL is a leading company in the Mexican hotel industry, centered on acquiring, converting, developing and operating its own hotels as well as third-party owned hotels. The Company focuses on strategic hotel location and quality, a unique hotel management model, strict expense control and the proprietary Krystal ${ }^{\circledR}$ brand, as well as other international brands. As of year-end 2019, the Company employed over 3,500 people and generated revenues of Ps. 2,238 million. For more information, please visit www.gsf-hotels.com

## Contact Information

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## Maximilian Zimmermann

Investor Relations Director
mzimmermann@gsf-hotels.com

## Legal Note on Forward-Looking Statements:

The information provided in this report contains certain forward-looking statements and information related to Grupo Hotelero Santa Fe, S.A.B. de C.V. and its subsidiaries (jointly "Grupo Hotelero Santa Fe", "HOTEL", or the "Company") which are based in the understanding of its managers, as well as in assumptions and information currently available for the Company. Such statements reflect the current view of Grupo Hotelero Santa Fe in regard to future events subject to a number of risks, uncertainties and assumptions. Several features may cause that the results, performance or current achievements of the Company may differ materially with respect to future results, performance or attainments of Grupo Hotelero Santa Fe that may be included, expressly or implied within such statements in regard to the future, including among others, alterations in the economic general conditions and/or politics, governmental and commercial changes globally or within the countries in which the Company has any business interests, changes in the interests rates and inflation, exchange rates volatility, changes in the demand and regulations of the products marketed by the Company, changes in the price of raw materials and other goods, changes in the business strategies and several other features. If one or more these of risks or uncertainties are materialized, or if the assumptions used result to be incorrect, the real results may materially differ from those described herein as anticipated, believed, expected or envisioned. Grupo Hotelero Santa Fe undertakes no obligation to update or revise any forward-looking statements. KRYSTAL | Marriotr |
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## Income Statement

## Revenue

Room Revenue
Food and Beverage Revenue
Other Revenue from Hotels
Third-party Hotels' Management Fees
total revenue
COSTS AND EXPENSES
Operating Costs and Expenses
Sales and Administrative
Property Expenses
Depreciation and Amortization
TOTAL COSTS AND EXPENSES
Development and hotel opening expenses
Other non-recurring expenses
TOTAL
ADJUSTED EBITDA
ADJUSTED EBITDA Margin (\%)
OPERATING INCOME
Operating Income Margin (\%)
Net interest expenses
Net foreign currency exchange loss
Other financial costs
Net Fnancing Result
Undistributed income from subsidiaries, net
Income before taxes
Total income taxes
Net Income

| Net Income Margin (\%) | $11.9 \%$ | $3.1 \%$ | 8.7 pt | 8.7 pt |
| :--- | :---: | :---: | :---: | :---: |
| Income attributable to: |  |  |  |  |
| Controlling Interest | 62,666 | 43,719 | 18,947 | 43.3 |
| Non-controlling Interest | 4,498 | $(26,643)$ | 31,141 | NA |


| $7.3 \%$ | $12.9 \%$ | $(5.6 p t)$ | $(5.6 p t)$ |
| ---: | ---: | ---: | :---: |
|  |  |  |  |
| 179,364 | 265,949 | $(86,585)$ | $(32.6)$ |
| $(15,322)$ | 1,387 | $(16,709)$ | NA |

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## Balance Sheet

# Grupo Hotelero Santa Fe, S.A.B. de C.V. 

Consolidated Balance Sheet
As of December 31, 2019 and 2018
(Figures in thousands of Mexican pesos)

| (Figures in thousands of Mexican pesos) | 2019 | 2018 | Var \$ | Var \% |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash and cash equivalents | 179,884 | 102,804 | 77,080 | 75.0\% |
| Restricted cash | - | - | - | NA |
| Accounts receivables from clients | 232,535 | 170,882 | 61,653 | 36.1\% |
| Accounts receivables from related parties | 6,638 | 10,255 | $(3,617)$ | (35.3\%) |
| Taxes receivable | 357,137 | 407,204 | $(50,067)$ | (12.3\%) |
| Other current assets | 83,858 | 53,030 | 30,828 | 58.1\% |
| Escrow deposit for hotel acquisition | - | - | - | 0.0\% |
| Total current assets | 860,052 | 744,176 | 115,876 | 15.6\% |
| Non-current assets |  |  |  |  |
| Restricted cash | 131,451 | 134,755 | $(3,304)$ | (2.5\%) |
| Property, furniture and equipment | 8,077,801 | 8,172,734 | $(94,932)$ | (1.2\%) |
| Non-productive fixed assets (under development) $\square$ | 612,262 | 509,376 | 102,886 | 20.2\% |
| Other assets | 29,051 | 20,436 | 8,615 | 42.2\% |
| Investment in subsidiaries | 38,739 | 120,324 | $(81,585)$ | (67.8\%) |
| Deferred income taxes | 136,022 | 118,790 | 17,232 | 14.5\% |
| Goodwiil | 354,815 | 354,815 | - | 0.0\% |
| Total non-current assets | 9,380,141 | 9,431,229 | $(51,088)$ | (0.5\%) |
| Total assets | 10,240,193 | 10,175,405 | 64,788 | 0.6\% |

## LIABILITIES AND SHAREHOLDERS EQUITY

Current liabilities
Current installments of long-term debt
Suppliers
Accrued liabilities
Accounts payable to related parties
Payable taxes
Client advanced payments
Total current liabilities

| 217,594 | 254,801 | $(37,207)$ | $(14.6 \%)$ |
| ---: | ---: | ---: | :---: |
| 173,894 | 186,464 | $(12,570)$ | $(6.7 \%)$ |
| 106,342 | 96,500 | 9,842 | $10.2 \%$ |
| 10,902 | 10,541 | 360 | $3.4 \%$ |
| 186,441 | 124,839 | 61,602 | $49.3 \%$ |
| 61,072 | 44,347 | 16,725 | $37.7 \%$ |
| $\mathbf{7 5 6 , 2 4 5}$ | $\mathbf{7 1 7 , 4 9 2}$ | $\mathbf{3 8 , 7 5 3}$ | $\mathbf{5 . 4 \%}$ |

Non-current liabilities
Long-term debt

| $2,564,307$ | $2,740,161$ | $(175,855)$ | $(6.4 \%)$ |
| ---: | ---: | ---: | :---: |
| 11,028 | 5,952 | 5,076 | $85.3 \%$ |
| 876,372 | 867,715 | 8,657 | $1.0 \%$ |
| $\mathbf{3 , 4 5 1 , 7 0 6}$ | $\mathbf{3 , 6 1 3 , 8 2 8}$ | $\mathbf{( 1 6 2 , 1 2 2 )}$ | $\mathbf{( 4 . 5 \% )}$ |
| $\mathbf{4 , 2 0 7 , 9 5 1}$ | $\mathbf{4 , 3 3 1 , 3 2 0}$ | $\mathbf{( 1 2 3 , 3 6 9})$ | $\mathbf{( 2 . 8 \% )}$ |

Total non-current liabilities
Total liabilities

|  |  |  |  |
| ---: | ---: | ---: | :---: |
| $3,421,868$ | $3,413,340$ | 8,528 | $0.2 \%$ |
| 190,493 | 190,493 | - | $0.0 \%$ |
| 80,000 | 80,000 | - | $0.0 \%$ |
| 179,364 | 267,337 | $(87,972)$ | $(32.9 \%)$ |
| 864,902 | 598,953 | 265,949 | $44.4 \%$ |
| $\mathbf{4 , 7 3 6 , 6 2 8}$ | $\mathbf{4 , 5 5 0 , 1 2 3}$ | $\mathbf{1 8 6 , 5 0 5}$ | $\mathbf{4 . 1 \%}$ |
| $1,295,614$ | $1,293,961$ | 1,653 | $0.1 \%$ |
| $\mathbf{6 , 0 3 2 , \mathbf { 2 4 2 }}$ | $\mathbf{5 , 8 4 4 , 0 8 5}$ | $\mathbf{1 8 8 , 1 5 7}$ | $\mathbf{3 . 2 \%}$ |
| $\mathbf{1 0 , 2 4 0 , 1 9 3}$ | $\mathbf{1 0 , 1 7 5 , 4 0 5}$ | $\mathbf{6 4 , 7 8 8}$ | $\mathbf{0 . 6 \%}$ |

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Cash Flow

Grupo Hotelero Santa Fe, S.A.B. de C. V.
Consolidated Cash Flow
For the three- and twelve - month periods ended December 31, 2019 and 2018

Figures in thousands of Mexican pesos
Cash How Statement
Cash flow from operating activities

## Net income

Depreciation and amortization
Income taxes
Unrealized gain (loss) in foreign currency exchange
Net interest expense
Other financial costs
Minority interest
Income from sale of shares
Cash flow before working capital variations
Accounts receivable from clients
Accounts receivable from related parties
Other current assets
Creditable taxes
Suppliers
Accrued liabilities
Accounts payable to related parties
Downpayments from clients
Payable taxes
Net operating cashflow
Non-recurring items
Accrued liabilities
Payment for hotel operation
Receivable and Payable taxes
Income in acquisition of Dollars
Cash flow net from non-recurring items
Investment activities
Change in restricted cash
Acquisition of property, furniture and equipment
Acquisition of ongoing business
Escrow deposit for hotel acquisition
Sale of shares of subsidiaries
Investment in subsidiary
Distribution effect of capitalized premium
Other net assets and labilities
Interest gained
Cash flow from investment activities
Receivable Greenshoe
Net increase in paid-in capital from non-controlling company
Payment of Liabilities SITRA Group's subsidiaries
Repurchase of shares
Obtained loans
Loan to shareholder of non-controlling company
Payment of interest and Ioan amortization
Loans obtained from shareholders
Effect from non-controlling interest merger
Cash flow from financing activities

Net (decrease) increase in cash and cash equivalents
Cash and cash equivalents at the beginning of the period

Cash and cash equivalents at the end of the period
Cash in business acquisition
Total Cash at the end of the period

| Fourth Quarter |  |
| :---: | :---: |
| $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |
|  |  |
| 67,164 | 17,076 |
| 62,741 | 54,742 |
| 81,097 | $(28,897)$ |
| $(114,132)$ | 70,454 |
| 32,846 | 46,842 |
| 1,032 | 1,581 |
| - | 1,796 |
| - | 0 |
| $\mathbf{1 3 0 , 7 4 8}$ | $\mathbf{1 6 3 , 5 9 4}$ |
|  |  |
| $(67,793)$ | $(52,308)$ |
| $(1,283)$ | $(4,245)$ |
| 23,152 | 5,607 |
| 50,428 | 55,772 |
| 37,299 | 68,060 |
| $(31,114)$ | $(20,084)$ |
| 261 | 138 |
| $(6,094)$ | $(5,270)$ |
| $(39,474)$ | $(43,731)$ |
| $\mathbf{9 6 , 1 3 0}$ | $\mathbf{1 6 7 , 5 3 3}$ |


| - | $(279,772)$ |
| :---: | :---: |
| - | - |
| $(2,283)$ | $(29,722)$ |
| - | 7,329 |
| 93,847 | $(\mathbf{1 3 4 , 6 3 2 )}$ |
|  |  |
| 42,386 | $(18,789)$ |
| $(43,961)$ | $(201,483)$ |
| - | - |
| - | - |
| - | - |
| $(1)$ | $(87,529)$ |
| - | - |
| 5,109 | 7,706 |
| 5,941 | $(1,070)$ |
| $\mathbf{9 , 4 7 4}$ | $(301,165)$ |


| $\mathbf{9 , 4 7 4}$ | $\mathbf{( 3 0 1 , 1 6 5 )}$ |
| :---: | :---: |
| - | - |
| - | 25,416 |
| - | - |
| $(153)$ | 570 |
| - | 531,964 |
| 5,289 |  |
| $(97,159)$ | $(123,054)$ |
| - | - |
| - | - |
| $\mathbf{( 9 2 , 0 2 3 )}$ | $\mathbf{4 3 4 , 8 9 6}$ |


| $(92,023)$ | 434,896 |
| ---: | ---: |
|  |  |
| 11,298 | $(901)$ |
| 168,586 | 103,705 |
|  |  |
| 179,885 | 102,804 |
| - |  |
| 179,885 | 102,804 |


| $\mathbf{1 2}$ months ended December 31 |  |
| :---: | ---: |
| $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |
| 164,042 | 267,337 |
| 237,293 | 196,367 |
| 108,422 | 46,655 |
| $(113,320)$ | $(33,418)$ |
| 173,941 | 137,916 |
| 6,647 | 7,243 |
| $(2,370)$ | $(972)$ |
| $(3,562)$ | 0 |
| $\mathbf{5 7 1 , 0 9 3}$ | $\mathbf{6 2 1 , 1 2 8}$ |
|  |  |
| $(61,653)$ | $(35,407)$ |
| 3,617 | $(788)$ |
| $(330)$ | $(12,011)$ |
| 73,497 | 118,911 |
| 11,657 | 76,920 |
| 8,834 | $(27,333)$ |
| 360 | $(8,168)$ |
| 16,725 | 3,757 |
| $(50,025)$ | $(68,440)$ |
| $\mathbf{5 7 3 , 7 7 5}$ | $\mathbf{6 6 8 , 5 6 9}$ |


| $(24,227)$ | $(102,353)$ |
| :---: | :---: |
| $(12,000)$ | - |
| $(28,797)$ | $(193,412)$ |
| - | - |
| $\mathbf{5 0 8 , 7 5 2}$ | $\mathbf{3 7 2 , 8 0 4}$ |
|  |  |
| 3,304 | $(31,099)$ |
| $(243,319)$ | $(973,319)$ |
| - | $(132,000)$ |
| - | 24,176 |
| 88,000 | - |
| $(484)$ | $(83,383)$ |
|  | - |
| 6,532 | 7,348 |
| 10,704 | 19,802 |
| $\mathbf{( 1 3 5 , 2 6 3 )}$ | $\mathbf{( 1 , 1 6 8 , 4 7 5 )}$ |


| - | - |
| :---: | :---: |
| 15,586 | 285,667 |
| - | - |
| 8,528 | $(28,222)$ |
| 257,783 | 685,973 |
| $(30,497)$ |  |
| $(547,807)$ | $(333,194)$ |
|  | - |
| - | - |
| $\mathbf{( 2 9 6 , 4 0 8 )}$ | $\mathbf{6 1 0 , 2 2 4}$ |


| $(296,408)$ | 610,224 |
| ---: | ---: |
|  |  |
| 77,081 | $(185,447)$ |
| 102,804 | 288,015 |
|  |  |
| 179,885 | 102,568 |
| - | 235 |
| 179,885 | 102,803 |

```
SantaFe
grupo|hotel ero
```


## Appendix 1: Integration of Rooms under Operation

Operating indicators for 4Q19 include 6,113 hotel rooms under operation out of 6,380. The integration of 267 excluded rooms is detailed as follows:
i) $\quad 263$ rooms that are part of the Vacation Club ${ }^{6}$
ii) The effect of 4 fewer rooms in the period due to:
a. 150 rooms out of 154 rooms of Courtyard by Marriott Puebla were available in the quarter ( 4 fewer rooms)

Operating indicators for full-year 2019 include 5,845 hotel rooms under operation out of 6,380 . The integration of 535 excluded rooms is detailed as follows:
i) $\quad 263$ rooms that are part of the Vacation Club
ii) The effect of 272 fewer rooms in the period due to:
a. 118 rooms out of 144 rooms of Hyatt Place Aguascalientes were available in the period as the hotel was included in the portfolio on March 1 ( 26 fewer rooms)
b. 83 rooms out of 142 rooms of Double Tree by Hilton Toluca were available in the period as the hotel was included in the portfolio on June 1 ( 59 fewer rooms)
c. 71 rooms out of 168 rooms of $A C$ Hotel by Marriott Santa Fe were available in the quarter as the hotel was included in the portfolio on August 1 ( 97 fewer rooms)
d. 64 rooms out of 154 rooms of Courtyard by Marriott Puebla were available in the quarter as the hotel was included in the portfolio on August 1 ( 90 fewer rooms)

The following table summarizes the total number of rooms in the Company's portfolio:

| Rooms 4Q19 | Owned <br> Hotels | Third-Party Owned Hotels | Total Rooms | Rooms 2019 | Owned <br> Hotels | Third-Party Owned Hotels | Total Rooms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In Operation | 3,738 | 2,375 | 6,113 | In Operation | 3,740 | 2,105 | 5,845 |
| Vacation Club | 53 | 210 | 263 | Vacation Club | 53 | 210 | 263 |
| Unavailable | - | 4 | 4 | Unavailable | - | 272 | 272 |
| In Renovation | - | - | - | In Renovation | - | - | - |
| Total Rooms | 3,791 | 2,589 | 6,380 | Total Rooms | 3,793 | 2,587 | 6,380 |

[^4]
[^0]:    Note: operating figures include hotels with 50\%+ ownership.

[^1]:    ${ }^{1}$ EBITDA is calculated by adding Operating Income, Depreciation and Total Non-Recurring Expenses
    ${ }^{2}$ Revenue per Available Room ("RevPAR") and Average Daily Rate ("ADR").

[^2]:    ${ }^{3}$ The Company operates Reflect Krystal Grand Los Cabos, Reflect Krystal Grand Nuevo Vallarta, Krystal Grand Suites Insurgentes and Hyatt Centric Campestre Leon, in which it also has a 50\% ownership position. According to IFRS, the results of these properties are consolidated in the Company's financial statements.
    ${ }^{4}$ The Company operates Hilton Garden Inn Monterrey Aeropuerto hotel, in which it also has a 15\% ownership position. According to IFRS, although the results of this property are not consolidated in the Company's financial statements, third-party hotel management fees are included as "Other Revenues," given that the property is considered a thirdparty hotel under management.

[^3]:    ${ }^{4}$ Expenses incurred in hotel expansions and openings, including new developments, and are related to the acquisition and research of acquisition opportunities.
    ${ }^{5}$ Other non-recurring expenses, including settlement expenses and consulting fees related to the takeover of hotels acquired.

[^4]:    ${ }^{6} 263$ rooms are part of Vacation Club, of which 53 rooms are Company-owned, and 210 rooms are third-party owned under the Company's management. Vacation Club revenue is included in the P\&L under Other Income, and is, therefore, excluded from this analysis.

