



Mexico City, October 23, 2025 – Grupo Hotelero Santa Fe S.A.B. de C.V. (BMV: HOTEL) (the “HOTEL” or the “Company”), announced its consolidated results for the third quarter (“3Q25”) ended September 30, 2025. Figures are expressed in Mexican pesos, unaudited, in accordance with International Financial Reporting Standards, (“IFRS”) and may vary due to rounding.

Highlights

- 3Q25 EBITDA¹ was Ps. 157.8 million, compared to Ps. 143.6 million in 3Q24, a 9.8% increase driven by higher revenues.
- 3Q25 Total Revenues were Ps. 737.0 million, compared to Ps. 678.2 million in 3Q24, an 8.7% increase due to the growth in Room Revenue, Food and Beverages Revenue and Vacation Club Revenue which more than offset decreases in Other Revenue from Hotels and Third-Party Hotels Management Fees.
- In 3Q25, HOTEL posted a Net Income of Ps. 31.2 million, compared to Net Loss of Ps. 86.3 million in 3Q24. This was driven by an FX gain in the quarter.
- 3Q25 Net Operating Cash Flow was Ps. 145.0 million, compared to Ps. 183.4 million reported in 3Q24.
- At the end of 3Q25, the Net Debt/LTM EBITDA ratio was 2.1x.
- HOTEL's total portfolio at the end of 3Q25 was 6,215 rooms in operation, a 0.7% decrease compared to 6,258 rooms in operation reported in 3Q24.
- RevPAR² for Company-owned hotels increased from Ps. 1,001 in 3Q24 to Ps. 1,034 in 3Q25, a 3.3% increase due to a 4.1% increase in ADR² which more than offset a 0.5 percentage point decrease in Occupancy.

Figures in thousands of Mexican pesos	Third Quarter				9 months ended September 30			
	2025	2024	Var.	% Var.	2025	2024	Var.	% Var.
Total Revenue	736,997	678,234	58,763	8.7	2,515,049	2,116,393	398,656	18.8
EBITDA	157,784	143,643	14,141	9.8	669,606	543,454	126,152	23.2
EBITDA Margin	21.4%	21.2%	0.2 pt	0.2 pt	26.6%	25.7%	0.9 pt	0.9 pt
Operating Income	26,027	72,429	(46,402)	(64.1)	357,680	331,567	26,113	7.9
Net Income	31,207	(86,308)	117,515	NA	407,992	(120,674)	528,665	NA
Net Income Margin	4.2%	(12.7%)	17.0 pt	17.0 pt	16.2%	(5.7%)	21.9 pt	21.9 pt
Operating Cash Flow	144,952	183,434	(38,482)	(21.0)	613,612	567,945	45,666	8.0
Occupancy	60.5%	61.0%	(0.5 pt)	(0.5 pt)	65.4%	64.7%	0.7 pt	0.7 pt
ADR	1,709	1,641	67	4.1	1,824	1,680	144	8.6
RevPAR	1,034	1,001	33	3.3	1,193	1,086	106	9.8

Note: operating figures include hotels with 50%+ ownership.

¹EBITDA is calculated by adding together Operating Income, Depreciation and Total Non-Recurring Expenses.

²Revenue Per Available Room (“RevPAR”) and Average Daily Rate (“ADR”).

Comments from the Executive Vice President

Mr. Francisco Zinser, stated:

In the first nine months of 2025 we posted a 66.3% occupancy in our portfolio combined with a 23.2% EBITDA growth. Additionally, we posted a 26.6% EBITDA Margin in the same period.

In terms of operating indicators of Company-owned hotels, in 3Q25 we increased our RevPAR by 3.3%, as we increased our ADR by 4.1%, which more than compensated for a 0.5 percentage point decrease in occupancy. Revenue totaled Ps. 737.0 million for 3Q25, up 8.7% compared to 3Q24. EBITDA was Ps. 157.8 million for the quarter, up 9.8% compared to 3Q24.

Also, I would like to mention that none of our achievements would be possible without the support of our dedicated employees, experienced management team, and the confidence that you, our investors, have placed in us.

Portfolio of Properties

No.	Property	Total Rooms	Ownership	Type	Category	City	State
1	Krystal Urban Monterrey	150	100%	Urban	4 stars	Monterrey	Nuevo Leon
2	Krystal Urban Cd. Juarez	120	100%	Urban	4 stars	Ciudad Juarez	Chihuahua
3	Krystal Urban Cancun & Beach Club	246	100%	Urban	4 stars	Cancun	Quintana Roo
4	Krystal Satellite Maria Barbara	215	100%	Urban	5 stars	State of Mexico	State of Mexico
5	Hilton Garden Inn Monterrey Aeropuerto	134	15%	Urban	4 stars	Monterrey	Nuevo Leon
6	Hampton Inn & Suites Paraiso Tabasco	117	-	Urban	4 stars	Paraiso	Tabasco
7	Krystal Urban Aeropuerto Mexico City	96	-	Urban	4 stars	Mexico City	Mexico City
8	Krystal Urban Guadalajara	140	100%	Urban	4 stars	Guadalajara	Jalisco
9	Krystal Monterrey	207	-	Urban	5 stars	Monterrey	Nuevo Leon
10	Ibis Irapuato	140	-	Urban	3 stars	Irapuato	Guanajuato
11	Krystal Grand Suites Insurgentes	150	50%	Urban	Grand Tourism	Mexico City	Mexico City
12	Hyatt Place Aguascalientes	144	-	Urban	4 stars	Aguascalientes	Aguascalientes
13	Hyatt Centric Campestre Leon	140	50%	Urban	Grand Tourism	Leon	Guanajuato
14	Hyatt Regency Mexico City Insurgentes & Residences	201	50%	Urban	Grand Tourism	Mexico City	Mexico City
15	Krystal Grand San Miguel de Allende	22	100%	Urban	Grand Tourism	San Miguel de Allende	Guanajuato
Subtotal Urban		2,222					
16	Krystal Resort Cancun	502	-	Resort	5 stars	Cancun	Quintana Roo
17	Krystal Resort Ixtapa	255	-	Resort	5 stars	Ixtapa	Guerrero
18	Krystal Resort Puerto Vallarta	530	-	Resort	5 stars	Puerto Vallarta	Jalisco
19	Krystal Grand Puerto Vallarta	451	100%	Resort	Grand Tourism	Puerto Vallarta	Jalisco
20	Krystal Beach Acapulco	400	100%	Resort	4 stars	Acapulco	Guerrero
21	Krystal Grand Cancun	400	100%	Resort	Grand Tourism	Cancun	Quintana Roo
22	Krystal Grand Los Cabos	454	50%	Resort	Grand Tourism	Los Cabos	Baja California Sur
23	Krystal Grand Nuevo Vallarta	480	50%	Resort	Grand Tourism	Nuevo Vallarta	Nayarit
24	Mahekal Beach Resort	195	50%	Resort	4 stars	Playa del Carmen	Quintana Roo
25	Secrets Tulum Resort & Spa	326	25%	Resort	Grand Tourism	Tulum	Quintana Roo
Subtotal Resort		3,993					
Total		6,215					

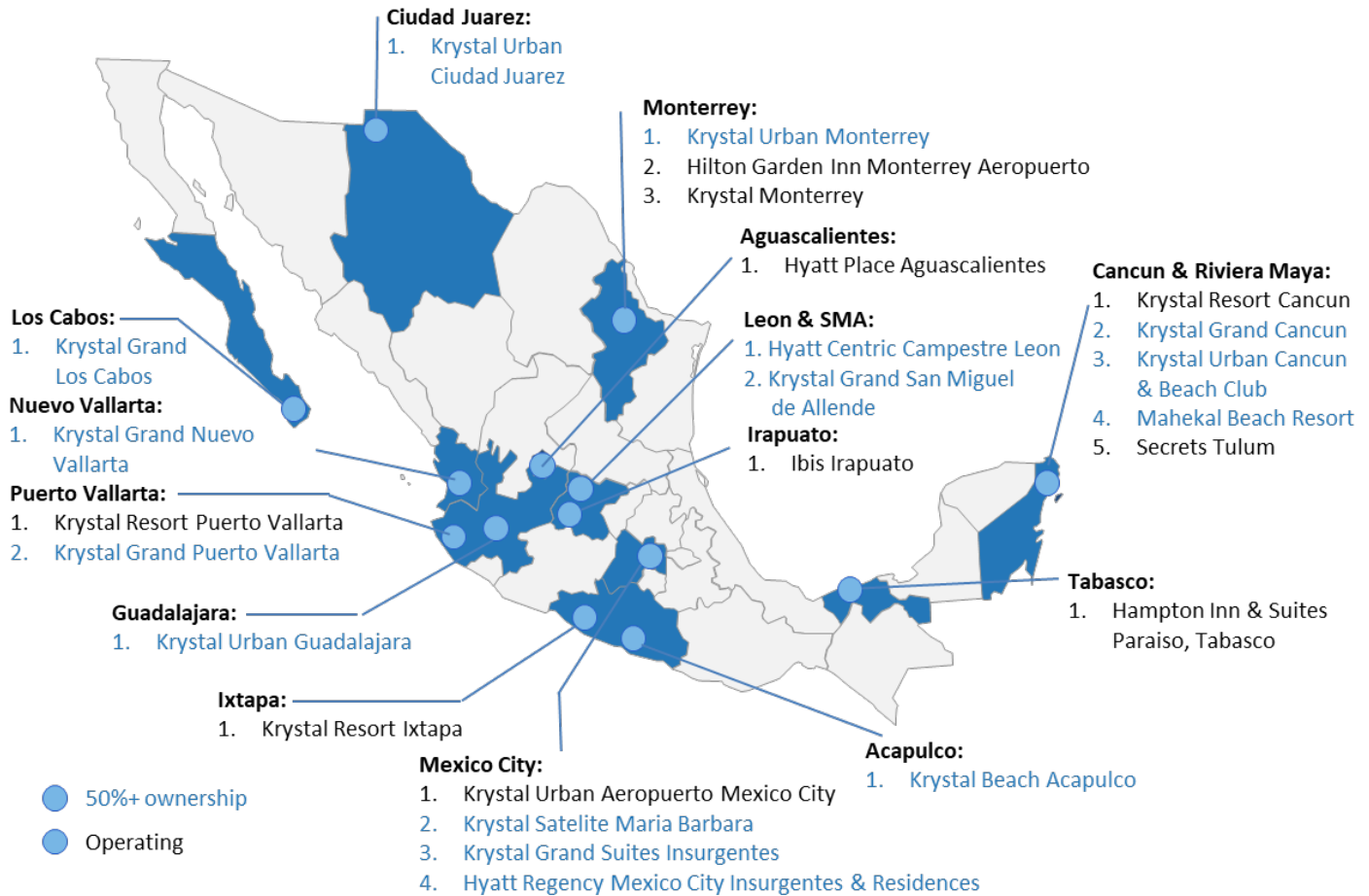
At the end of 3Q25, HOTEL recorded a total of 25 properties in operation, of which 15 are Company-owned,³ and the remaining 10 are third-party owned.⁴

The number of rooms in operation at the end of 3Q25 was 6,215, 0.7% less than the rooms in operation for the same period last year.

³ The Company operates Krystal Grand Los Cabos, Krystal Grand Nuevo Vallarta, Krystal Grand Suites Insurgentes, Mahekal Beach Resort, Hyatt Regency Mexico City Insurgentes & Residences and Hyatt Centric Campestre Leon, in which it also has a 50% ownership position. According to IFRS, the results of these properties are consolidated in the Company's financial statements.

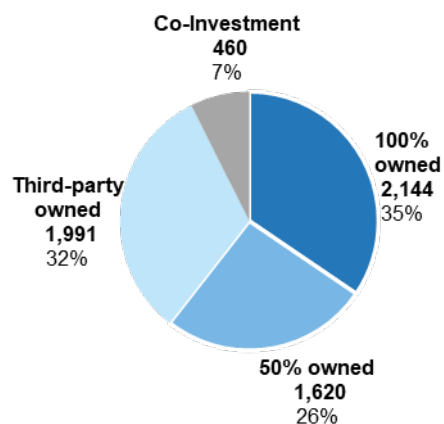
⁴ The Company operates Hilton Garden Inn Monterrey Aeropuerto hotel, in which it has a 15% ownership position and operates Secrets Tulum Resort & Spa in which it also has a 25% ownership position. According to IFRS, although the results of these properties are not consolidated in the Company's financial statements, third-party hotel management fees are included as "Other Revenues", given that the properties are considered a third-party hotels under management.

The hotel portfolio is geographically distributed as follows:

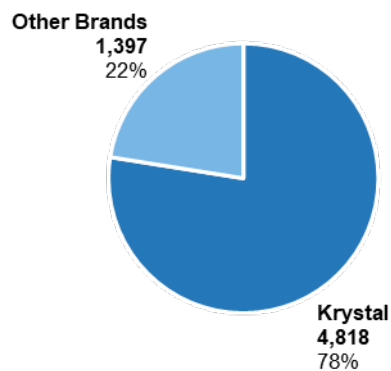


Rooms in operation in the hotel portfolio during 3Q25 were as follows:

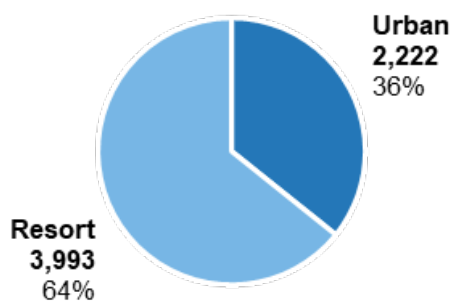
Ownership (number of rooms)



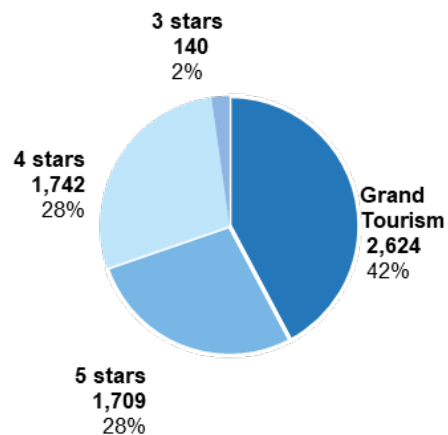
Brand (number of rooms)



Segment (number of rooms)



Category (number of rooms)



Hotel Classification

For comparison purposes, the hotel portfolio is classified by: (i) Company-owned hotels and (ii) those owned by third parties that are managed by HOTEL. The rationale for this classification is that the largest portion of revenue is provided by Company-owned hotels. While commercially relevant to the hotel platform, hotels under management only generate management fees for the Company, which are shown in the P&L statement under Third-Party Hotels Management Fees.

Of a total of 6,215 hotel rooms in operation, the operating indicators for 3Q25 include 5,943 rooms, 263 rooms from the Vacation Club, and 9 unavailable rooms are excluded from this analysis. They are detailed at the end of this report in Appendix 1. The following table is a summary of 3Q25 key operating metrics compared to the same period of last year, based on the classification. The methodology used to determine the number of rooms considers the number of available rooms divided by the corresponding number of days in each period.

Figures in Mexican pesos

Hotel Classification	Third Quarter				9 months ended September 30			
	2025	2024	Var.	% Var.	2025	2024	Var.	% Var.
Total Hotels in Operation	25	25	-	-	25	25	-	-
Number of rooms	5,943	5,781	162	2.8	5,943	5,652	291	5.1
Occupancy	62.2%	63.8%	(1.6 pt)	(1.6 pt)	66.3%	66.6%	(0.3 pt)	(0.3 pt)
ADR	1,840	1,819	22	1.2	1,985	1,859	125	6.7
RevPAR	1,144	1,161	(17)	(1.5)	1,316	1,238	78	6.3
1 Total Owned Hotels (50%+ ownership)⁽¹⁾	15	15	-	-	15	15	-	-
Number of rooms	3,754	3,541	213	6.0	3,754	3,424	330	9.6
Occupancy	60.5%	61.0%	(0.5 pt)	(0.5 pt)	65.4%	64.7%	0.7 pt	0.7 pt
ADR	1,709	1,641	67	4.1	1,824	1,680	144	8.6
RevPAR	1,034	1,001	33	3.3	1,193	1,086	106	9.8
2 Third-party Hotels Under Management⁽²⁾	10	10	-	-	10	10	-	-
Number of rooms	2,189	2,240	(51)	(2.3)	2,189	2,228	(39)	(1.8)
Occupancy	64.9%	68.3%	(3.4 pt)	(3.4 pt)	67.8%	69.5%	(1.7 pt)	(1.7 pt)
ADR	2,048	2,069	(21)	(1.0)	2,244	2,116	128	6.0
RevPAR	1,330	1,414	(84)	(6.0)	1,522	1,472	51	3.4

Note: The variation in number of rooms in the portfolio is due to renovations, acquisitions or recent openings in each period.

(1) The increase in number of rooms is due to the reentry of the Krystal Beach Acapulco

(2) The decrease in number of rooms is due to the exit of the Hampton Inn & Suites Paraiso Tabasco

Consolidated Financial Results

Figures in thousands of Mexican pesos

Income Statement	Third Quarter				9 months ended September 30			
	2025	2024	Var.	% Var.	2025	2024	Var.	% Var.
Room Revenue	353,324	326,161	27,163	8.3	1,208,652	1,018,893	189,759	18.6
Food and Beverage Revenue	310,698	274,098	36,600	13.4	1,059,827	879,919	179,909	20.4
Other Revenue from Hotels	37,493	43,489	(5,996)	(13.8)	129,118	110,964	18,154	16.4
Vacation Club Revenue	14,359	10,930	3,429	31.4	39,492	29,827	9,665	32.4
Third-Party Hotels' Management Fees	21,122	23,556	(2,434)	(10.3)	77,959	76,790	1,169	1.5
Total Revenue	736,997	678,234	58,763	8.7	2,515,049	2,116,393	398,656	18.8
Cost and Operating Expenses	407,403	354,240	53,162	15.0	1,259,264	1,036,949	222,315	21.4
Sales and Administrative	148,035	161,288	(13,253)	(8.2)	518,503	481,887	36,616	7.6
Other Expenses	15,496	12,735	2,760	21.7	44,587	37,126	7,461	20.1
Vacation Club Cost	8,280	6,328	1,952	30.8	23,090	16,977	6,113	36.0
Depreciation	94,518	82,935	11,583	14.0	262,918	244,419	18,500	7.6
Total Costs and Expenses	673,732	617,526	56,205	9.1	2,108,361	1,817,358	291,004	16.0
Total Non Recurring Expenses	37,238	(11,721)	48,959	NA	49,007	(32,532)	81,539	NA
EBITDA	157,784	143,643	14,141	9.8	669,606	543,454	126,152	23.2
EBITDA Margin(%)	21.4%	21.2%	0.2 pt	0.2 pt	26.6%	25.7%	0.9 pt	0.9 pt
Operating Income	26,027	72,429	(46,402)	(64.1)	357,680	331,567	26,113	7.9
Operating Income Margin (%)	3.5%	10.7%	(7.1 pt)	(7.1 pt)	14.2%	15.7%	(1.4 pt)	(1.4 pt)
Net interest expenses	(43,372)	(49,416)	6,044	(12.2)	(139,975)	(167,560)	27,585	(16.5)
Net foreign currency exchange loss	52,014	(107,378)	159,392	NA	236,916	(277,518)	514,434	NA
Other financial costs	(1,300)	(3,134)	1,834	(58.5)	(5,113)	(10,748)	5,635	(52.4)
Net Financing Result	7,342	(159,929)	167,271	NA	91,828	(455,826)	547,654	NA
Total income taxes	3,467	1,192	2,275	NA	45,358	3,585	41,773	NA
Net Income	31,207	(86,308)	117,515	NA	407,992	(120,674)	528,665	NA
Net Income Margin (%)	4.2%	(12.7%)	17.0 pt	17.0 pt	16.2%	(5.7%)	21.9 pt	21.9 pt
Income attributable to:								
Controlling Interest	20,578	(7,055)	27,633	NA	261,968	49,050	212,918	NA
Non-controlling Interest	10,629	(79,253)	89,882	NA	146,024	(169,724)	315,748	NA

Total Revenue

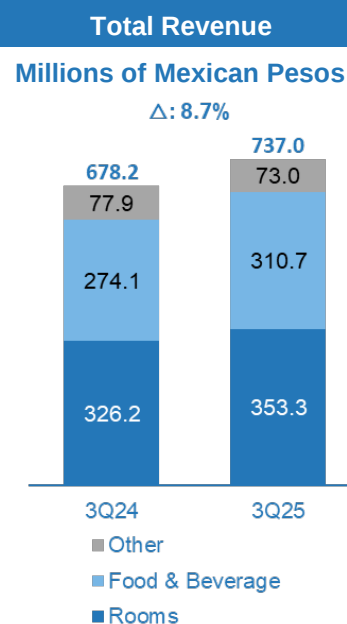
Total Revenue increased 8.7% to Ps. 737.0 million in 3Q25, compared to Ps. 678.2 million in 3Q24, due to growth in Room Revenue, Food and Beverages Revenue and Vacation Club Revenue which more than offset decreases in Other Revenue from Hotels and Third-Party Hotels Management Fees.

During 3Q25, Room Revenue was Ps. 353.3 million compared to Ps. 326.2 million in 3Q24 which represents an 8.3% growth due to the incorporation of Krystal Beach Acapulco combined with a 3.3% increase in RevPAR, comprised of a 4.1% increase in ADR combined with a 0.5 percentage point decrease in Occupancy.

Food and Beverage Revenue increased 13.4% from Ps. 274.1 million in 3Q24 to Ps. 310.7 million in 3Q25.

Other Revenue from Hotels, which includes, among other items, event room rentals, parking, laundry, telephone, and leasing of commercial spaces, decreased 13.8% from Ps. 43.5 million in 3Q24 to Ps. 37.5 million in 3Q25.

Vacation Club Revenues increased 31.4% from Ps. 10.9 million in 3Q24 to Ps. 14.4 million in 3Q25.



Third-Party Hotels Management Fees decreased 10.3% from Ps. 23.6 million in 3Q24 to Ps. 21.1 million in 3Q25. This segment posted a 6.0% decrease in RevPAR, driven by a reduction of 3.4 percentage points in occupancy combined with a 1.0% decrease in ADR. The Company sees an opportunity to continue its expansion plans by means of third-party operating contracts, mainly with the Krystal® brand, without significantly impacting on its operating structure.

Costs and Expenses

Operating Costs and Operating Expenses increased 15.0% from Ps. 354.2 million in 3Q24 to Ps. 407.4 million in 3Q25. This increase was driven by higher revenues.

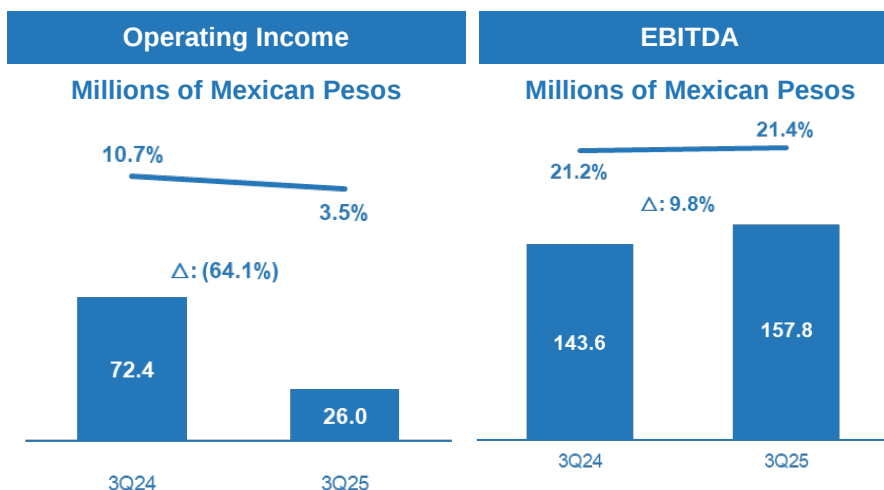
Administrative and Sales Expenses decreased 8.2% from Ps. 161.3 million in 3Q24 to Ps. 148.0 million in 3Q25, due to operating efficiencies.

Operating Income

Operating Income decreased 64.1% from Ps. 72.4 million in 3Q24 to Ps. 26.0 million in 3Q25. This result was driven by non-recurring expenses.

EBITDA

EBITDA increased 9.8% from Ps. 143.6 million in 3Q24 to Ps. 157.8 million in 3Q25, driven by higher revenues.



(Figures in thousands of Mexican pesos)	3Q25	3Q24	% Var.	YTD 2025	YTD 2024	% Var.
Operating Income	26,027	72,429	(64.1)	357,680	331,567	7.9
(+) Depreciation	94,518	82,935	14.0	262,918	244,419	7.6
(+) Development and hotel opening expenses ⁵	2,567	3,790	(32.3)	8,190	9,473	(13.5)
(+) Other non-recurring expenses ⁶	34,671	(15,511)	NA	40,817	(42,005)	NA
EBITDA	157,784	143,643	9.8	669,606	543,454	23.2
EBITDA Margin	21.4%	21.2%	0.2 pt	26.6%	25.7%	0.9 pt

Net Financing Result

For 3Q25, the Net Financing Result went from a Ps. 159.9 million loss in 3Q24 to a Ps. 7.3 million gain in 3Q25. This result was driven by a larger FX gain generated by the impact from the mark-to-market valuation due to a lower USD/MXN exchange rate applied to our dollar-denominated debt.

Net Income

Net Income went from a Ps. 86.3 million loss in 3Q24 to a Ps. 31.2 million gain in 3Q25, explained by the previously mentioned factors.

⁵ Expenses incurred in hotel expansions and openings, including new developments, which are related to researching and acquiring investment opportunities.

⁶ Other non-recurring expenses, including settlement expenses and consulting fees related to the takeover of hotels acquired.

Cash Flow Summary

Figures in thousands of Mexican pesos

Cash Flow Statement	Third Quarter				9 months ended September 30			
	2025	2024	Var.	%Var.	2025	2024	Var.	%Var.
Cash flow from operating activities								
Net income	31,207	(86,308)	117,515	NA	407,992	(120,674)	528,665	NA
Depreciation and amortization	94,518	82,935	11,583	14.0	262,918	244,419	18,500	7.6
Income taxes	3,467	-	3,467	NA	45,358	-	45,358	NA
Unrealized loss (gain) in foreign currency exchange	(69,241)	168,141	(237,382)	NA	(310,058)	363,390	(673,448)	NA
Net interest expense	43,372	49,416	(6,044)	(12.2)	139,975	167,560	(27,585)	(16.5)
Other financial costs	1,300	3,134	(1,834)	(58.5)	5,113	10,748	(5,635)	(52.4)
Insurance recovery	-	(15,000)	15,000	NA	(7,309)	(50,323)	43,014	(85.5)
Minority interest	(1,305)	(1,192)	(113)	9.5	(3,842)	(3,585)	(257)	7.2
Income from Dividends of subsidiary	-	(5,100)	5,100	NA	-	(5,100)	5,100	NA
Cash flow before working capital variations	103,319	196,026	(92,708)	(47.3)	540,147	606,435	(66,288)	(10.9)
Working Capital	41,634	(12,592)	54,226	NA	73,465	(38,490)	111,954	NA
Net operating cash flow	144,952	183,434	(38,482)	(21.0)	613,612	567,945	45,666	8.0
Non-recurring items	(7,129)	30,965	(38,093)	NA	(27,583)	6,444	(34,026)	NA
Cash flow net from non-recurring items	137,824	214,399	(76,575)	(35.7)	586,029	574,389	11,640	2.0
Investment activities	(38,677)	(115,641)	76,964	(66.6)	(99,135)	(233,983)	134,848	(57.6)
Financing activities	(125,526)	(97,288)	(28,238)	29.0	(332,493)	(359,598)	27,105	(7.5)
Net (decrease) increase in cash and cash equivalents	(26,379)	1,470	(27,848)	NA	154,401	(19,192)	173,593	NA
Cash and cash equivalents at the beginning of the period	460,195	181,081	279,114	NA	279,416	201,743	77,672	38.5
Cash and cash equivalents at the end of the period	433,817	182,551	251,265	NA	433,817	182,551	251,265	NA
Total Cash at the end of the period	433,817	182,551	251,265	NA	433,817	182,551	251,265	NA

By the end of 3Q25, operating cash flow decreased 21.0% from Ps. 183.4 million in 3Q24, to Ps. 145.0 million, mainly attributed to higher Net Income.

Balance Sheet Summary

Figures in thousands of Mexican pesos

Balance Sheet Summary	Sep-25	Sep-24	Var.	Var %
Cash and cash equivalents	433,817	182,551	251,266	NA
Accounts receivables and other current assets	241,661	269,524	(27,863)	(10.3%)
Creditable taxes	347,242	390,046	(42,804)	(11.0%)
Accounts receivables and Deferred cost Vacation Club ST	46,314	41,588	4,726	11.4%
Apartment Inventory	489,921	491,507	(1,586)	(0.3%)
Total current assets	1,558,954	1,375,216	183,738	13.4%
Restricted cash	107,493	147,416	(39,923)	(27.1%)
Property, furniture and equipment	8,470,407	8,594,042	(123,636)	(1.4%)
Accounts receivables and Deferred cost Vacation Club LT	408,981	369,786	39,195	10.6%
Other fixed assets	1,133,272	1,142,872	(9,600)	(0.8%)
Total non-current assets	10,120,153	10,254,116	(133,963)	(1.3%)
Total Assets	11,679,107	11,629,332	49,775	0.4%
Current installments of long-term debt	284,727	445,064	(160,337)	(36.0%)
Deferred Income Vacation Club ST	41,605	49,802	(8,197)	(16.5%)
Other current liabilities	629,346	630,440	(1,094)	(0.2%)
Total current liabilities	955,679	1,125,307	(169,628)	(15.1%)
Long-term debt	2,239,532	2,489,308	(249,776)	(10.0%)
Other non-current liabilities	1,211,769	1,207,429	4,340	0.4%
Total non-current liabilities	3,451,301	3,696,737	(245,436)	(6.6%)
Total Equity	7,272,127	6,807,289	464,838	6.8%
Total Liabilities and Equity	11,679,107	11,629,333	49,774	0.4%

Cash and Cash Equivalents

By the end of 3Q25, the Company's cash and cash equivalents were Ps. 433.8 million. Of this figure, Ps. 242.2 million is peso-denominated, and Ps. 191.7 million is US dollar-denominated.

Accounts Receivable and Other Current Assets

This line item decreased 10.3%, from Ps. 269.5 million in 3Q24 to Ps. 241.7 million in 3Q25.

Property, Furniture & Equipment

This line item was equal to Ps. 8,470.4 million at the end of 3Q25, a 1.4% decrease compared to Ps. 8,594.0 million at the end of 3Q24. CAPEX in 3Q25 was Ps. 52.0 million, compared to Ps. 84.2 million in 3Q24.

Figures in thousand Mexican Pesos

	3Q25		YTD September 2025	
CAPEX for the period	% Total		% Total	
Improvements in owned hotels	5,993	11.5%	35,577	24.7%
Ordinary CAPEX	45,997	88.5%	108,336	75.3%
Total CAPEX	51,990	100.0%	143,912	100.0%

Net Debt and Maturity

Total Debt was Ps. 2,524.3 million at the end of 3Q25, which represented a Net Debt / LTM EBITDA ratio equal to 2.1x. Of the Total Debt, 100% is US dollar-denominated and has an average cost of 7.37%.

During 3Q25, the Mexican peso appreciated 2.6% against the US dollar, from Ps. 18.8483 on June 30, 2025, to Ps. 18.3507 on September 30, 2025, positively impacting the Company's financial costs. The Company's short US dollar position by the end of 3Q25 was US\$121.3 million, equal to Ps. 2,225.2 million.

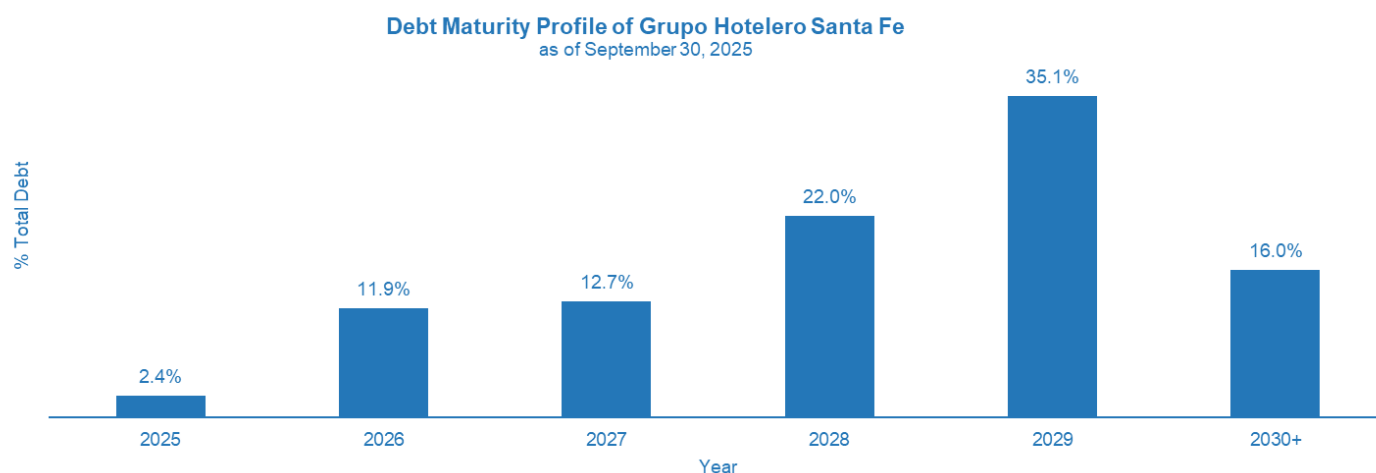
The following graphs show the Company's debt and cash position, as well as debt maturity.

Figures in thousands of Mexican pesos	Denominated in (currency):		
	Pesos	Dollars	Total
Debt*			
Short Term	-	284,727	284,727
Long Term	-	2,239,532	2,239,532
Total	-	2,524,260	2,524,260
% Total	-	100.0%	100.0%
Average rate of financial liabilities		7.37%	7.37%
Cash and cash equivalents	242,157	191,660	433,817
Restricted cash	59	107,434	107,493
Cash and cash equivalents**	242,215	299,094	541,310
Net Debt	(242,215)	2,225,165	1,982,950

Net Debt / LTM EBITDA (as of September 30, 2025) 2.1x

*Includes accrued interest and effect of financial instruments related to financial debt.

**Includes restricted cash related to bank debt.



To continue with its growth plans, the Company will continue to balance its debt between pesos and dollars. Dollar-denominated debt is hedged over reference rates (SOFR), with a strike price of 7.5%.

According to IFRS, the exchange rate used was Ps. 18.3507 / US\$ as of September 30, 2025, as published in Mexico's Official Federal Gazette.

Currency Hedging Analysis

Figures in thousands of Mexican pesos

Third Quarter 2025

YTD September 2025

Currency Hedging Analysis	Denominated in Pesos	Denominated in USD	Total in Pesos	Denominated in Pesos	Denominated in USD	Total in Pesos
Total Revenue	586,103	150,894	736,997	1,688,100	826,949	2,515,049
% of Total Revenue	79.5%	20.5%	100.0%	67.1%	32.9%	100.0%
(-) Total Costs and Expenses	617,106	56,626	673,732	1,870,850	237,511	2,108,361
(-) Non-recurring Expenses	37,238	-	37,238	49,007	-	49,007
Operating Income	(68,241)	94,268	26,028	(231,757)	589,438	357,681
(+) Depreciation	94,518	-	94,518	262,918	-	262,918
Operating Cash Flow	26,277	94,268	120,546	31,161	589,438	620,599
% of Operating Cash Flow	21.8%	78.2%	100.0%	5.0%	95.0%	100.0%
Interest	-	50,519	50,519	-	157,335	157,335
Principal	-	71,212	71,212	-	234,935	234,935
Total Debt Service	-	121,731	121,731	-	392,270	392,270
Interest Coverage Ratio 1	-	1.9x	2.4x	-	3.7x	3.9x
Debt Service Coverage Ratio 2	-	0.8x	1.0x	-	1.5x	1.6x

1) Operating Cash Flow / Interest; 2) Operating Cash Flow / Total Debt Service

During the first nine months of the year, approximately 32.9% of revenue and 95.0% of cash flow were denominated in US dollars.

At the end of the first nine months of the year, the Company's debt coverage ratio was 1.6x, mainly due to higher revenues and profitability. In addition, HOTEL had a US dollar-denominated cash balance of Ps. 191.7 million at the end of 3Q25, decreasing its total exposure to currency risks.

Recent Events

- As of September 15, we no longer operate the Hampton Garden Inn & Suites Paraiso Tabasco, and it will exit the portfolio in the fourth quarter of 2025.

3Q25 Conference Call Details:

HOTEL will host its earnings webcast (audio + presentation) to discuss results:

Date: Friday, October 24, 2025

Time: 12:00 p.m. Mexico City Time
2:00 p.m. New York Time

To participate in the Zoom conference call and Q&A please use the following link

<https://webcast.investorcloud.net/hotel/index.html>

Or please dial:

Telephone: US: +1 929 205 6099

Mexico: +52 558 659 6002

Other numbers: <https://us02web.zoom.us/j/kc8tRcQr3B>

Zoom Webinar ID: 880 2541 4162

About Grupo Hotelero Santa Fe

HOTEL is a leading Company in the Mexican hotel industry, focused on acquiring, converting, developing, and operating its own hotels as well as third-party owned hotels. The Company focuses on strategic hotel location and quality, a unique hotel management model, strict expense control and the proprietary Krystal® brand, as well as other international brands. As of year-end 2024, the Company employed over 4,600 people and generated revenues of Ps. 2,985 million. For more information, please visit www.gsf-hotels.com

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Legal Note on Forward Looking Statements:

The information provided in this report contains certain forward-looking statements and information related to Grupo Hotelero Santa Fe, S.A.B. de C.V. and its subsidiaries (jointly "Grupo Hotelero Santa Fe", "HOTEL", or the "Company") which are based in the understanding of its managers, as well as in assumptions and information currently available for the Company. Such statements reflect the current view of Grupo Hotelero Santa Fe in regard to future events subject to a number of risks, uncertainties and assumptions. Several features may cause that the results, performance or current achievements of the Company may differ materially with respect to future results, performance or attainments of Grupo Hotelero Santa Fe that may be included, expressly or implied within such statements in regard to the future, including among others, alterations in the economic general conditions and/or politics, governmental and commercial changes globally or within the countries in which the Company has any business interests, changes in the interests rates and inflation, exchange rates volatility, changes in the demand and regulations of the products marketed by the Company, changes in the price of raw materials and other goods, changes in the business strategies and several other features. If one or more of these risks or uncertainties are materialized, or if the assumptions used result to be incorrect, the real results may materially differ from those described herein as anticipated, believed, expected or envisioned. Grupo Hotelero Santa Fe undertakes no obligation to update or revise any forward-looking statements.

Income Statement

GRUPO HOTELERO SANTA FE, S.A.B. de C.V.

Consolidated Income Statement

For the three and nine -month periods ended September 30, 2025 and 2024

(Figures in thousands of Mexican pesos)

	Third Quarter				9 months ended September 30			
	2025	2024	Var.	% Var.	2025	2024	Var.	% Var.
Revenue								
Room Revenue	353,324	326,161	27,163	8.3	1,208,652	1,018,893	189,759	18.6
Food and Beverage Revenue	310,698	274,098	36,600	13.4	1,059,827	879,919	179,909	20.4
Other Revenue from Hotels	37,493	43,489	(5,996)	(13.8)	129,118	110,964	18,155	16.4
Vacation Club	14,359	10,930	3,429	31.4	39,492	29,827	9,665	32.4
Third-party Hotels' Management Fees	21,122	23,556	(2,433)	(10.3)	77,959	76,790	1,169	1.5
TOTAL REVENUE	736,997	678,234	58,763	8.7	2,515,049	2,116,393	398,656	18.8
COSTS AND EXPENSES								
Operating Costs and Expenses	407,403	354,240	53,162	15.0	1,259,264	1,036,949	222,315	21.4
Sales and Administration	148,035	161,288	(13,253)	(8.2)	518,503	481,887	36,616	7.6
Property Expenses	15,496	12,735	2,760	21.7	44,587	37,126	7,461	20.1
Vacation Club Cost	8,280	6,328	1,952	30.8	23,090	16,977	6,113	36.0
Depreciation and Amortization	94,518	82,935	11,583	14.0	262,918	244,419	18,500	7.6
TOTAL COSTS AND EXPENSES	673,732	617,526	56,205	9.1	2,108,361	1,817,358	291,004	16.0
Development and hotel opening expenses	2,567	3,790	(1,223)	(32.3)	8,190	9,473	(1,283)	(13.5)
Other non-recurring expenses	34,671	(15,511)	50,182	NA	40,817	(42,005)	82,822	NA
TOTAL	37,238	(11,721)	48,959	NA	49,007	(32,532)	81,539	NA
ADJUSTED EBITDA	157,784	143,643	14,141	9.8	669,606	543,454	126,152	23.2
ADJUSTED EBITDA Margin (%)	21.4%	21.2%	0.2 pt	0.2 pt	26.6%	25.7%	0.9 pt	0.9 pt
OPERATING INCOME	26,027	72,429	(46,402)	(64.1)	357,680	331,567	26,113	7.9
Operating Income Margin (%)	3.5%	10.7%	(7.1 pt)	(7.1 pt)	14.2%	15.7%	(1.4 pt)	(1.4 pt)
Net interest expenses	(43,372)	(49,416)	6,044	(12.2)	(139,975)	(167,560)	27,585	(16.5)
Net foreign currency exchange loss	52,014	(107,378)	159,392	NA	236,916	(277,518)	514,434	NA
Other financial costs	(1,300)	(3,134)	1,834	(58.5)	(5,113)	(10,748)	5,635	(52.4)
Net Financing Result	7,342	(159,929)	167,271	NA	91,828	(455,826)	547,654	NA
Undistributed income from subsidiaries, net	1,305	1,192	113	9.5	3,842	3,585	257	7.2
Income before taxes	34,674	(86,308)	120,982	NA	453,350	(120,674)	574,023	NA
Total income taxes	3,467	-	3,467	NA	45,358	-	45,358	NA
Net Income	31,207	(86,308)	117,515	NA	407,992	(120,674)	528,665	NA
Net Income Margin (%)	4.2%	(12.7%)	17.0 pt	17.0 pt	16.2%	(5.7%)	21.9 pt	21.9 pt
Income attributable to:								
Controlling Interest	20,578	(7,055)	27,633	NA	261,968	49,050	212,918	NA
Non-controlling Interest	10,629	(79,253)	89,882	NA	146,024	(169,724)	315,748	NA

Balance Sheet

Grupo Hotelero Santa Fe, S.A.B. de C.V.

Consolidated Balance Sheet

As of September 30, 2025 and 2024

(Figures in thousands of Mexican pesos)

(Figures in thousands of Mexican pesos)	2025	2024	Var \$	Var %
ASSETS				
Current Assets				
Cash and cash equivalents	433,817	182,551	251,266	NA
Accounts receivables from clients	81,863	92,326	(10,463)	(11.3%)
Accounts receivables Vacation Club ST	21,352	19,587	1,765	9.0%
Accounts receivables from related parties	33,215	23,338	9,877	42.3%
Creditable taxes	347,242	390,046	(42,804)	(11.0%)
Other current assets	126,583	153,860	(27,277)	(17.7%)
Deferred cost Vacation Club ST	24,962	22,001	2,961	13.5%
Apartment Inventory	489,921	491,507	(1,586)	(0.3%)
Total current assets	1,558,954	1,375,216	183,738	13.4%
Non-current Assets				
Restricted cash	107,493	147,416	(39,923)	(27.1%)
Accounts receivables Vacation Club LT	209,599	202,575	7,025	3.5%
Property, furniture and equipment	8,470,407	8,594,042	(123,636)	(1.4%)
Other assets	129,224	132,401	(3,177)	(2.4%)
Investment in subsidiaries	388,145	382,874	5,271	1.4%
Deferred income taxes	270,286	281,980	(11,693)	(4.1%)
Deferred cost Vacation Club LT	199,382	167,212	32,170	19.2%
Goodwill	345,617	345,617	-	(0.0%)
Total non-current assets	10,120,153	10,254,116	(133,963)	(1.3%)
Total assets	11,679,107	11,629,332	49,775	0.4%
LIABILITIES AND SHAREHOLDERS EQUITY				
Current liabilities				
Current installments of long-term debt	284,727	445,064	(160,337)	(36.0%)
Suppliers	183,965	216,023	(32,058)	(14.8%)
Accrued liabilities	143,246	157,179	(13,933)	(8.9%)
Accounts payable to related parties	1,132	9,881	(8,749)	(88.5%)
Payable taxes	40,000	40,036	(36)	(0.1%)
Guarantee deposits	60,513	47,180	13,333	28.3%
Client advanced payments	200,491	160,141	40,349	25.2%
Deferral Income Vacation Club ST	41,605	49,802	(8,197)	(16.5%)
Total current liabilities	955,679	1,125,307	(169,628)	(15.1%)
Non-current liabilities				
Long-term debt	2,239,532	2,489,308	(249,776)	(10.0%)
Other non-current liabilities	384,908	333,429	51,479	15.4%
Employee Benefits	18,481	23,630	(5,148)	(21.8%)
Deferred income taxes	808,379	850,370	(41,990)	(4.9%)
Total non-current liabilities	3,451,301	3,696,736	(245,435)	(6.6%)
Total liabilities	4,406,980	4,822,043	(415,063)	(8.6%)
Equity				
Capital stock	3,617,389	3,618,394	(1,005)	(0.0%)
Legal reserve	190,493	190,493	-	0.0%
Premium on subscription of shares	80,000	80,000	-	0.0%
Net income	261,968	49,050	212,918	NA
Retained earnings	1,410,216	1,329,351	80,865	6.1%
Shareholder's Equity	5,560,067	5,267,288	292,778	5.6%
Non-controlling interest	1,712,061	1,540,001	172,060	11.2%
Total Equity	7,272,127	6,807,289	464,838	6.8%
Total liabilities and equity	11,679,107	11,629,332	49,775	0.4%

Cash Flow Statement

Grupo Hotelero Santa Fe, S.A.B. de C. V.

Consolidated Cash Flow

For the three and nine-month period ended September 30, 2025 and 2024

Figures in thousands of Mexican pesos

Cash Flow Statement	Third Quarter		9 months ended September 30	
	2025	2024	2025	2024
Cash flow from operating activities				
Net income	31,207	(86,308)	407,992	(120,674)
Depreciation and amortization	94,518	82,935	262,918	244,419
Income taxes	3,467	-	45,358	-
Unrealized loss (gain) in foreign currency exchange	(69,241)	168,141	(310,058)	363,390
Net interest expense	43,372	49,416	139,975	167,560
Other financial costs	1,300	3,134	5,113	10,748
Minority interest	(1,305)	(1,192)	(3,842)	(3,585)
Income from Dividends of subsidiary	-	(5,100)	-	(5,100)
Insurance recovery	-	(15,000)	(7,309)	(50,323)
Cash flow before working capital variations	103,319	196,026	540,147	606,435
Accounts receivable from clients	27,264	7,436	94,113	86,595
Accounts receivable from related parties	3,892	11,132	(19,680)	10,272
Other current assets	(3,835)	(40,218)	(58,606)	(77,219)
Creditable taxes	1,029	(32,406)	24,895	(66,849)
Suppliers	(5,559)	26,931	(39,159)	(18,153)
Accrued liabilities	(12,430)	(6,402)	27,112	55,133
Accounts payable to related parties	375	1,555	(466)	9,324
Downpayments from clients	50,522	9,485	77,233	16,158
Payable taxes	(19,624)	9,895	(31,979)	(53,751)
Net operating cash flow	144,952	183,434	613,612	567,945
Non-recurring items				
Accrued liabilities and others	-	33,973	7,309	58,647
Receivable and Payable taxes	(7,129)	(3,009)	(34,892)	(52,203)
Cash flow net from non-recurring items	137,824	214,399	586,029	574,389
Investment activities				
Change in restricted cash	3,077	(4,550)	37,814	(9,714)
Acquisition of property, furniture and equipment	(51,990)	(84,198)	(143,912)	(204,361)
Net effect on apartment inventory and deposits by sales	15,005	4,737	17,354	56,812
Investment in subsidiary	(2,905)	(3,806)	(234)	(65,600)
Income from Dividends of subsidiary	-	5,100	-	5,100
Other net assets and liabilities	(5,512)	(41,917)	(25,063)	(40,301)
Interest gained	3,649	8,993	14,907	24,082
Cash flow from investment activities	(38,677)	(115,641)	(99,135)	(233,983)
Financing activities				
Net increase in paid-in capital from non-controlling company	(4,779)	7,656	(29,650)	97,456
Repurchase of shares	2,121	3,310	(2,468)	8,935
Obtained loans	(1,136)	107,704	407,956	322,654
Loan to shareholder of non-controlling company	-	(1,364)	-	(5,097)
Payment of interest and loan amortization	(121,732)	(214,594)	(708,331)	(783,545)
Cash flow from financing activities	(125,526)	(97,288)	(332,493)	(359,598)
Net (decrease) increase in cash and cash equivalents	(26,379)	1,470	154,401	(19,192)
Cash and cash equivalents at the beginning of the period	460,195	181,081	279,416	201,743
Cash and cash equivalents at the end of the period	433,817	182,551	433,817	182,551
Total Cash at the end of the period	433,817	182,551	433,817	182,551

Appendix 1: Integration of Rooms under Operation

Operating indicators for 3Q25 consider 5,943 hotel rooms under operation out of 6,215. The integration of 272 rooms excluded is detailed as follows:

- i) 263 rooms are part of the Vacation Club⁷.
- ii) 9 unavailable rooms from the *Krystal Puerto Vallarta*.

Operating indicators for the first nine months of 2025 consider 5,943 hotel rooms under operation out of 6,215. The integration of 272 rooms excluded is detailed as follows:

- i) 263 rooms are part of the Vacation Club⁷.
- ii) 9 unavailable rooms from the *Krystal Puerto Vallarta*.

The following table summarizes the total number of rooms in the Company's portfolio:

Rooms 3Q25	Owned Hotels	Third-Party Owned Hotels	Total Rooms	Rooms YTD September 2025	Owned Hotels	Third-Party Owned Hotels	Total Rooms
In Operation	3,754	2,189	5,943	In Operation	3,754	2,189	5,943
Vacational Club	53	210	263	Vacational Club	53	210	263
In Renovation	-	-	-	In Renovation	-	-	-
Not Available	-	9	9	Not Available	-	9	9
Total Rooms	3,807	2,408	6,215	Total Rooms	3,807	2,408	6,215

⁷ 263 rooms are part of Vacation Club, of which 53 rooms are Company owned, and 210 rooms are third-party owned under the Company's management. Vacation Club revenue is included in the P&L under Other Income, and is, therefore, excluded from this analysis.