

Mexico City, October 22, 2020 - Grupo Hotelero Santa Fe S.A.B. de C.V. (BMV: HOTEL) ("HOTEL" or the "Company"), announced its consolidated results for the third quarter ("3Q20") ended September 30, 2020. Figures are expressed in Mexican pesos, are unaudited, in accordance with International Financial Reporting Standards ("IFRS") and may vary due to rounding.

## Highlights

- 3 Q20 EBITDA ${ }^{1}$ was negative Ps. 28.5 million, compared to Ps. 139.5 million in 3Q19, due to the COVID-19 Pandemic.
- 3Q20 Total Revenue was Ps. 179.1 million, a $64.7 \%$ decrease compared to 3Q19, comprised of the following contractions: i) $64.7 \%$ in Room Revenue, ii) $60.8 \%$ in Food and Beverages Revenue, iii) 73.5\% in Other Hotel Revenue, and iv) 82.6\% in Third-Party Hotel Management Fees.
- In 3Q20, HOTEL recorded a Net Loss of Ps. 32.0 million, compared to a Net Loss of Ps. 29.2 million in 3Q19, as the lower operating income was partially offset by the foreign exchange rate gain and lower interest expenses.
- 3Q20 Net Operating Cash Flow was Ps. 10.2 million, compared to Ps. 148.5 million reported in 3Q19.
- Net Debt/EBITDA (LTM) ratio was 14.8x at the end of 3Q20.
- HOTEL's total portfolio at the end of 3 Q20 was 6,237 rooms in operation, a $2.2 \%$ decrease compared to the 6,380 rooms at the end of 3Q19.
- RevPAR ${ }^{2}$ for Company-owned hotels decreased by $64.8 \%$ in $3 Q 20$ compared to $3 Q 19$, derived from a 34.6 percentage point reduction in Occupancy combined with an 11.2\% decrease in ADR.

| Figures in thousands of Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2019 | Var. | \% Var. | 2020 | 2019 | Var. | \% Var. |
| Total Revenue | 179,143 | 507,846 | $(328,703)$ | (64.7) | 780,178 | 1,672,370 | $(892,192)$ | (53.3) |
| EBITDA | $(28,527)$ | 139,511 | $(168,039)$ | NA | 41,093 | 484,904 | $(443,811)$ | (91.5) |
| EBITDA Margin | (15.9\%) | 27.5\% | (43.4 pt) | (43.4 pt) | 5.3\% | 29.0\% | (23.7 pt) | (23.7 pt) |
| Operating Income | $(89,830)$ | 75,443 | $(165,273)$ | NA | $(155,570)$ | 291,607 | $(447,177)$ | NA |
| Net Income | $(31,986)$ | $(29,223)$ | $(2,762)$ | 9.5 | $(681,122)$ | 96,879 | $(778,001)$ | NA |
| Net Income Margin | (17.9\%) | (5.8\%) | (12.1 pt) | (12.1 pt) | (87.3\%) | 5.8\% | (93.1 pt) | (93.1 pt) |
| Operating Cash Flow | 10,165 | 148,501 | $(138,336)$ | (93.2) | 77,826 | 477,645 | $(399,819)$ | (83.7) |
| Occupancy | 22.7\% | 57.3\% | (34.6 pt) | (34.6 pt) | 28.2\% | 60.9\% | (32.7 pt) | (32.7 pt) |
| ADR | 1,131 | 1,274 | (143) | (11.2) | 1,266 | 1,317 | (51) | (3.9) |
| RevPAR | 257 | 730 | (473) | (64.8) | 357 | 803 | (446) | (55.6) |

Note: operating figures include hotels with 50\%+ ownership.

[^0]EMPRESA
EMPRESA
SOCIALMEN SOCIALMENTE
RESPONSABEE


HOTEL

## Comments from the Executive Vice President

## Mr. Francisco Zinser, stated:

The third quarter of 2020 marks the beginning of what looks like a recovery from the effects of the COVID 19 pandemic on the Tourism industry in Mexico. By July, the majority of our portfolio was open, so we had two full months of operation for our full portfolio. Also, please keep in mind that during the quarter most of our hotels were limited to only $30 \%$ occupancy due to government regulation; however, these measures have eased at almost all locations.

Occupancy for this quarter was $26.2 \%$; however, if we measure real occupancy, (excluding periods when we were closed), we posted $28.1 \%$, much closer to our operational breakeven point. Since the reopening of the portfolio we have seen small week-over-week improvements in line with our expectations. We expect this recovery to continue in the next several quarters so the Company can gradually build occupancy and rates. We expect our portfolio to exceed its operational breakeven point in 4Q20 and generate positive EBITDA.

Financially, we implemented a variety of initiatives to preserve our working capital and lower our operating expenses. In 3Q20 we were able to lower our costs and expenses by over $37 \%$. The measures we have implemented include: (i) the reduction of non-priority expenses; (ii) wage reductions at all levels in both corporate and operational structures, averaging approximately $50 \%$ during July and August; (iii) lowering operational costs and expenses; and (iv) deferring all nonessential CAPEX. We have also reprofiled our cash flow thanks to the support of the banks we work with, assuring adequate working capital levels to restart operations.

Moving on to our quarterly results, revenue totaled Ps. 179.1 million, down $64.7 \%$ compared to 3Q19. EBITDA was negative Ps. 28.5 million in the quarter, a consequence of lower revenues for the quarter due to the pandemic. Regarding company-owned hotels, RevPAR decreased by $64.8 \%$, due to a $11.2 \%$ decrease in ADR and a 34.6 percentage point decrease in occupancy.

I would like to highlight and express my gratitude to the more than 3,700 associates who have supported the Company unconditionally, not only with their economic contribution but with their tremendous attitude that went beyond the call of duty. As always, we are especially thankful for the trust and support of our shareholders in these times, and again to all of our very professional and cooperative teams.

Portfolio of Properties


At the end of 3 Q20, HOTEL recorded a total of 24 properties in operation, of which 13 are Company owned ${ }^{3}$, and the remaining 11 are third-party owned ${ }^{4}$.
The total number of rooms in operation at the end of 3 Q20 was 6,237 , a $2.2 \%$ decrease compared to the 6,380 in operation for the same period last year. The 143 fewer rooms are due to the removal of Doubletree by Hilton Toluca from the portfolio.
Additionally, HOTEL has 750 rooms under construction (owned and third-party) including 250 from Krystal Grand Insurgentes, 168 rooms from the AC by Marriott Distrito Armida, 32 rooms from the Curio Collection Zacatecas, and 300 rooms from the Breathless Tulum Resort \& Spa, for a total portfolio of 28 hotels and 6,987 rooms.

[^1]The hotel portfolio is geographically distributed as follows:


In terms of rooms in operation and rooms under development (including rooms under construction and conversion), as at 3Q20 the hotel portfolio was as follows:

ibis UREANHOTELS.

```
S a n t a Fe
grupo|hotelero
```


## Hotel Classification

For comparison purposes, the hotel portfolio is classified into (i) Company-owned hotels, and (ii) those owned by third parties that are managed by HOTEL. The rationale for this classification is that Company-owned hotels support the majority of revenue. While commercially important and relevant for the hotel platform, hotels under management only generate management fees for the Company, which are shown in the profit and loss statement under Third-Party Hotel Management Fees.
Company-owned hotels are classified according to each hotel's stage in the stabilization cycle. As a result of this classification, hotels that have been in operation for at least 36 months are considered to be mature or stabilized, while hotels that have been in operation for less than 36 months are considered to be in their stabilization stage or in their maturation period. At the end of 3Q20, HOTEL had 13 Company-owned hotels and 11 Third-Party-Owned hotels under management ${ }^{2}$.
Of a total 6,237 hotel rooms under operation, the operating indicators for 3 Q20 include 5,974 rooms: 263 corresponding to Vacation Club are excluded from this analysis and are detailed at the end of this report in Appendix 1. The following table is a summary of the main 3 Q20 operating indicators compared to the same period of last year, based on the classification. The methodology used to determine the number of rooms divides the total number of available rooms by the corresponding number of days in each period.


```
a ntaFe
```

```
grupo|hotelero
```

For the rest of the year, we will also be reporting our operational numbers considering occupancy only for the days that the hotels were open during the period. This translates into real occupancy, excluding periods when we were not able to open the hotel due to local regulations related to the COVID-19 pandemic. This data is meant to show occupancies in the quarter for the periods that the hotels were in operation. The difference with the previous chart is the reduction in number of available rooms.

| Figures in Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hotel Classification | 2020 | 2019 | Var. | \% Var. | 2020 | 2019 | Var. | \% Var. |
| Total Hotels in Operation | 24 | 25 | (1) | (4.0) | 25 | 25 | - | 0.0 |
| Number of rooms | 5,568 | 6,005 | (437) | (7.3) | 4,389 | 5,755 | $(1,366)$ | (23.7) |
| Occupancy | 28.1\% | 58.5\% | (30.4 pt) | (30.4 pt) | 41.6\% | 63.1\% | (21.5 pt) | (21.5 pt) |
| ADR | 1,168 | 1,340 | (172) | (12.8) | 1,298 | 1,385 | (87) | (6.3) |
| RevPAR | 329 | 784 | (455) | (58.1) | 539 | 874 | (335) | (38.3) |
| 1 Total Owned Hotels (50\%+ ownership) | 13 | 13 | - | 0.0 | 13 | 13 | - | 0.0 |
| Number of rooms | 3,505 | 3,738 | (233) | (6.2) | 2,720 | 3,739 | $(1,019)$ | (27.3) |
| Occupancy | 24.3\% | 57.3\% | (33.0 pt) | (33.0 pt) | 38.8\% | 60.9\% | (22.1 pt) | (22.1 pt) |
| ADR | 1,131 | 1,274 | (143) | (11.2) | 1,266 | 1,317 | (51) | (3.9) |
| RevPAR | 274 | 730 | (456) | (62.4) | 491 | 803 | (312) | (38.9) |
| 1.1 Stabilized Owned Hotels ${ }^{(1)}$ | 9 | 9 | - | 0.0 | 9 | 9 | - | 0.0 |
| Number of rooms | 2,321 | 2,514 | (193) | (7.7) | 1,867 | 2,515 | (648) | (25.8) |
| Occupancy | 25.4\% | 59.8\% | (34.4 pt) | (34.4 pt) | 39.2\% | 62.6\% | (23.4 pt) | (23.4 pt) |
| ADR | 1,136 | 1,260 | (124) | (9.8) | 1,249 | 1,327 | (78) | (5.9) |
| RevPAR | 289 | 753 | (464) | (61.7) | 490 | 831 | (341) | (41.1) |
| 1.2 Owned Hotels in Stabilization Stage | 4 | 4 | - | 0.0 | 4 | 4 | - | 0.0 |
| Number of rooms | 1,184 | 1,224 | (40) | (3.3) | 853 | 1,224 | (371) | (30.3) |
| Occupancy | 22.1\% | 52.1\% | (30.0 pt) | (30.0 pt) | 37.8\% | 57.5\% | (19.7 pt) | (19.7 pt) |
| ADR | 1,119 | 1,306 | (187) | (14.3) | 1,303 | 1,296 | 7 | 0.6 |
| RevPAR | 247 | 681 | (434) | (63.8) | 493 | 746 | (253) | (34.0) |
| 2 Third-party Hotels Under Management ${ }^{(2)}$ | 11 | 12 | (1) | (8.3) | 12 | 12 | - | 0.0 |
| Number of rooms | 2,063 | 2,267 | (204) | (9.0) | 1,669 | 2,016 | (347) | (17.2) |
| Occupancy | 34.7\% | 60.4\% | (25.7 pt) | (25.7 pt) | 46.1\% | 67.2\% | (21.1 pt) | (21.1 pt) |
| ADR | 1,213 | 1,445 | (232) | (16.1) | 1,343 | 1,497 | (154) | (10.3) |
| RevPAR | 421 | 873 | (452) | (51.7) | 619 | 1,007 | (388) | (38.5) |

[^2]ibis

## Consolidated Financial Results

| Figures in thousands of Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income Statement | 2020 | 2019 | Var. | \% Var. | 2020 | 2019 | Var. | \%Var. |
| Room Revenue | 88,524 | 251,096 | $(162,572)$ | (64.7) | 365,737 | 819,424 | $(453,687)$ | (55.4) |
| Food and Beverage Revenue | 74,816 | 191,080 | $(116,264)$ | (60.8) | 305,814 | 643,152 | $(337,338)$ | (52.5) |
| Other Revenue from Hotels | 12,731 | 48,025 | $(35,294)$ | (73.5) | 86,490 | 152,434 | $(65,943)$ | (43.3) |
| Third-Party Hotels' Management Fees | 3,072 | 17,645 | $(14,572)$ | (82.6) | 22,138 | 57,361 | $(35,223)$ | (61.4) |
| Total Revenue | 179,143 | 507,846 | $(328,703)$ | (64.7) | 780,178 | 1,672,370 | $(892,192)$ | (53.3) |
| Cost and Operating Expenses | 124,320 | 238,958 | $(114,639)$ | (48.0) | 444,955 | 761,307 | $(316,352)$ | (41.6) |
| Sales and Administrative | 70,886 | 120,031 | $(49,145)$ | (40.9) | 267,697 | 398,724 | $(131,027)$ | (32.9) |
| Other Expenses | 12,464 | 9,345 | 3,120 | 33.4 | 26,433 | 27,436 | $(1,003)$ | (3.7) |
| Depreciation | 59,779 | 59,338 | 442 | 0.7 | 179,051 | 174,552 | 4,499 | 2.6 |
| Total Costs and Expenses | 267,449 | 427,672 | $(160,222)$ | (37.5) | 918,136 | 1,362,018 | $(443,882)$ | (32.6) |
| Total Non Recurring Expenses | 1,524 | 4,731 | $(3,208)$ | (67.8) | 17,612 | 18,746 | $(1,134)$ | (6.0) |
| EBITDA | $(28,527)$ | 139,511 | $(168,039)$ | NA | 41,093 | 484,904 | $(443,811)$ | (91.5) |
| EBITDA Margin(\%) | (15.9\%) | 27.5\% | (43.4 pt) | (43.4 pt) | 5.3\% | 29.0\% | (23.7 pt) | (23.7 pt) |
| Operating Income | $(89,830)$ | 75,443 | $(165,273)$ | NA | $(155,570)$ | 291,607 | $(447,177)$ | NA |
| Operating Income Margin (\%) | (50.1\%) | 14.9\% | (65.0 pt) | (65.0 pt) | (19.9\%) | 17.4\% | (37.4 pt) | (37.4 pt) |
| Net Financing Result | 59,725 | $(113,775)$ | 173,500 | NA | $(525,076)$ | $(169,773)$ | $(355,303)$ | NA |
| Total income taxes | (1) | $(8,242)$ | 8,242 | (100.0) | (0) | 27,325 | $(27,325)$ | $N A$ |
| Net Income | $(31,986)$ | $(29,223)$ | $(2,762)$ | 9.5 | $(681,122)$ | 96,879 | $(778,001)$ | $N A$ |
| Net Income Margin (\%) | (17.9\%) | (5.8\%) | (12.1 pt) | (12.1 pt) | (87.3\%) | 5.8\% | (93.1 pt) | (93.1 pt) |
| Income attributable to: |  |  |  |  |  |  |  |  |
| Controlling Interest | $(45,433)$ | $(1,679)$ | $(43,754)$ | $N A$ | $(495,367)$ | 116,698 | $(612,065)$ | $N A$ |
| Non-controlling Interest | 13,447 | $(27,545)$ | 40,991 | NA | $(185,756)$ | $(19,819)$ | $(165,937)$ | $N A$ |

## Total Revenue

During 3Q20, Total Revenue decreased $64.7 \%$, from Ps. 507.9 million in 3Q19 to Ps. 179.1 million, derived from the following contractions: i) $64.7 \%$ in Room Revenue, ii) $60.8 \%$ in Food and Beverage Revenue, iii) $73.5 \%$ in Other Revenues, and iv) 82.6\% in Third-Party Hotel Management Fees.

The decline in Room Revenue was due to lower occupancies, combined with lower ADR across the board resulting from the COVID-19 pandemic.

During 3Q20, Room Revenue decreased $64.7 \%$ compared to 3 Q19, due to the $64.8 \%$ decrease in RevPAR from total owned hotels, comprised of a 34.6 percentage point decline in Occupancy and an $11.2 \%$ decrease in ADR.

The portfolio of stabilized Company-owned hotels posted a 64.7\% decrease in RevPAR, derived from a 36.4 percentage point decline in Occupancy and a $9.8 \%$ reduction in ADR.

Company-owned hotels in the stabilization stage posted a RevPAR decrease of $64.9 \%$, due to a 30.8 percentage point decrease in Occupancy and a


Total Revenue
millions of Mexican pesos

$\square$ Food \& Beverage
-Rooms

## 14.3\% ADR decrease.

Food and Beverage Revenue decreased 60.8\%, from Ps. 191.1 million in $3 Q 19$ to Ps. 74.8 million in 3Q20, as a result of the COVID-19 pandemic.

Other Income, which includes, among other items, event room rentals, parking, laundry, telephone, and leasing of commercial spaces, decreased $73.5 \%$, from Ps. 48.0 million in 3Q19 to Ps. 12.7 million in 3Q20, due to the impact of COVID-19 on hotel activities.

Management Fees related to third-party owned hotels decreased by $82.6 \%$ compared to 3 Q 19 , also reflecting the effects of the pandemic on our business. This segment posted a RevPAR decrease of $55.4 \%$, due to a 28.3 percentage point decrease in Occupancy and a 16.1\% ADR decrease. The number of rooms in operation decreased due to the exit of the DoubleTree by Hilton Toluca from the portfolio. The Company sees an opportunity to continue its expansion plans by means of third-party operating contracts, mainly with the Krystal ${ }^{\circledR}$ brand, without significantly impacting its operating structure.

## Costs and Expenses

Operating Costs and Operating Expenses decreased 48.0\%, from Ps. 239.0 million in $3 Q 19$ to Ps. 124.3 million in $3 Q 20$. This decrease was possible due to a variety of cost-cutting initiatives including: (i) the reduction of non-priority expenses; (ii) wage reductions at all levels in both corporate and operational structures during July and August; and (iii) lowering operational costs and expenses at all properties.

Administrative and Sales Expenses decreased 40.9\%, from Ps. 120.0 million in $3 Q 19$ to Ps. 70.9 million in 3Q20 due to the above-mentioned factors.

## Operating Income

During 3Q20, HOTEL recorded an operating loss of Ps. 89.8 million compared to a Ps. 75.4 million gain in 3Q19. This result was a consequence of the costs and expenses that exceeded revenues generated in the quarter due to the COVID-19 pandemic.

## EBITDA

3Q20 EBITDA was negative Ps. 28.5 million, compared to Ps. 139.5 million in 3Q19, reflecting the already-mentioned negative effects.

| Operating Income |  |  | EBITDA |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| millions of Mexican pesos |  |  | millions of Mexican pesos |  |  |
| 75.4 |  |  | 139.5 |  |  |
| (89.8) |  |  |  |  | (28.5) |
| 3Q19 |  | 3Q20 |  |  | 3Q20 |
| - Operating Income |  |  | -EBITDA |  |  |
| 3Q20 | 3Q19 | \% Var. | 2020 | 2019 | \% Var. |
| $(89,830)$ | 75,443 | NA | $(155,570)$ | 291,607 | NA |
| 59,779 | 59,338 | 0.7 | 179,051 | 174,552 | 2.6 |
| 5,392 | 1,428 | NA | 9,987 | 11,236 | (11.1) |
| $(3,869)$ | 3,304 | NA | 7,625 | 7,509 | 1.5 |
| $(28,527)$ | 139,511 | NA | 41,093 | 484,904 | (91.5) |
| (15.9\%) | 27.5\% | (43.4 pt) | 5.3\% | 29.0\% | (23.7 pt) |

## Net Financing Result

For 3Q20, the Net Financing Result went from a loss of Ps. 113.8 million in 3 Q 19 to a gain of Ps. 59.7 million in 3 Q 20. This result was mainly attributed to the FX gain generated by the effect of the mark-to-market valuation of a lower USD/MXN exchange rate applied to our dollar-denominated debt, combined with a lower net interest expense driven by the reprofiling of our cash flow.

## Net Income

Net Income went from a loss of Ps. 29.2 million in 3 Q19 to a loss of Ps. 32.0 million in 3Q20, explained by the previously mentioned factors.

[^3] URBANHOTELS.
$\square$
$\square$

## a ntaFe

grupo|hotelero

## Cash Flow Summary

| Figures in thousands of Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash Fow Statement | 2020 | 2019 | Var. | \% Var. | 2020 | 2019 | Var. | \%Var. |
| Cashflow from operating activities |  |  |  |  |  |  |  |  |
| Net income | $(31,986)$ | $(29,223)$ | $(2,763)$ | 9.5 | $(681,123)$ | 96,879 | $(778,002)$ | NA |
| Depreciation and amortization | 59,779 | 59,338 | 441 | 0.7 | 179,051 | 174,552 | 4,499 | 2.6 |
| Income taxes | (0) | $(8,242)$ | 8,242 | (100.0) | (0) | 27,325 | $(27,325)$ | NA |
| Unrealized gain (loss) in foreign currency exchange | $(89,922)$ | 71,196 | $(161,118)$ | NA | 447,244 | 812 | 446,432 | NA |
| Net interest expense | 34,730 | 43,971 | $(9,241)$ | (21.0) | 103,006 | 141,095 | $(38,089)$ | (27.0) |
| Other financial costs | 1,323 | 1,648 | (325) | (19.7) | 3,703 | 5,614 | $(1,911)$ | (34.0) |
| Minority interest | 1,881 | (867) | 2,748 | NA | 477 | $(2,370)$ | 2,847 | NA |
| Income from sale of shares | - | $(3,562)$ | - | 0.0 | - | $(3,562)$ | 3,562 | NA |
| Cashflow before working capital variations | $(24,194)$ | 134,259 | $(158,453)$ | NA | 52,357 | 440,345 | $(387,988)$ | (88.1) |
| Working Capital | 34,360 | 14,242 | 20,118 | NA | 25,469 | 37,300 | $(11,831)$ | (31.7) |
| Net operating cashflow | 10,165 | 148,501 | $(138,336)$ | (93.2) | 77,826 | 477,645 | $(399,819)$ | (83.7) |
| Non-recurring items | $(2,388)$ | $(6,420)$ | 4,032 | (62.8) | 11,950 | $(62,741)$ | 74,691 | NA |
| Cashflow net from non-recurring items | 7,777 | 142,081 | $(134,304)$ | (94.5) | 89,777 | 414,904 | $(325,127)$ | (78.4) |
| Investment activities | $(2,572)$ | 30,204 | $(32,776)$ | NA | $(24,288)$ | $(144,737)$ | 120,449 | (83.2) |
| Financing activities | $(13,570)$ | $(108,007)$ | 94,437 | (87.4) | $(128,960)$ | $(204,385)$ | 75,425 | (36.9) |
| Net (decrease) increase in cash and cash equivalents | $(8,366)$ | 64,278 | $(72,644)$ | NA | $(63,472)$ | 65,782 | $(129,254)$ | NA |
| Cash and cash equivalents at the beginning of the period | 146,389 | 104,308 | 42,081 | 40.3 | 179,884 | 102,804 | 77,080 | 75.0 |
| Cash and cash equivalents at the end of the period | 138,023 | 168,586 | $(30,563)$ | (18.1) | 116,413 | 168,586 | $(52,173)$ | (30.9) |
| Effects from cash value changes | $(7,420)$ | - | $(7,420)$ | NA | 14,191 | - | 14,191 | NA |
| Total Cash at the end of the period | 130,603 | 168,586 | $(37,983)$ | (22.5) | 130,603 | 168,586 | $(37,983)$ | (22.5) |

By the end of 3 Q20, Operating Cash Flow was Ps. 10.2 million, compared to Ps. 148.5 million reported in 3 Q 19 , a $93.2 \%$ decrease, explained by an unrealized FX loss in the quarter.

## Balance Sheet Summary

Figures in thousands of Mexican pesos

| Balance Sheet Summary | Sep-20 | Sep-19 | Var. | Var \% |
| :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents | 130,603 | 168,587 | $(37,983)$ | (22.5\%) |
| Accounts receivable and other current assets | 215,385 | 282,396 | $(67,011)$ | (23.7\%) |
| Creditable taxes | 376,308 | 405,282 | $(28,973)$ | (7.1\%) |
| Total current assets | 722,296 | 856,264 | $(133,968)$ | (15.6\%) |
| Restricted cash | 126,790 | 173,837 | $(47,048)$ | (27.1\%) |
| Property, furniture and equipment | 7,903,260 | 8,092,211 | $(188,951)$ | (2.3\%) |
| Non-productive fixed assets (under development) $\square$ | 651,370 | 616,126 | 35,244 | 5.7\% |
| Other fixed assets | 555,858 | 539,116 | 16,742 | 3.1\% |
| Total non-current assets | 9,237,277 | 9,421,290 | $(184,012)$ | (2.0\%) |
| Total Assets | 9,959,574 | 10,277,554 | $(317,980)$ | (3.1\%) |
| Current installments of long-term debt | 255,167 | 224,435 | 30,732 | 13.7\% |
| Other current liabilities | 503,699 | 481,726 | 21,974 | 4.6\% |
| Total current liabilities | 758,867 | 706,161 | 52,706 | 7.5\% |
| Long-term debt | 2,986,617 | 2,729,256 | 257,361 | 9.4\% |
| Other non-current liabilities | 883,548 | 876,906 | 6,642 | 0.8\% |
| Total non-current liabilities | 3,870,165 | 3,606,161 | 264,004 | 7.3\% |
| Total Equity | 5,330,542 | 5,965,231 | $(634,689)$ | (10.6\%) |
| Total Liabilities and Equity | 9,959,574 | 10,277,553 | $(317,980)$ | (3.1\%) |

## Cash and Cash Equivalents

By the end of 3Q20, the Company's Cash and Cash Equivalents were Ps. 130.6 million. Of this figure, Ps. 39.6 million is peso-denominated and Ps. 91.0 million is dollar-denominated.

## Accounts Receivable and Other Current Assets

By the end of 3Q20, Accounts Receivable and Other Current Assets were Ps. 215.4 million compared to Ps. 282.4 million in 3Q19.

Property, Furniture \& Equipment
This line item was equal to Ps. $7,903.3$ million at the end of 3 Q 20 , a $2.3 \%$ decrease compared to Ps. $8,092.2$ million at the end of 3Q19.

| Figures in thousands of Mexican pesos | $3 Q 20$ |  | YTD September 30, 2020 |  |
| :--- | ---: | ---: | ---: | ---: |
| Capex for the period |  | \% Total |  | \% Total |
| Hotels in development | 13,002 | $85.8 \%$ | 21,939 | $46.5 \%$ |
| Improvements in owned hotels | 1,965 | $13.0 \%$ | 7,975 | $16.9 \%$ |
| Ordinary CAPEX | 187 | $1.2 \%$ | 17,280 | $36.6 \%$ |
| Total CAPEX | $\mathbf{1 5 , 1 5 4}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{4 7 , 1 9 4}$ | $\mathbf{1 0 0 . 0 \%}$ |

ibis

## Net Debt and Maturity

Net Debt was Ps. 2,984.4 million at the end of 3Q20, which represented a Net Debt / EBITDA (LTM) ratio equal to $14.8 x$. $94.6 \%$ of Total Debt is US-dollar denominated and has an average cost of $3.3 \%$. The remaining $5.4 \%$ is pesodenominated, with an average weighted cost of $7.6 \%$. In addition, over $90 \%$ of debt maturities are long-term.
During 3Q20, the Mexican peso appreciated $2.6 \%$ by the end of the quarter, from Ps. 23.1325 as of June 30, 2020, to Ps. 22.3598 as of September 30, 2020, positively impacting the Company's financial costs. The Company's short US dollar position by the close of 3Q20 was US\$ 127.7 million, equal to Ps. 2,854.8 million.
The following graphs show the Company's debt and cash position, as well as the debt maturity.

| Figures in thousands of Mexican pesos | Denominated in (currency): |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
| Debt* | Pesos | Dollars | Total |  |  |  |  |
| Short Term | 40,736 | 214,431 | 255,167 |  |  |  |  |
| Long Term | 132,923 | $2,853,694$ | $2,986,617$ |  |  |  |  |
| Total | $\mathbf{1 7 3 , 6 6 0}$ | $\mathbf{3 , 0 6 8 , 1 2 5}$ | $\mathbf{3 , 2 4 1 , 7 8 4}$ |  |  |  |  |
| \% Total | $5.4 \%$ | $94.6 \%$ | $100.0 \%$ |  |  |  |  |
| Average rate of financial liabilities | $7.59 \%$ | $3.33 \%$ | $3.56 \%$ |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Cash and cash equivalents |  |  |  |  | 39,612 | 90,992 | 130,603 |
| Restricted cash | 4,419 | 122,370 | 126,790 |  |  |  |  |
| Cash and cash equivalents** | $\mathbf{4 4 , 0 3 1}$ | $\mathbf{2 1 3 , 3 6 2}$ | $\mathbf{2 5 7 , 3 9 3}$ |  |  |  |  |
| Net Debt | $\mathbf{1 2 9 , 6 2 9}$ | $\mathbf{2 , 8 5 4 , 7 6 3}$ | $\mathbf{2 , 9 8 4 , 3 9 2}$ |  |  |  |  |

Net Debt / LTM EBITDA (as of September 30, 2020)
14.8x
*Includes accrued interest and effect of financial instruments related to financial debt
**Includes restricted cash related to bank debt.

Debt Maturity Profile of Grupo Hotelero Santa Fe
as of september 30, 2020


As it pursues its growth plans, the Company will continue to balance its debt between pesos and dollars. Both peso- and dollar-denominated debt are hedged over reference rates (TIIE and LIBOR), with a strike price at $8.5 \%$ and $2.5 \%$, respectively.
According to IFRS, the exchange rate used was USD/MXN 22.3598 as of September 30, 2020, as published in Mexico's Official Federal Gazette.
ibis UREANHOTELS

## Currency Hedging Analysis

Figures in thousands of Mexican pesos

| Currency Hedging Analysis | Denominated in Pesos | Denominated in USD | Total in Pesos | Denominated in Pesos | Denominated in USD | Total in Pesos |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Revenue | 136,128 | 43,015 | 179,143 | 473,682 | 306,496 | 780,178 |
| \% of Total Revenue | 76.0\% | 24.0\% | 100.0\% | 60.7\% | 39.3\% | 100.0\% |
| ( - ) Total Costs and Expenses | 246,836 | 20,613 | 267,449 | 836,372 | 81,764 | 918,136 |
| (-) Non-recurring Expenses | 1,524 | - | 1,524 | 17,612 | - | 17,612 |
| Operating Income | $(112,232)$ | 22,402 | $(89,830)$ | $(380,302)$ | 224,732 | $(155,570)$ |
| (+) Depreciation | 59,779 | - | 59,779 | 179,051 | - | 179,051 |
| Operating Cash How | $(52,453)$ | 22,402 | $(30,051)$ | $(201,251)$ | 224,732 | 23,481 |
| \% of Operating Cash Flow | 174.5\% | (74.5\%) | 100.0\% | NA | NA | NA |
| Interest | 3,298 | 11,483 | 14,781 | 10,696 | 62,018 | 72,714 |
| Principal | - | - | - | 8,813 | 59,577 | 68,390 |
| Total Debt Service | 3,298 | 11,483 | 14,781 | 19,509 | 121,595 | 141,104 |
| Interest Coverage Ratio 1 | (15.9x) | 2.0x | (2.0x) | (18.8x) | 3.6x | 0.3x |
| Debt Service Coverage Ratio 2 | (15.9x) | 2.0x | (2.0x) | (10.3x) | $1.8 x$ | 0.2x |

1) Operating Cash Flow / Interest; 2) Operating Cash Flow/Total Debt Service

In the first nine months of the year, approximately $39.3 \%$ of revenue and $100 \%$ of operating cash flow were denominated in US dollars.

At the end of the first nine months of the year, the Company's net debt coverage ratio was 0.2 x due to lower revenues. In addition, HOTEL has a dollar-denominated cash balance of Ps. 91.0 million at the close of 3 Q20, decreasing its total exposure to currency risk.

## Recent Events

During 3Q20, and as of the date of this report, HOTEL's recent developments included:

- In August, the Company announced that due to the impacts of the pandemic, it has agreed to conclude the commercialization and cobranding agreement with AM Resorts for its three hotels in Punta Cancun, Los Cabos and Nuevo Vallarta. These hotels returned to HOTEL'S proprietary brand Krystal Grand® on October 1, 2020.
- In September, the Company sent out notice of an Ordinary General Shareholders' Meeting to be held on October 1, 2020.
- In October, the Company held a Shareholders Meeting, during which the shareholders approved all of the proposals including: (i) The cancellation of shares not subscribed or paid in, which were deposited in the Company's Treasury; (ii) To increase the variable portion of the corporate capital in the amount of $\$ 500$ million pesos, through the issuance of 125 million shares, at a subscription price of $\$ 4.00$ pesos per share, to be offered for subscription and payment to the shareholders of the Company, in proportion to their shareholdings, without constituting a public offer.
- In October, the Company announced that it did not have suffer negative impacts to its properties, employees, or reservations due to hurricane Delta.
- In October, the Company announced that the notice to exercise the right of first refusal and payment of the shares issued with respect to the capital stock increase approved by the General Ordinary Shareholders' Meeting of GHSF held on October 1, 2020, was published on October 20, 2020, on the electronic site established by the Secretary of the Economy.
- In October, the Company reported that with respect to the increase of the variable portion of the capital stock of GHSF in the amount of $\$ 500,000,000.00$ (five hundred million pesos $00 / 100 \mathrm{M} . \mathrm{N}$.), through the issuance of $125,000,000$ (one hundred and twenty-five million) nominative ordinary shares, Class II, with no par value and full voting rights, at a subscription price of $\$ 4.00$ (four pesos $00 / 100 \mathrm{MN}$ ) for each share, as approved by the General Ordinary Shareholders' Meeting of GHSF held on October 1, 2020 (the "New Shares"), it published on October 20, 2020 on the electronic site established by the Secretariat of Economy, the notice to exercise the right of first offering through which the terms, times, conditions and form of the subscription and payment of the New Shares are disclosed, WITHOUT CONSTITUTING A PUBLIC OFFERING. The period to exercise such right of first offering will be of 15 calendar days and will run from October 21, 2020 to November 4, 2020. Likewise, it reported that the subscription factor will be at a rate of one New Share for every 3.90519464 outstanding shares held by each of the current shareholders.
- On October 21, the Company announced the period began to exercise the right of first offering WITHOUT PUBLIC OFFER of the shares issued with respect to the capital stock increase approved by the General Ordinary Shareholders' Meeting of GHSF held on October 1, 2020. Also, HOTEL informed that the subscription factor will be at a rate of 1 New Share for every 3.90519464 outstanding shares held by each of the current shareholders and the ex-rights date (fecha ex-derecho) will be on October 22, 2020. Koul A reart


## 3Q20 Conference Call Details:

HOTEL will host its earnings webcast (audio + presentation) to discuss results:

$$
\begin{array}{ll}
\text { Date: } & \text { Friday, October 23, } 2020 \\
\text { Time: } & \text { 12:00 p.m. Mexico City Time } \\
& \text { 1:00 p.m. New York Time }
\end{array}
$$

To participate in the conference call and Q\&A session please dial:
Telephone: US: 8772711828 International +1 3343239871 Mexico: 018008477666

Conference password: 85142728\#
Webcast: The webcast will be in English. To follow the Power Point presentation and the audio of the call, please visit our website www.gsf-hotels.com/investors

## About Grupo Hotelero Santa Fe

HOTEL is a leading company in the Mexican hotel industry, dedicated to the aquisition, conversion, development and operation of its own hotels as well as third party-owned hotels. The Company focuses on the strategic location and quality of its hotels, a unique management model, strict expense control, and the Krystal® brand, as well as other international brands. At the end of year 2019, it had more than 3,700 employees and generated revenues of Ps. 2,238 million. For more information, please visit www.gsf-hotels.com

## Contact Information

## Enrique Martínez Guerrero

Chief Financial Officer
inversionistas@gsf-hotels.com

Maximilian Zimmermann
Investor Relations Director
mzimmermann@gsf-hotels.com

## Legal Note on Forward-Looking Statements:

The information provided in this report contains certain forward-looking statements and information related to Grupo Hotelero Santa Fe, S.A.B. de C.V. and its subsidiaries (jointly "Grupo Hotelero Santa Fe", "HOTEL", or the "Company") which are based in the understanding of its managers, as well as in assumptions and information currently available for the Company. Such statements reflect the current view of Grupo Hotelero Santa Fe in regard to future events subject to a number of risks, uncertainties and assumptions. Several features may cause that the results, performance or current achievements of the Company may differ materially with respect to future results, performance or attainments of Grupo Hotelero Santa Fe that may be included, expressly or implied within such statements in regard to the future, including among others, alterations in the economic general conditions and/or politics, governmental and commercial changes globally or within the countries in which the Company has any business interests, changes in the interests rates and inflation, exchange rates volatility, changes in the demand and regulations of the products marketed by the Company, changes in the price of raw materials and other goods, changes in the business strategies and several other features. If one or more these of risks or uncertainties are materialized, or if the assumptions used result to be incorrect, the real results may materially differ from those described herein as anticipated, believed, expected or envisioned. Grupo Hotelero Santa Fe undertakes no obligation to update or revise any forward-looking statements. URBANHOTELS
ibis

## a ntaFe

grupolnotelero

## Income Statement

GRUPO HOTELERO SANTA FE, S.A.B. de C.V.
Consolidated Income Statement
For the nine-month periods ended September 30, 2020 and 2019
(Figures in thousands of Mexican pesos)

| Revenue |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Room Revenue | 88,524 | 251,096 | $(162,572)$ | (64.7) | 365,737 | 819,424 | $(453,687)$ | (55.4) |
| Food and Beverage Revenue | 74,816 | 191,080 | $(116,264)$ | (60.8) | 305,814 | 643,152 | $(337,338)$ | (52.5) |
| Other Revenue from Hotels | 12,731 | 48,025 | $(35,294)$ | (73.5) | 86,490 | 152,434 | $(65,943)$ | (43.3) |
| Third-party Hotels' Management Fees | 3,072 | 17,645 | $(14,572)$ | (82.6) | 22,138 | 57,361 | $(35,223)$ | (61.4) |
| TOTAL REVENUE | 179,143 | 507,846 | $(328,703)$ | (64.7) | 780,178 | 1,672,370 | $(892,192)$ | (53.3) |
| COSTS AND EXPENSES |  |  |  |  |  |  |  |  |
| Operating Costs and Expenses | 124,320 | 238,958 | $(114,639)$ | (48.0) | 444,955 | 761,307 | $(316,352)$ | (41.6) |
| Sales and Administration | 70,886 | 120,031 | $(49,145)$ | (40.9) | 267,697 | 398,724 | $(131,027)$ | (32.9) |
| Property Expenses | 12,464 | 9,345 | 3,120 | 33.4 | 26,433 | 27,436 | $(1,003)$ | (3.7) |
| Depreciation and Amortization | 59,779 | 59,338 | 442 | 0.7 | 179,051 | 174,552 | 4,499 | 2.6 |
| TOTAL COSTS AND EXPENSES | 267,449 | 427,672 | $(160,222)$ | (37.5) | 918,136 | 1,362,018 | $(443,882)$ | (32.6) |
| Development and hotel opening expenses | 5,392 | 1,428 | 3,965 | NA | 9,987 | 11,236 | $(1,250)$ | (11.1) |
| Other non-recurring expenses | $(3,869)$ | 3,304 | $(7,172)$ | NA | 7,625 | 7,509 | 116 | 1.5 |
| ADJUSTED EBITDA | $(28,527)$ | 139,511 | $(168,039)$ | $N A$ | 41,093 | 484,904 | $(443,811)$ | (91.5) |
| ADJUSTED EBITDA Margin (\%) | (15.9\%) | 27.5\% | (43.4 pt) | (43.4 pt) | 5.3\% | 29.0\% | (23.7 pt) | (23.7 pt) |
| OPERATING INCOME | $(89,830)$ | 75,443 | $(165,273)$ | NA | $(155,570)$ | 291,607 | $(447,177)$ | NA |
| Operating Income Margin (\%) | (50.1\%) | 14.9\% | (65.0 pt) | (65.0 pt) | (19.9\%) | 17.4\% | (37.4 pt) | (37.4 pt) |
| Net interest expenses | $(34,730)$ | $(43,971)$ | 9,241 | (21.0) | $(103,006)$ | $(141,095)$ | 38,089 | (27.0) |
| Net foreign currency exchange loss | 95,779 | $(68,156)$ | 163,934 | NA | $(418,367)$ | $(23,064)$ | $(395,303)$ | NA |
| Other financial costs | $(1,323)$ | $(1,648)$ | 325 | (19.7) | $(3,703)$ | $(5,614)$ | 1,911 | (34.0) |
| Net Fnancing Result | 59,725 | $(113,775)$ | 173,500 | $N A$ | $(525,076)$ | $(169,773)$ | $(355,303)$ | NA |
| Undistributed income from subsidiaries, net | $(1,881)$ | 867 | $(2,748)$ | NA | (477) | 2,370 | $(2,847)$ | NA |
| Income before taxes | $(31,986)$ | $(37,466)$ | 5,480 | (14.6) | $(681,123)$ | 124,204 | $(805,327)$ | NA |
| Total income taxes | (1) | $(8,242)$ | 8,242 | (100.0) | (0) | 27,325 | $(27,325)$ | NA |
| Net Income | $(31,986)$ | $(29,223)$ | $(2,762)$ | 9.5 | $(681,122)$ | 96,879 | $(778,001)$ | NA |
| Net Income Margin (\%) | (17.9\%) | (5.8\%) | (12.1 pt) | (12.1 pt) | (87.3\%) | 5.8\% | (93.1 pt) | (93.1 pt) |
| Income attributable to: |  |  |  |  |  |  |  |  |
| Controlling Interest | $(45,433)$ | $(1,679)$ | $(43,754)$ | NA | $(495,367)$ | 116,698 | $(612,065)$ | NA |
| Non-controlling Interest | 13,447 | $(27,545)$ | 40,991 | NA | $(185,756)$ | $(19,819)$ | $(165,937)$ | NA |

HYATT
Hilt.
nomston
ibis

## a ntaFe

grupo|hotelero

## Balance Sheet

## Grupo Hotelero Santa Fe, S.A.B. de C.V.

Consolidated Balance Sheet
As of September 30, 2020 and 2019
(Figures in thousands of Mexican pesos)

| (Figures in thousands of Mexican pesos) | 2020 | 2019 | Var \$ | Var \% |
| :--- | :--- | :--- | :--- | :--- | :--- |

## ASSETS

Current Assets
Cash and cash equivalents
Restricted cash
Accounts receivable from clients
Accounts receivable from related parties
Creditable taxes
Other current assets
Escrow deposit for hotel acquisition
Total current assets
Non-current Assets
Restricted cash
Property, furniture and equipment
Non-productive fixed assets (under development) $\square$
Other assets
Investment in subsidiaries
Deferred income taxes
Goodwiil
Total non-current assets
Total assets
LIABILITIES AND SHAREHOLDERS EQUITY

## Current liabilities

Current installments of long-term debt
Suppliers
Accrued liabilities
Accounts payable to related parties
Payable taxes
Client advanced payments
Total current liabilities
Non-current liabilities
Long-term debt
Other non-current liabilities
Deferred income taxes
Total non-current liabilities
Total liabilities

## Equity

Capital stock
Legal reserve
Premium on subscription of shares
Net income
Retained earnings
Shareholder's Equity
Non-controlling interest
Total Equity
Total liabilities and equity

| 130,603 | 168,587 | $(37,983)$ | $(22.5 \%)$ |
| ---: | ---: | ---: | :---: |
| - | - | - | $N A$ |
| 137,947 | 164,742 | $(26,795)$ | $(16.3 \%)$ |
| 11,141 | 5,355 | 5,786 | $N A$ |
| 376,308 | 405,282 | $(28,973)$ | $(7.1 \%)$ |
| 66,297 | 112,299 | $(46,002)$ | $(41.0 \%)$ |
| - | - | - | $0.0 \%$ |
| $\mathbf{7 2 2 , 2 9 6}$ | $\mathbf{8 5 6 , 2 6 4}$ | $\mathbf{( 1 3 3 , 9 6 8 )}$ | $\mathbf{( 1 5 . 6 \% )}$ |
|  |  |  |  |
| 126,790 | 173,837 | $(47,048)$ | $(27.1 \%)$ |
| $7,903,260$ | $8,092,211$ | $(188,951)$ | $(2.3 \%)$ |
| 651,370 | 616,126 | 35,244 | $5.7 \%$ |
| 29,627 | 31,654 | $(2,027)$ | $(6.4 \%)$ |
| 38,162 | 38,738 | $(576)$ | $(1.5 \%)$ |
| 133,255 | 113,909 | 19,345 | $17.0 \%$ |
| 354,815 | 354,815 | - | $0.0 \%$ |
| $\mathbf{9 , 2 3 7 , 2 7 7}$ | $\mathbf{9 , 4 2 1 , 2 9 0}$ | $\mathbf{( 1 8 4 , 0 1 2 )}$ | $\mathbf{( 2 . 0 \% )}$ |
| $\mathbf{9 , 9 5 9 , 5 7 4}$ | $\mathbf{1 0 , 2 7 7 , 5 5 4}$ | $\mathbf{( 3 1 7 , 9 8 0 )}$ | $\mathbf{( 3 . 1 \% )}$ |


| 255,167 | 224,435 | 30,732 | $13.7 \%$ |
| ---: | ---: | ---: | :---: |
| 159,023 | 136,595 | 22,428 | $16.4 \%$ |
| 119,708 | 136,048 | $(16,340)$ | $(12.0 \%)$ |
| 14,132 | 10,641 | 3,492 | $32.8 \%$ |
| 129,998 | 131,276 | $(1,278)$ | $(1.0 \%)$ |
| 80,838 | 67,166 | 13,672 | $20.4 \%$ |
| $\mathbf{7 5 8 , 8 6 7}$ | $\mathbf{7 0 6 , 1 6 1}$ | $\mathbf{5 2 , 7 0 6}$ | $\mathbf{7 . 5 \%}$ |


| $2,986,617$ | $2,729,256$ | 257,361 | $9.4 \%$ |
| ---: | ---: | ---: | ---: |
| 9,944 | 9,110 | 834 | $9.2 \%$ |
| 873,604 | 867,796 | 5,808 | $0.7 \%$ |
| $\mathbf{3 , 8 7 0 , 1 6 5}$ | $\mathbf{3 , 6 0 6 , 1 6 1}$ | $\mathbf{2 6 4 , 0 0 4}$ | $\mathbf{7 . 3} \%$ |
| $\mathbf{4 , 6 2 9 , 0 3 2}$ | $\mathbf{4 , 3 1 2 , 3 2 2}$ | $\mathbf{3 1 6 , 7 0 9}$ | $\mathbf{7 . 3} \%$ |


| $3,417,196$ | $3,422,021$ | $(4,825)$ | $(0.1 \%)$ |
| ---: | ---: | ---: | :---: |
| 190,493 | 190,493 | - | $0.0 \%$ |
| 80,000 | 80,000 | - | $0.0 \%$ |
| $(495,367)$ | 116,698 | $(612,065)$ | $N A$ |
| $1,044,267$ | 864,902 | 179,364 | $20.7 \%$ |
| $\mathbf{4 , 2 3 6 , 5 9 0}$ | $\mathbf{4 , 6 7 4 , 1 1 5}$ | $\mathbf{( 4 3 7 , 5 2 5 )}$ | $\mathbf{( 9 . 4 \% )}$ |
| $1,093,952$ | $1,291,116$ | $(197,164)$ | $(15.3 \%)$ |
| $\mathbf{5 , 3 3 0 , 5 4 2}$ | $\mathbf{5 , 9 6 5 , 2 3 1}$ | $\mathbf{( 6 3 4 , 6 8 9})$ | $\mathbf{( 1 0 . 6 \% )}$ |
| $\mathbf{9 , 9 5 9 , 5 7 4}$ | $\mathbf{1 0 , 2 7 7 , 5 5 3}$ | $\mathbf{( 3 1 7 , 9 8 0 )}$ | $\mathbf{( 3 . 1 \% )}$ |

## a ntaFe

grupo|hotelero

Cash Flow Statement

| Figures in thousands of Mexican pesosCash Fow Statement | S.A.B. de C. <br> Flow <br> tember 30, 2 | and 2019 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Third Quarter |  | 9 months ended September 30 |  |
|  | 2020 | 2019 | 2020 | 2019 |
| Cashflow from operating activities |  |  |  |  |
| Net income | $(31,986)$ | $(29,223)$ | $(681,123)$ | 96,879 |
| Depreciation and amortization | 59,779 | 59,338 | 179,051 | 174,552 |
| Income taxes | (0) | $(8,242)$ | (0) | 27,325 |
| Unrealized loss (gain) in foreign currency exchange | $(89,922)$ | 71,196 | 447,244 | 812 |
| Net interest expense | 34,730 | 43,971 | 103,006 | 141,095 |
| Other financial costs | 1,323 | 1,648 | 3,703 | 5,614 |
| Minority interest | 1,881 | (867) | 477 | $(2,370)$ |
| Income from sale of shares | - | $(3,562)$ | - | $(3,562)$ |
| Cashflow before working capital variations | $(24,194)$ | 134,259 | 52,357 | 440,345 |
| Accounts receivable from clients | 39,032 | 8,914 | 99,311 | 6,141 |
| Accounts receivable from related parties | 1,629 | 4,507 | $(4,503)$ | 4,900 |
| Other current assets | 3,733 | 2,478 | $(2,211)$ | $(23,482)$ |
| Creditable taxes | $(5,836)$ | $(8,670)$ | $(48,920)$ | 23,069 |
| Suppliers | $(21,158)$ | $(9,561)$ | $(14,871)$ | $(25,642)$ |
| Accrued liabilities | 1,074 | 1,816 | 13,036 | 39,947 |
| Accounts payable to related parties | 944 | 435 | 3,231 | 99 |
| Downpayments from clients | 3,840 | 12,354 | 19,766 | 22,819 |
| Payable taxes | 11,101 | 1,969 | $(39,370)$ | $(10,551)$ |
| Net operating cashflow | 10,165 | 148,501 | 77,826 | 477,645 |
| Non-recurring items |  |  |  |  |
| Accrued liabilities | - | - | - | $(24,227)$ |
| Payment for hotel operation | - | - | - | $(12,000)$ |
| Receivable and Payable taxes | $(2,388)$ | $(6,420)$ | 11,950 | $(26,514)$ |
| Income in acquistion of Dollars | - | - | - | - |
| Cashflow net from non-recurring items | 7,777 | 142,081 | 89,777 | 414,904 |
| Investment activities |  |  |  |  |
| Change in restricted cash | 11,744 | $(23,123)$ | 23,745 | $(39,083)$ |
| Acquisition of property, furniture and equipment | $(15,154)$ | $(37,556)$ | $(47,194)$ | $(199,358)$ |
| Acquisition of ongoing business | - | - | - | - |
| Escrow deposit for hotel acquisition | - | - | - | - |
| Sale of shares of subsidiaries | - | 88,000 | 3,000 | 88,000 |
| Investment in subsidiary | (0) | (464) | 101 | (482) |
| Distribution effect of capitalized premium | - | - |  | - |
| Other net assets and labilities | (335) | 2,627 | $(3,180)$ | 1,423 |
| Interest gained | 1,173 | 720 | (760) | 4,763 |
| Cashflow from investment activities | $(2,572)$ | 30,204 | $(24,288)$ | $(144,737)$ |
| Receivable Greenshoe | - | - | - | - |
| Net increase in paid-in capital from non-controlling company | 260 | 3,629 | $(12,931)$ | 15,585 |
| Payment of Liabilities SITRA Group's subsidiaryes | - | - | - | - |
| Repurchase of shares | $(3,384)$ | 4,293 | $(4,672)$ | 8,682 |
| Obtained loans | 1,984 | - | 10,102 | 331,533 |
| Loan to shareholder of non-controlling company | 2,352 | 2,551 | 19,645 | $(35,786)$ |
| Payment of interest and loan amortization | $(14,781)$ | $(118,480)$ | $(141,104)$ | $(524,398)$ |
| Loans obtained from shareholders |  |  |  |  |
| Effect from non-controlling interest merger | - | - | - | - |
| Cashflow form financing activities | $(13,570)$ | $(108,007)$ | $(128,960)$ | $(204,385)$ |
| Net (decrease) increase in cash and cash equivalents | $(8,366)$ | 64,278 | $(63,472)$ | 65,782 |
| Cash and cash equivalents at the beginning of the period | 146,389 | 104,308 | 179,884 | 102,804 |
| Cash and cash equivalents at the end of the period | 138,023 | 168,586 | 116,413 | 168,586 |
| Cash in business acquisition | - | - | - | - |
| Effects from cash value changes | $(7,420)$ |  | 14,191 |  |
| Total Cash at the end of the period | 130,603 | 168,586 | 130,603 | 168,586 |

## Appendix 1: Integration of Rooms under Operation

Operating indicators for 3 Q 20 include 5,974 hotel rooms under operation out of 6,237 . The integration of 263 excluded rooms is detailed as follows:
i) $\quad 263$ rooms that are part of the Vacation Club ${ }^{7}$

Operating indicators for the nine-month period ended September 30, 2020, include 6,021 hotel rooms under operation out of 6,380 . The integration of 359 excluded rooms is detailed as follows:
i) 263 rooms that are part of the Vacation Club
ii) $\quad 48$ rooms out of 142 rooms of Double Tree by Hilton Toluca were available in the period as the hotel exited the portfolio on April 1 (96 fewer rooms)

The following table summarizes the total number of rooms of the Company's portfolio:

| Rooms 3Q20 | Owned Hotels | Third-Party Owned Hotels | Total Rooms | Rooms YTD Sep 2020 | Owned Hotels | Third-Party Owned Hotels | Total Rooms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In Operation | 3,741 | 2,233 | 5,974 | In Operation | 3,741 | 2,280 | 6,021 |
| Vacation Club | 53 | 210 | 263 | Vacation Club | 53 | 210 | 263 |
| Unavailable | - | - | - | Unavailable | - | 96 | 96 |
| In Renovation | - | - | - | In Renovation | - | - | - |
| Total Rooms | 3,794 | 2,443 | 6,237 | Total Rooms | 3,794 | 2,586 | 6,380 |

[^4]
[^0]:    ${ }^{1}$ EBITDA is calculated by adding Operating Income, Depreciation and Total Non-Recurring Expenses.
    ${ }^{2}$ Revenue per Available Room ("RevPAR") and Average Daily Rate ("ADR").

[^1]:    ${ }^{3}$ The Company operates Reflect Krystal Grand Los Cabos, Reflect Krystal Grand Nuevo Vallarta, Krystal Grand Suites Insurgentes and Hyatt Centric Campestre Leon, in which it also has a $50 \%$ ownership position. According to IFRS, the results of these properties are consolidated in the Company's financial statements.
    ${ }^{4}$ The Company operates Hilton Garden Inn Monterrey Aeropuerto hotel, in which it also has a $15 \%$ ownership position. According to IFRS, although the results of this property are not consolidated in the Company's financial statements, third-party hotel management fees are included as "Other Revenues," given that the property is considered a thirdparty hotel under management.

[^2]:    (1) Variation in number of rooms is due to the new rooms added from the Hilton Vallarta expansion
    (2) The decrease in number of rooms is due to the exit of the DoubleTree by Hilton Toluca from the portfolio

[^3]:    ${ }^{5}$ Expenses incurred in hotel expansions and openings, including new developments, are related to the acquisition and research of acquisition opportunities.
    ${ }^{6}$ Other non-recurring expenses, including settlement expenses and consulting fees related to the takeover of hotels acquired.

[^4]:    7263 rooms are part of Vacation Club, of which 53 rooms are Company-owned, and 210 rooms are third-party owned under the Company's management. Vacation Club revenue is included in the P\&L under Other Income, and is, therefore, excluded from this analysis.

