

Mexico City, October 24, 2019 - Grupo Hotelero Santa Fe S.A.B. de C.V. (BMV: HOTEL) ("HOTEL" or the "Company"), announced its consolidated results for the third quarter ("3Q19") ended September 30, 2019. Figures are expressed in Mexican pesos, are unaudited and are in accordance with International Financial Reporting Standards ("IFRS") and may vary due to rounding.

## Highlights

- 3Q19 Total Revenue was Ps. 507.8 million, a $6.9 \%$ increase compared to $3 Q 18$, driven by growth in the following: i) $16.0 \%$ in Food and Beverages Revenue, ii) $34.5 \%$ in Other Hotel Revenue, and iii) $1.6 \%$ in Third-Party Hotel Management Fees, which more than offset a $2.4 \%$ decrease in Room Revenue.
- 3Q19 EBITDA ${ }^{1}$ was Ps. 139.5 million, a $2.9 \%$ decrease compared to $3 Q 18$, derived from higher costs and expenses. 3Q19 EBITDA margin was $27.5 \%$ compared to $30.3 \%$ in 3Q18.
- In 3Q19, HOTEL recorded a Net Loss of Ps. 29.2 million, compared to a gain of Ps. 123.1 million in $3 Q 18$. This variation was attributed to a negative FX result in the quarter.
- 3Q19 Net Operating Cash Flow was Ps. 148.5 million, a decrease of $7.7 \%$ compared to the Ps. 160.9 million reported in 3Q18; this was the result of less favorable working capital performance in the quarter.
- Net Debt/EBITDA (LTM) ratio was 4.0x at the end of 3 Q19. Operating Cash Flow in US dollars represented $91.1 \%$ of Total Operating Cash Flow, thereby providing a natural hedge of the dollarized financial debt.
- HOTEL's total portfolio at the end of 3 Q19 was 6,380 rooms in operation, an $8.2 \%$ increase compared to the 5,896 rooms at the end of 3Q18.
- RevPAR ${ }^{2}$ for Company-owned hotels decreased by $6.3 \%$ in $3 Q 19$ compared to $3 Q 18$, mainly derived from an $8.4 \%$ decrease in ADR.
- The Company announces its updated 2019 guidance: 2019e Total Revenue - Ps. 2,200 million; 2019e EBITDA - Ps. 645 million. This guidance has been prepared using an average US dollar/Mexican peso exchange rate of \$19.00.

| Figures in thousands of Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2018 | Var. | \% Var. | 2019 | 2018 | Var. | \% Var. |
| Total Revenue | 507,846 | 475,055 | 32,790 | 6.9 | 1,672,370 | 1,522,200 | 150,171 | 9.9 |
| EBITDA | 139,511 | 143,726 | $(4,215)$ | (2.9) | 484,904 | 502,456 | $(17,552)$ | (3.5) |
| EBITDA Margin | 27.5\% | 30.3\% | (2.8 pt) | (2.8 pt) | 29.0\% | 33.0\% | (4.0 pt) | (4.0 pt) |
| Operating Income | 75,443 | 90,278 | $(14,835)$ | (16.4) | 291,607 | 339,070 | $(47,464)$ | (14.0) |
| Net Income | $(29,223)$ | 123,130 | $(152,353)$ | NA | 96,879 | 250,261 | $(153,382)$ | (61.3) |
| Net Income Margin | (5.8\%) | 25.9\% | (31.7 pt) | (31.7 pt) | 5.8\% | 16.4\% | (10.6 pt) | (10.6 pt) |
| Operating Cash Flow | 148,501 | 160,945 | $(12,444)$ | (7.7) | 477,645 | 501,036 | $(23,391)$ | (4.7) |
| Occupancy | 57.3\% | 56.0\% | 1.3 pt | 1.3 pt | 60.9\% | 63.1\% | (2.2 pt) | (2.2 pt) |
| ADR | 1,274 | 1,391 | (117) | (8.4) | 1,317 | 1,429 | (112) | (7.8) |
| RevPAR | 730 | 779 | (49) | (6.3) | 803 | 901 | (98) | (10.9) |

Note: operating figures include hotels with 50\%+ ownership.
${ }^{1}$ EBITDA is calculated by adding Operating Income, Depreciation and Total Non-recurring Expenses.
${ }^{2}$ Revenue per Available Room ("RevPAR") and Average Daily Rate ("ADR").

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## Comments from the Executive Vice President

Mr. Francisco Zinser, stated:
2019 has been a tough year for the Mexican tourism sector in general, including us. Our quarterly results were below our expectations due to external factors. In Mexico, tourist activity at both resort and urban destinations continued to show softer dynamics. At resort destinations, the main headwind was the slowdown in international tourism that began at the end of last year, driven by the combined effect of perception of decreased security in certain markets, and sargassum (brown algae) washing up along the beaches in Cancún and the Riviera Maya. However, tourist destinations in the Pacific region, such as Puerto Vallarta and Los Cabos, had favorable results. Regarding urban destinations, the slowdown in economic activity continued to affect booking activity in several segments, including meetings and conventions, corporate accounts, and government accounts. Keep in mind that this last item includes not only government accounts, but all the third-party consultants and service providers that cater to this segment.
Providing more insight into our quarterly performance, results were impacted by the aforementioned items, combined with the maturation curve of the Reflect Krystal Grand properties, which have been negatively affected by the same factors, weighing on our performance. Quarterly revenues were Ps. 507.8 million, up $6.9 \%$ compared to 3 Q18. 3Q19 EBITDA, on the other hand, was Ps. 139.5 million, down $2.9 \%$ compared to 3 Q18 mainly due to lower top line growth, coupled with lower-than-expected results at Reflect Krystal Grand properties. This affected our margins, as this brand has higher standards and therefore higher operating costs. Regarding Company-owned hotels, RevPAR decreased by $6.3 \%$, due to an $8.4 \%$ decrease in ADR, which was partially offset by a 1.3 percentage point expansion in Occupancy.
Due to the previously mentioned factors, which were mostly unpredictable, we are adjusting our guidance in revenues and EBITDA to Ps. 2,200 million and Ps. 645 million, respectively, implying a $6.5 \%$ growth rate in revenues and a $4.6 \%$ contraction in EBITDA. We believe this guidance more accurately depicts the reality of Mexico's tourism sector.
In order to strengthen our balance sheet and lower the amount of Company-owned assets whose results are not consolidated in our financial statements, we are announcing the divestment from our stake of Ps. 88 million in the Breathless Tulum Resort \& Spa. However, please note that our management contract for this hotel remains in place.
HOTEL is on the right track to become the leading hotel company in Mexico. Our management team and associates, who are recognized for their passion and commitment, combined with the Company's high efficiency levels and profitable growth, will enable us to meet our goals. As always, we are thankful for the trust and support of our shareholders.

## Sustainability Highlights

In the Environmental Area of our Sustainability Model we have grouped together the material issues related to our impacts on the environment and to the use of natural resources. The vision of Grupo Hotelero Santa Fe is to reduce the impacts of our operations, and to contribute proactively to preserving and protecting the environment. These relevant issues include: protecting biodiversity, improving energy efficiency, reducing carbon emissions, and responsibly handling water and waste. This provides us with a framework of reference that establishes environmental guidelines, which are the basis for the strategy and the programs to be developed every year. We also have the following policies:
Environmental and Sustainable Development Policy - This policy is focused on complying with regulations and laws on the matter: reducing energy consumption, decreasing waste, decreasing emission of contaminants, and educating employees, providers, clients and other stakeholders about the importance of using good practices that help decrease our negative impact on the environment.
Sustainability Policy - With these guidelines we establish our commitment to encourage the integral development of the communities in which we are present, and to contribute to sustainable development in the regions where we operate, facilitating and sponsoring activities and projects to promote sustainability and individual development, applying best environmental practices, and minimizing and offsetting the impacts of our operations.
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Portfolio of Properties

| No. | Property | Total Rooms | Ownership | Type | Category | Months in Operation | Stabilized | City | State |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Hilton Guadalajara | 450 | 100\% | Urban | Grand Tourism | >36 | Yes | Guadalajara | Jalisco |
| 2 | Krystal Urban Monterrey | 150 | 100\% | Urban | 4 stars | >36 | Yes | Monterrey | Nuevo Leon |
| 3 | Krystal Urban Cd. Juarez | 120 | 100\% | Urban | 4 stars | >36 | Yes | Ciudad Juarez | Chihuahua |
| 4 | Krystal Urban Cancun | 246 | 100\% | Urban | 4 stars | >36 | Yes | Cancun | Quintana Roo |
| 5 | Krystal Satelite Maria Barbara | 215 | 100\% | Urban | 5 stars | >36 | Yes | Estado de Mexico | Estado de Mexico |
| 6 | Hilton Garden Inn Monterrey Aeropuerto | 134 | 15\% | Urban | 4 stars | >36 | Yes | Monterrey | Nuevo Leon |
| 7 | Hampton Inn \& Suites Paraíso Tabasco | 117 | - | Urban | 4 stars | $>36$ | Yes | Paraiso | Tabasco |
| 8 | Krystal Urban Aeropuerto Mexico City | 96 | - | Urban | 4 stars | >36 | Yes | Mexico City | Mexico City |
| 9 | Krystal Urban Guadalajara | 140 | 100\% | Urban | 4 stars | >36 | Yes | Guadalajara | Jalisco |
| 10 | Krystal Monterrey | 207 | - | Urban | 5 stars | >36 | Yes | Monterrey | Nuevo Leon |
| 11 | lbis Irapuato | 140 | - | Urban | 3 stars | 28 | In Process | Irapuato | Guanajuato |
| 12 | Krystal Grand Suites Insurgentes | 150 | 50\% | Urban | Grand Tourism | 23 | In Process | Mexico City | Mexico City |
| 13 | Hyatt Centric Campestre Leon | 140 | 50\% | Urban | Grand Tourism | 13 | In Process | Leon | Guanajuato |
| 14 | Hyatt Place Aguascalientes | 144 | - | Urban | 4 stars | 7 | In Process | Aguascalientes | Aguascalientes |
| 15 | DoubleTree by Hilton Toluca | 142 | - | Urban | 4 stars | 4 | In Process | Toluca | Estado de Mexico |
| 16 | AC Hotel by Marriott Santa Fe | 168 | - | Urban | 4 stars | 2 | In Process | Mexico City | Mexico City |
| 17 | Courtyard by Marriott Puebla | 154 | - | Urban | 4 stars | 2 | In Process | Puebla | Puebla |
| Subtotal Urban |  | 2,913 |  |  |  |  |  |  |  |
| 18 | Krystal Resort Cancun | 502 | - | Resort | 5 stars | >36 | Yes | Cancun | Quintana Roo |
| 19 | Krystal Resort Ixtapa | 255 | - | Resort | 5 stars | >36 | Yes | Ixtapa | Guerrero |
| 20 | Krystal Resort Puerto Vallarta | 530 | - | Resort | 5 stars | >36 | Yes | Puerto Vallarta | Jalisco |
| 21 | Hilton Puerto Vallarta Resort | 451 | 100\% | Resort | Grand Tourism | >36 | Yes | Puerto Vallarta | Jalisco |
| 22 | Krystal Beach Acapulco | 400 | 100\% | Resort | 4 stars | >36 | Yes | Acapulco | Guerrero |
| 23 | Reflect Krystal Grand Punta Cancun | 395 | 100\% | Resort | Grand Tourism | >36 | Yes | Cancun | Quintana Roo |
| 24 | Reflect Krystal Grand Los Cabos | 454 | 50\% | Resort | Grand Tourism | 28 | In Process | Los Cabos | Baja California Sur |
| 25 | Reflect Krystal Grand Nuevo Vallarta | 480 | 50\% | Resort | Grand Tourism | 23 | In Process | Nuevo Vallarta | Nayarit |
| Subtotal Resort |  | 3,467 |  |  |  |  |  |  |  |
| Total in Operation |  | 6,380 |  |  |  |  |  |  |  |
| 26 | Hyatt Regency Insurgentes Mexico City | 250 | 50\% | Urban | Grand Tourism |  |  | Mexico City | Mexico City |
| 27 | AC by Marriott Distrito Armida | 168 | - | Urban | 4 stars |  |  | Monterrey | Nuevo Leon |
| 28 | Curio Collection Zacatecas | 32 | - | Urban | Boutique |  |  | Zacatecas | Zacatecas |
| 29 | Breathless Tulum Resort \& Spa | 300 | - | Resort | Grand Tourism |  |  | Tulum | Quintana Roo |
| Total in Construction |  | 750 |  |  |  |  |  |  |  |
| Total |  | 7,130 |  |  |  |  |  |  |  |

At the end of 3Q19, HOTEL recorded a total of 25 properties in operation, of which 13 are Company-owned, ${ }^{3}$ and the remaining 12 are third-party owned. ${ }^{4}$
The total number of rooms in operation at the end of 3Q19 was 6,380 , an $8.2 \%$ increase compared to the 5,896 under operation for the same period last year. Out of 484 net additional rooms, we added 608 rooms but had 124 fewer rooms overall due to the removal of Krystal Pachuca from the portfolio. Of the 608 rooms we added, 144 are from Hyatt Place Aguascalientes, 142 are from the Double Tree by Hilton Toluca, 168 are from the AC Hotel by Marriott Santa Fe and 154 are from the Courtyard by Marriott Puebla.
Additionally, HOTEL has 750 rooms under construction (owned and third-party) including 250 from Krystal Grand Insurgentes, 168 rooms from the AC by Marriott Distrito Armida, 32 rooms from the Curio Collection Zacatecas, and 300 rooms from the Breathless Tulum Resort \& Spa for a total portfolio of 29 hotels and 7,130 rooms.
The hotel portfolio is geographically distributed as follows:

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In terms of rooms under operation and rooms under development (including rooms under construction and conversion), at 3Q19 the hotel portfolio was as follows:


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## Hotel Classification

For comparison purposes, the hotel portfolio is classified into (i) Company-owned hotels, and (ii) those owned by third parties that are managed by HOTEL. The rationale for this classification is that Company-owned hotels support the majority of revenue. While commercially important and relevant for the hotel platform, hotels under management only generate management fees for the Company, which are shown in the profit and loss statement under Third-Party Hotel Management Fees.
Company-owned hotels are classified according to each hotel's stage in the stabilization cycle. As a result of this classification, hotels that have been in operation for at least 36 months are considered to be mature or stabilized, while hotels that have been in operation for less than 36 months are considered to be in their stabilization stage or in their maturation period. At the end of 3Q19, HOTEL had 13 Company-owned hotels and 12 Third-Party-Owned hotels under management. ${ }^{2}$
Of a total 6,380 hotel rooms under operation, the operating indicators for 3 Q19 include 6,005 rooms: 375 rooms (263 corresponding to Vacation Club and 112 unavailable rooms) are excluded from the present analysis and are detailed at the end of this report in Appendix 1. The following table is a summary of the main 3Q19 operating indicators compared to the same period of last year, based on the classification. The methodology used to determine the number of rooms divides the total number of available rooms by the corresponding number of days in each period.

| Figures in Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hotel Classification | 2019 | 2018 | Var. | \%Var. | 2019 | 2018 | Var. | \% Var. |
| Total Hotels in Operation | 25 | 21 | 4 | 19.0 | 25 | 21 | 4 | 19.0 |
| Number of rooms | 6,005 | 5,485 | 520 | 9.5 | 5,755 | 5,217 | 538 | 10.3 |
| Occupancy | 58.5\% | 59.7\% | (1.2 pt) | (1.2 pt) | 63.1\% | 64.6\% | (1.5 pt) | (1.5 pt) |
| ADR | 1,340 | 1,414 | (74) | (5.2) | 1,385 | 1,451 | (66) | (4.6) |
| RevPAR | 784 | 844 | (60) | (7.1) | 874 | 938 | (64) | (6.8) |
| 1 Total Owned Hotels (50\%+ ownership) | 13 | 12 | 1 | 8.3 | 13 | 12 | 1 | 8.3 |
| Number of rooms | 3,738 | 3,590 | 148 | 4.1 | 3,739 | 3,369 | 370 | 11.0 |
| Occupancy | 57.3\% | 56.0\% | 1.3 pt | 1.3 pt | 60.9\% | 63.1\% | (2.2 pt) | (2.2 pt) |
| ADR | 1,274 | 1,391 | (117) | (8.4) | 1,317 | 1,429 | (112) | (7.8) |
| RevPAR | 730 | 779 | (49) | (6.3) | 803 | 901 | (98) | (10.9) |
| 1.1 Stabilized Owned Hotels ${ }^{(1)}$ | 9 | 8 | 1 | 12.5 | 9 | 8 | 1 | 12.5 |
| Number of rooms | 2,514 | 2,366 | 148 | 6.3 | 2,515 | 2,288 | 227 | 9.9 |
| Occupancy | 59.8\% | 57.9\% | 1.9 pt | 1.9 pt | 62.6\% | 63.2\% | (0.6 pt) | (0.6 pt) |
| ADR | 1,260 | 1,460 | (200) | (13.7) | 1,327 | 1,502 | (175) | (11.6) |
| RevPAR | 753 | 845 | (92) | (10.8) | 831 | 949 | (118) | (12.5) |
| 1.2 Owned Hotels in Stabilization Stage | 4 | 4 | - | 0.0 | 4 | 4 | - | 0.0 |
| Number of rooms | 1,224 | 1,224 | - | 0.0 | 1,224 | 1,081 | 143 | 13.2 |
| Occupancy | 52.1\% | 52.4\% | (0.3 pt) | (0.3 pt) | 57.5\% | 62.8\% | (5.3 pt) | (5.3 pt) |
| ADR | 1,306 | 1,245 | 61 | 4.9 | 1,296 | 1,273 | 23 | 1.8 |
| RevPAR | 681 | 652 | 29 | 4.4 | 746 | 799 | (53) | (6.7) |
| 2 Third-party Hotels Under Management ${ }^{(2)}$ | 12 | 9 | 3 | 33.3 | 12 | 9 | 3 | 33.3 |
| Number of rooms | 2,267 | 1,895 | 372 | 19.6 | 2,016 | 1,848 | 168 | 9.1 |
| Occupancy | 60.4\% | 66.7\% | (6.3pt) | (6.3pt) | 67.2\% | 67.5\% | (0.3 pt) | (0.3 pt) |
| ADR | 1,445 | 1,451 | (6) | (0.4) | 1,497 | 1,489 | 8 | 0.6 |
| RevPAR | 873 | 967 | (94) | (9.7) | 1,007 | 1,005 | 2 | 0.2 |

Note: The variation in number of rooms in the portfolio due to renovations, acquisitions or recent openings in each period.
(1) Variation in number of hotels and rooms is due to the evolution of Krystal Urban Guadalajara that was reclassified from hotels in the stabilization stage to stabilized hotels combined with the new rooms added from the Hilton Vallarta expansion
(2) The increase in number of rooms is due to the incorporation of Hyatt Place Aguascalientes, DoubleTree by Hilton Toluca, AC Hotel by Marriott Santa Fe and the Courtyard by Marriott Puebla, combined with the exit of the Krystal Pachuca
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Consolidated Financial Results

| Figures in thousands of Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income Statement | 2019 | 2018 | Var. | \%Var. | 2019 | 2018 | Var. | \%Var. |
| Room Revenue | 251,096 | 257,298 | $(6,202)$ | (2.4) | 819,424 | 828,549 | $(9,125)$ | (1.1) |
| Food and Beverage Revenue | 191,080 | 164,694 | 26,387 | 16.0 | 643,152 | 532,472 | 110,680 | 20.8 |
| Other Revenue from Hotels | 48,025 | 35,695 | 12,330 | 34.5 | 152,434 | 108,287 | 44,147 | 40.8 |
| Third-Party Hotels' Management Fees | 17,645 | 17,369 | 276 | 1.6 | 57,361 | 52,892 | 4,469 | 8.4 |
| Total Revenue | 507,846 | 475,055 | 32,790 | 6.9 | 1,672,370 | 1,522,200 | 150,171 | 9.9 |
| Cost and Operating Expenses | 238,958 | 217,447 | 21,512 | 9.9 | 761,307 | 653,632 | 107,675 | 16.5 |
| Sales and Administrative | 120,031 | 106,294 | 13,737 | 12.9 | 398,724 | 343,669 | 55,055 | 16.0 |
| Other Expenses | 9,345 | 7,588 | 1,756 | 23.1 | 27,436 | 22,443 | 4,993 | 22.2 |
| Depreciation | 59,338 | 46,795 | 12,542 | 26.8 | 174,552 | 141,625 | 32,927 | 23.2 |
| Total Costs and Expenses | 427,672 | 378,124 | 49,547 | 13.1 | 1,362,018 | 1,161,369 | 200,649 | 17.3 |
| Total Non Recurring Expenses | 4,731 | 6,653 | $(1,922)$ | (28.9) | 18,746 | 21,761 | $(3,015)$ | (13.9) |
| EBITDA | 139,511 | 143,726 | $(4,215)$ | (2.9) | 484,904 | 502,456 | $(17,552)$ | (3.5) |
| EBITDA Margin(\%) | 27.5\% | 30.3\% | (2.8pt) | (2.8 pt) | 29.0\% | 33.0\% | (4.0 pt) | (4.0 pt) |
| Operating Income | 75,443 | 90,278 | $(14,835)$ | (16.4) | 291,607 | 339,070 | $(47,464)$ | (14.0) |
| Operating Income Margin (\%) | 14.9\% | 19.0\% | (4.1 pt) | (4.1 pt) | 17.4\% | 22.3\% | (4.8 pt) | (4.8 pt) |
| Net Fnancing Result | $(113,775)$ | 69,467 | $(183,242)$ | NA | $(169,773)$ | $(16,025)$ | $(153,748)$ | NA |
| Total income taxes | $(8,242)$ | 37,578 | $(45,820)$ | NA | 27,325 | 75,552 | $(48,227)$ | (63.8) |
| Net Income | $(29,223)$ | 123,130 | $(152,353)$ | $N A$ | 96,879 | 250,261 | $(153,382)$ | (61.3) |
| Net Income Margin (\%) | (5.8\%) | 25.9\% | (31.7 pt) | (31.7 pt) | 5.8\% | 16.4\% | (10.6 pt) | (10.6pt) |
| Income attributable to: |  |  |  |  |  |  |  |  |
| Controlling Interest | $(1,679)$ | 97,492 | $(99,171)$ | $N A$ | 116,698 | 222,231 | $(105,532)$ | (47.5) |
| Non-controlling Interest | $(27,545)$ | 25,638 | $(53,182)$ | $N A$ | $(19,819)$ | 28,030 | $(47,850)$ | NA |

## Total Revenue

During 3Q19, Total Revenue increased 6.9\%, from Ps. 475.1 million in 3Q18 to Ps. 507.8 million, driven by $16.0 \%$ growth in Food and Beverage Revenue, $34.5 \%$ growth in Other Revenues and $1.6 \%$ growth in Third-Party Hotel Management Fees, which more than offset a $2.4 \%$ decrease in Room Revenue.

Room Revenue decline was mainly due to softer performance in the markets in both Cancún and Guadalajara, which was partially offset by growth in Los Cabos and Nuevo Vallarta.

During 3Q19, Room Revenue decreased 2.4\% compared to 3Q18, derived from a RevPAR decrease of $6.3 \%$, which in turn was caused by an $8.4 \%$ decline in ADR. This was partially offset by a 1.3 percentage point increase in Occupancy. The RevPAR decrease was partially offset by $4.1 \%$ growth in the number of rooms in operation of Company-owned hotels.

The portfolio of stabilized Company-owned hotels experienced a 6.3\% increase in the number of rooms. This portfolio posted a 10.8\% reduction in RevPAR, explained by a $13.7 \%$ decrease in ADR, which was partially offset by a 1.9 percentage point increase in Occupancy. The increase in the number

## Total Revenue



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of stabilized rooms was due to incorporation of the Krystal Urban Guadalajara into the portfolio of stabilized Company-owned hotels, having completed its 36-month stabilization stage.

Company-owned hotels in the stabilization stage remained stable in terms of number of rooms. The RevPAR of these properties increased $4.4 \%$, driven by a $4.9 \%$ ADR increase, which more than offset a 0.3 percentage point decrease in Occupancy.

Food and Beverage Revenue increased 16.0\%, from Ps. 164.7 million in 3Q18 to Ps. 191.1 million in 3Q19, driven by the Hilton Puerto Vallarta, Reflect Krystal Grand Los Cabos, and Reflect Krystal Grand Nuevo Vallarta, which are in stabilization.

Other Income, which includes, among other items, event room rentals, parking, laundry, telephone, and leasing of commercial spaces, increased $34.5 \%$, from Ps. 35.7 million in 3 Q 18 to Ps. 48.0 million in 3 Q 19 , driven by increased hotel activity.

Management Fees related to third-party owned hotels increased by $1.6 \%$ compared to 3Q18, driven by a $19.6 \%$ increase in the number of rooms under operation, which more than offset a $9.7 \%$ decrease in RevPAR during the period. The lower RevPAR was driven by a 6.3 percentage point reduction in Occupancy combined with a $0.4 \%$ decrease in ADR. The Company sees an opportunity to continue its expansion plans by means of third-party operating contracts, mainly with the Krystal ${ }^{\circledR}$ brand, which it does not believe will significantly impact the operating structure.

## Costs and Expenses

Operating Costs and Operating Expenses increased 9.9\%, from Ps. 217.4 million in 3Q18 to Ps. 239.0 million in 3Q19. This increase was mainly due to higher costs and expenses at the Reflect Krystal Grand hotels. Operation of this new brand implies higher operating costs that have not yet been matched by revenue growth, due to the longer-than-expected maturity curve of these properties, as certain external factors affecting performance at nearly all of those properties have been weighing on their performance over the past few months.

Administration and Sales Expenses rose 12.9\%, from Ps. 106.3 million in 3Q18 to Ps. 120.0 million in 3Q19. Administration and Sales Expenses accounted for $23.6 \%$ of Total Revenue in 3Q19, compared to $22.4 \%$ in $3 Q 18$, due to higher costs and expenses at the Reflect Krystal Grand hotels, as explained above. GRAND

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## Operating Income

During 3Q19, Operating Income decreased 16.4\%, from Ps. 90.3 million in 3Q18 to Ps. 75.4 million. This result was attributed to higher operating costs and expenses at the Reflect Krystal Grand hotels. Operating Margin decreased by 4.1 percentage points, from 19.0\% in 3Q18 to 14.9\% in 3Q19.


## Net Financing Result

In 3Q19, the Net Financing Result went from a gain of Ps. 69.5 million in 3Q18 to a loss of Ps. 113.8 million in 3Q19. This result was mainly attributed to the FX loss generated by the effect of the mark-to-market valuation of a higher USD/MXN exchange rate applied to our dollar-denominated debt, combined with a higher level of indebtedness, which increased our net interest expenses.

## Net Income

Net Income went from a gain of Ps. 123.1 million in 3Q18 to a loss of Ps. 29.2 million in 3Q19, driven by a higher net financing result combined with lower operating income.

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| Figures in thousands of Mexican pesos | Third Quarter |  |  |  | 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash Fow Statement | 2019 | 2018 | Var. | \%Var. | 2019 | 2018 | Var. | \%Var. |
| Cashflow from operating activities |  |  |  |  |  |  |  |  |
| Net income | $(29,223)$ | 123,130 | $(152,353)$ | NA | 96,879 | 250,261 | $(153,382)$ | (61.3) |
| Depreciation and amortization | 59,338 | 46,795 | 12,542 | 26.8 | 174,552 | 141,625 | 32,927 | 23.2 |
| Income taxes | $(8,242)$ | 37,578 | $(45,820)$ | NA | 27,325 | 75,552 | $(48,227)$ | (63.8) |
| Unrealized gain (loss) in foreign currency exchange | 71,196 | $(110,521)$ | 181,717 | NA | 812 | $(103,872)$ | 104,685 | NA |
| Net interest expense | 43,971 | 33,890 | 10,082 | 29.7 | 141,095 | 91,074 | 50,020 | 54.9 |
| Other financial costs | 1,648 | 4,223 | $(2,575)$ | (61.0) | 5,614 | 5,662 | (48) | (0.8) |
| Minority interest | (867) | (963) | 96 | (10.0) | $(2,370)$ | $(2,768)$ | 398 | (14.4) |
| Income from sale of shares | $(3,562)$ | - | - | 0.0 | $(3,562)$ | - | $(3,562)$ | NA |
| Cashflow before working capital variations | 134,259 | 134,132 | 127 | 0.1 | 440,345 | 457,534 | $(17,189)$ | (3.8) |
| Working Capital | 14,242 | 26,813 | $(12,572)$ | (46.9) | 37,300 | 43,502 | $(6,202)$ | (14.3) |
| Net operating cashflow | 148,501 | 160,945 | $(12,444)$ | (7.7) | 477,645 | 501,036 | $(23,391)$ | (4.7) |
| Non-recurring items | $(6,420)$ | 49,522 | $(55,942)$ | NA | $(62,741)$ | 6,401 | $(69,142)$ | NA |
| Cashflow net from non-recurring items | 142,081 | 210,467 | $(68,386)$ | (32.5) | 414,904 | 507,437 | $(92,533)$ | (18.2) |
| Investment activities | 30,204 | $(650,580)$ | 680,784 | NA | $(144,737)$ | $(867,311)$ | 722,574 | (83.3) |
| Financing activities | $(108,008)$ | 322,212 | $(430,220)$ | NA | $(204,385)$ | 175,329 | $(379,713)$ | NA |
| Net (decrease) increase in cash and cash equivalents | 64,278 | $(117,900)$ | 182,178 | NA | 65,782 | $(184,545)$ | 250,328 | $N A$ |
| Cash and cash equivalents at the beginning of the period | 104,308 | 221,370 | $(117,062)$ | (52.9) | 102,804 | 288,015 | $(185,211)$ | (64.3) |
| Cash and cash equivalents at the end of the period | 168,586 | 103,470 | 65,117 | 62.9 | 168,586 | 103,470 | 65,117 | 62.9 |
| Cash in business acquisition | - | 235 | (235) | NA | - | 235 | (235) | NA |
| Total Cash at the end of the period | 168,586 | 103,705 | 64,882 | 62.6 | 168,586 | 103,705 | 64,882 | 62.6 |

By the end of 3Q19, Operating Cash Flow was Ps. 148.5 million, compared to Ps. 160.9 million reported in 3Q18, a $7.7 \%$ decrease driven by lower positive Working Capital in the quarter.
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## Balance Sheet Summary

Figures in thousands of Mexican pesos

| Balance Sheet Summary | Sep-19 | Sep-18 | Var. | Var \% |
| :--- | ---: | ---: | ---: | :---: |
| Cash and cash equivalents | 168,587 | 103,705 | 64,882 | $62.6 \%$ |
| Accounts receivables and other current assets | 282,396 | 183,321 | 99,075 | $54.0 \%$ |
| Creditable taxes | 405,282 | 433,253 | $(27,972)$ | $(6.5 \%)$ |
| Total current assets | $\mathbf{8 5 6 , 2 6 4}$ | $\mathbf{7 2 0 , 2 7 9}$ | $\mathbf{1 3 5 , 9 8 5}$ | $\mathbf{1 8 . 9 \%}$ |
| Restricted cash | 173,837 | 115,965 | 57,872 | $49.9 \%$ |
| Property, furniture and equipment | $8,092,211$ | $7,771,961$ | 320,250 | $4.1 \%$ |
| Non-productive fixed assets (under development) | 616,126 | 763,082 | $(146,956)$ | $(19.3 \%)$ |
| Other fixed assets | 539,116 | 509,579 | 29,538 | $5.8 \%$ |
| Total non-current assets | $\mathbf{9 , 4 2 1 , 2 9 0}$ | $\mathbf{9 , 1 6 0 , 5 8 5}$ | $\mathbf{2 6 0 , 7 0 4}$ | $\mathbf{2 . 8 \%}$ |
| Total Assets | $\mathbf{1 0 , 2 7 7 , 5 5 4}$ | $\mathbf{9 , 8 8 0 , 8 6 4}$ | $\mathbf{3 9 6 , 6 9 0}$ | $\mathbf{4 . 0 \%}$ |
| Current installments of long-term debt | 224,435 | 238,400 | $(13,965)$ | $(5.9 \%)$ |
| Other current liabilities | 481,726 | 703,216 | $(221,490)$ | $(31.5 \%)$ |
| Total current liabilities | $\mathbf{7 0 6 , 1 6 1}$ | $\mathbf{9 4 1 , 6 1 6}$ | $\mathbf{( 2 3 5 , 4 5 5 )}$ | $\mathbf{( 2 5 . 0 \% )}$ |
| Long-term debt | $2,729,256$ | $2,222,518$ | 506,738 | $22.8 \%$ |
| Other non-current liabilities | 876,906 | 917,222 | $(40,316)$ | $\mathbf{( 4 . 4 \% )}$ |
| Total non-current liabilities | $\mathbf{3 , 6 0 6 , 1 6 1}$ | $\mathbf{3 , 1 3 9 , 7 4 0}$ | $\mathbf{4 6 6 , 4 2 2}$ | $\mathbf{1 4 . 9 \%}$ |
| Total Equity | $\mathbf{5 , 9 6 5 , 2 3 1}$ | $\mathbf{5 , 7 9 9 , 5 0 8}$ | $\mathbf{1 6 5 , 7 2 3}$ | $\mathbf{2 . 9 \%}$ |
| Total Liabilities and Equity | $\mathbf{1 0 , 2 7 7 , 5 5 3}$ | $\mathbf{9 , 8 8 0 , 8 6 4}$ | $\mathbf{3 9 6 , 6 8 9}$ | $\mathbf{4 . 0 \%}$ |

## Cash and Cash Equivalents

By the end of 3Q19, the Company's Cash and Cash Equivalents were Ps. 168.6 million. Of this figure, Ps. 126.3 million is peso-denominated and Ps. 42.3 million is dollar-denominated.

## Accounts Receivable and Other Current Assets

By the end of 3Q19, Accounts Receivables and Other Current Assets were Ps. 282.4 million compared to Ps. 183.3 million in 3Q18.

## Property, Furniture \& Equipment

This line item was equal to Ps. 8,092.2 million at the end of 3 Q19, a $4.1 \%$ increase compared to Ps. $7,772.0$ million at the end of $3 Q 18$. This increase was mainly driven by the routine improvements, remodeling and renovations that the Company continues to carry out for its fixed assets. During the last twelve months, the largest hotel remodeling project took place at the Krystal Urban Monterrey.

| Figures in thousands of Mexican pesos | 3Q19 |  | YTD Sep 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
| Capex for the period | 3Q19 | \% Total | YTD | \% Total |
| Hotels in development | 5,569 | 14.8\% | 78,922 | 39.6\% |
| Improvements in owned hotels | 14,283 | 38.0\% | 45,559 | 22.9\% |
| Ordinary capex | 17,702 | 47.1\% | 74,876 | 37.6\% |
| Total Capex | 37,554 | 100.0\% | 199,358 | 100.0\% |

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## Net Debt and Maturity

Net Debt was Ps. 2,611.3 million at the end of 3Q19, which represented a Total Debt / EBITDA (LTM) ratio equal to 4.0x. $94.7 \%$ of Total Debt is US-dollar denominated and has an average cost of $5.2 \%$. The remaining $5.3 \%$ is peso-denominated, with an average weighted cost of $11.0 \%$. In addition, $89.8 \%$ of debt maturities are long-term.
During 3Q19, the Mexican peso depreciated $2.6 \%$ by the end of the quarter, from Ps. 19.1685 as of June 30, 2019, to Ps. 19.6808 as of September 30, 2019, having a negative impact on the Company's financial costs. The Company's short US dollar position by the close of 3Q19 was US\$ 132.0 million, equal to Ps. 2,598.1 million.
The following graphs show the Company's debt and cash position, as well as the debt maturity.

| Figures in thousands of Mexican pesos | Denominated in (currency): |  |  |
| :--- | ---: | ---: | ---: |
| Debt* | Pesos | Dollars | Total |
| Short Term | 13,192 | 211,243 | 224,435 |
| Long Term | 143,627 | $2,585,628$ | $2,729,256$ |
| Total | $\mathbf{1 5 6 , 8 2 0}$ | $\mathbf{2 , 7 9 6 , 8 7 1}$ | $\mathbf{2 , 9 5 3 , 6 9 1}$ |
| \% Total | $5.3 \%$ | $94.7 \%$ | $100.0 \%$ |
| Average rate of financial liabilities | $10.96 \%$ | $5.19 \%$ | $5.50 \%$ |
|  |  |  |  |
| Cash and equivalents |  |  |  |
| Restricted cash | 126,293 | 42,293 | 168,587 |
| Cash and cash equivalents** | 17,317 | 156,521 | 173,837 |
| Net Debt | $\mathbf{1 4 3 , 6 1 0}$ | $\mathbf{1 9 8 , 8 1 4}$ | $\mathbf{3 4 2 , 4 2 4}$ |

Net Debt / LTM EBITDA (as of September 30, 2019) 4.0x
*Includes accrued interest and effect of financial instruments related to financial debt.
**Includes restricted cash related to bank debt.

Debt Maturity Profile of Grupo Hotelero Santa Fe as of september 30, 2019


As it pursues its growth plans, the Company will continue to balance its debt between pesos and dollars. Both peso- and dollar-denominated debt are hedged over reference rates (TIIE and LIBOR), with a strike price at $8.5 \%$ and $4.5 \%$, respectively.
According to IFRS, the exchange rate used was USD/MXN 19.6808 as of September 30, 2019, as published in Mexico's Official Federal Gazette.
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## Currency Hedging Analysis

Figures in thousands of Mexican pesos

| Currency Hedging Analysis | Denominated in Pesos | Denominated in USD | Total in Pesos | Denominated in Pesos | Denominated in USD | Total in Pesos |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Revenue | 347,076 | 160,770 | 507,846 | 1,039,162 | 633,208 | 1,672,370 |
| \% of Total Revenue | 68.3\% | 31.7\% | 100.0\% | 62.1\% | 37.9\% | 100.0\% |
| (-) Total Costs and Expenses | 389,689 | 37,983 | 427,672 | 1,207,021 | 154,997 | 1,362,018 |
| (-) Non-recurring Expenses | 4,731 | - | 4,731 | 18,745 | - | 18,745 |
| Operating Income | $(47,344)$ | 122,787 | 75,443 | $(186,604)$ | 478,211 | 291,607 |
| (+) Depreciation | 59,338 | - | 59,338 | 174,552 | - | 174,552 |
| Operating Cash How | 11,994 | 122,787 | 134,781 | $(12,052)$ | 478,211 | 466,159 |
| \% of Operating Cash Flow | 8.9\% | 91.1\% | 100.0\% | (2.6\%) | 102.6\% | 100.0\% |
| Interest | 4,685 | 45,648 | 50,333 | 30,337 | 114,023 | 144,360 |
| Principal | 2,577 | 65,567 | 68,144 | 220,685 | 159,350 | 380,035 |
| Total Debt Service | 7,262 | 111,215 | 118,477 | 251,022 | 273,373 | 524,395 |
| Interest Coverage Ratio 1 | 2.6x | 2.7x | 2.7x | (0.4x) | 4.2x | 3.2x |
| Debt Service Coverage Ratio 2 | 1.7 x | 1.1x | 1.1x | (0.0x) | $1.7 x$ | 0.9x |

1) Operating Cash Flow/Interest; 2) Operating Cash Flow/Total Debt Service

In 3Q19, approximately $31.7 \%$ of revenue and $91.1 \%$ of operating cash flow were denominated in US dollars. Dollardenominated operating cash flow was enough to cover the financial debt, both interest and principal, at a ratio of 1.1 x for 3Q19. In 2 Q19 we prepaid two existing Mexican peso-denominated bank loans and obtained two new US dollardenominated credit facilities for the same amounts. Therefore, in the year-to-date figures, operating cash flow was insufficient to meet its debt obligations, with a ratio of $0.9 x$. Excluding this effect, debt service coverage ratio would have been 1.4x

In addition, HOTEL has a dollar-denominated cash balance of Ps. 42.3 million at the close of 3Q19, decreasing its total exposure to currency risk.

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## Recent Events

During 3Q19, and as of the date of this report, HOTEL's recent developments included:

- On July 30, the Company announced signature of a Management Contract for the AC Hotel by Marriott Santa Fe, with 168 rooms located in Mexico City's Santa Fe district. The hotel, which is owned by a third party and was inaugurated in May 2017, is located on Juan Salvador Agraz, just steps away from the Centro Comercial Santa Fe Mall. This Management Contract is in line with the Company's expansion plan, which includes growth in the urban hotel segment through third-party brands at strategic locations.
- On August 1, the Company announced signature of a Management Contract for the Courtyard by Marriott Puebla, with 154 rooms located in the city of Puebla, Puebla. The hotel, which is owned by a third party, is located on Avenida 31 Poniente, minutes away from the Angelopolis Mall. This Management Contract is in line with the Company's expansion plan, which includes growth in the urban hotel segment through third-party brands at strategic locations.
- The Company announced divestment from its stake in the Breathless Tulum Resort \& Spa, which will strengthen the Company's balance sheet. The full investment of Ps. 88 million was recovered, and the management contract for this hotel is still in place.
- The Company announced its updated 2019 guidance:

2019e Total Revenue: Ps. 2,200 million.
2019e EBITDA: Ps. 645 million.
This guidance has been prepared using an average USD/MXN exchange rate of \$19.00.

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## 3Q19 Conference Call Details:

HOTEL will host its earnings webcast (audio + presentation) to discuss results:

$$
\begin{array}{ll}
\text { Date: } & \text { Friday, October 25, } 2019 \\
\text { Time: } & \text { 12:00 p.m. Mexico City Time } \\
& \text { 1:00 p.m. New York Time }
\end{array}
$$

To participate in the conference call and Q\&A session please dial:
Telephone: US: 18008633908 International +1 3343237224 Mexico: 018008477666

Conference password: HOTEL 000
Webcast: The webcast will be in English. To follow the Power Point presentation and the audio of the call, please visit our website www.gsf-hotels.com/investors

## About Grupo Hotelero Santa Fe

HOTEL is a leading company in the Mexican hotel industry, centered on acquiring, converting, developing and operating its own hotels as well as third party-owned hotels. The Company focuses on strategic hotel location and quality, a unique hotel management model, strict expense control and the proprietary Krystal ${ }^{\circledR}$ brand, as well as other international brands. As of year-end 2018, the Company employed over 3,500 people and generated revenues of Ps. 2,065 million. For more information, please visit www.gsf-hotels.com

## Contact Information

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Maximilian Zimmermann
Investor Relations Director
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## Legal Note on Forward-Looking Statements:

The information provided in this report contains certain forward-looking statements and information related to Grupo Hotelero Santa Fe, S.A.B. de C.V. and its subsidiaries (jointly "Grupo Hotelero Santa Fe", "HOTEL", or the "Company") which are based in the understanding of its managers, as well as in assumptions and information currently available for the Company. Such statements reflect the current view of Grupo Hotelero Santa Fe in regard to future events subject to a number of risks, uncertainties and assumptions. Several features may cause that the results, performance or current achievements of the Company may differ materially with respect to future results, performance or attainments of Grupo Hotelero Santa Fe that may be included, expressly or implied within such statements in regard to the future, including among others, alterations in the economic general conditions and/or politics, governmental and commercial changes globally or within the countries in which the Company has any business interests, changes in the interests rates and inflation, exchange rates volatility, changes in the demand and regulations of the products marketed by the Company, changes in the price of raw materials and other goods, changes in the business strategies and several other features. If one or more these of risks or uncertainties are materialized, or if the assumptions used result to be incorrect, the real results may materially differ from those described herein as anticipated, believed, expected or envisioned. Grupo Hotelero Santa Fe undertakes no obligation to update or revise any forward-looking statements.
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## Income Statement

## Revenue

Room Revenue
Food and Beverage Revenue
Other Revenue from Hotels
Third-party Hotels' Management Fees
TOTAL REVENUE
COSTS AND EXPENSES
Operating Costs and Expenses
Sales and Administration
Property Expenses
Depreciation and Amortization
TOTAL COSTS AND EXPENSES
Development and hotel opening expenses
Other non-recurring expenses

## ADJUSTED EBITDA

ADJUSTED EBITDA Margin (\%)
OPERATING INCOME
Operating Income Margin (\%)
Net interest expenses
Net foreign currency exchange loss
Other financial costs
Net Financing Result
Undistributed income from subsidiaries, net
Income before taxes
Total income taxes
Net Income
Net Income Margin (\%)
Income attributable to:
Controlling Interest
Non-controlling Interest

GRUPO HOTELERO SANTA FE, S.A.B. de C.V.

## Consolidated Income Statement

For the three- and nine-month periods ended September 30, 2019 and 2018
(Figures in thousands of Mexican pesos)

| Third Quarter |  |  |  |
| :---: | :---: | :---: | :---: |
| 2019 | 2018 | Var. |  |


| 9 months ended September 30 |  |  |  |
| :---: | :---: | :---: | :---: |
| 2019 | 2018 | Var. | \% Var. |


| 251,096 | 257,298 | $(6,202)$ | $(2.4)$ |
| ---: | ---: | :---: | :---: |
| 191,080 | 164,694 | 26,387 | 16.0 |
| 48,025 | 35,695 | 12,330 | 34.5 |
| 17,645 | 17,369 | 276 | 1.6 |
| $\mathbf{5 0 7 , 8 4 6}$ | 475,055 | $\mathbf{3 2 , 7 9 0}$ | $\mathbf{6 . 9}$ |


| 819,424 | 828,549 | $(9,125)$ | $(1.1)$ |
| ---: | ---: | ---: | :---: |
| 643,152 | 532,472 | 110,680 | 20.8 |
| 152,434 | 108,287 | 44,147 | 40.8 |
| 57,361 | 52,892 | 4,469 | 8.4 |
| $\mathbf{1 , 6 7 2 , 3 7 0}$ | $\mathbf{1 , 5 2 2 , 2 0 0}$ | $\mathbf{1 5 0 , 1 7 1}$ | $\mathbf{9 . 9}$ |


| 761,307 | 653,632 | 107,675 | 16.5 |
| ---: | ---: | ---: | :---: |
| 398,724 | 343,669 | 55,055 | 16.0 |
| 27,436 | 22,443 | 4,993 | 22.2 |
| 174,552 | 141,625 | 32,927 | 23.2 |
| $\mathbf{1 , 3 6 2 , 0 1 8}$ | $\mathbf{1 , 1 6 1 , 3 6 9}$ | $\mathbf{2 0 0 , 6 4 9}$ | $\mathbf{1 7 . 3}$ |
| 11,236 | 18,960 | $(7,724)$ | $(40.7)$ |
| 7,509 | 2,800 | 4,709 | $N A$ |
| 484,904 | 502,456 | $\mathbf{( 1 7 , 5 5 2 )}$ | $\mathbf{( 3 . 5 )}$ |
| $29.0 \%$ | $33.0 \%$ | $(4.0 p t)$ | $(4.0 p t)$ |
| 291,607 | $\mathbf{3 3 9 , 0 7 0}$ | $\mathbf{( 4 7 , 4 6 4 )}$ | $\mathbf{( 1 4 . 0 )}$ |
| $17.4 \%$ | $22.3 \%$ | $(4.8 p t)$ | $(4.8 p t)$ |
| $(141,095)$ | $(91,074)$ | $(50,020)$ | 54.9 |
| $(23,064)$ | 80,711 | $(103,776)$ | $N A$ |
| $(5,614)$ | $(5,662)$ | 48 | $(0.8)$ |
| $(169,773)$ | $(16,025)$ | $(153,748)$ | $N A$ |
| 2,370 | 2,768 | $(398)$ | $(14.4)$ |
| 124,204 | 325,813 | $(201,609)$ | $(61.9)$ |
| 27,325 | 75,552 | $(48,227)$ | $(63.8)$ |
| 96,879 | $\mathbf{2 5 0 , 2 6 1}$ | $(153,382)$ | $(61.3)$ |
| $5.8 \%$ | $16.4 \%$ | $(10.6 p t)$ | $(10.6 p t)$ |
|  |  |  |  |
| 116,698 | 222,231 | $(105,532)$ | $(47.5)$ |
| $(19,819)$ | 28,030 | $(47,850)$ | $N A$ |
|  |  |  |  |
|  |  |  |  |

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## Balance Sheet

## Grupo Hotelero Santa Fe, S.A.B. de C.V.

Consolidated Balance Sheet
As of September 30, 2019 and 2018
(Figures in thousands of Mexican pesos)

| (Figures in thousands of Mexican pesos) | 2019 | 2018 | Var \$ | Var \% |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash and cash equivalents | 168,587 | 103,705 | 64,882 | 62.6\% |
| Restricted cash | - | - | - | NA |
| Accounts receivables from clients | 164,742 | 118,574 | 46,167 | 38.9\% |
| Accounts receivables from related parties | 5,355 | 6,010 | (655) | (10.9\%) |
| Creditable taxes | 405,282 | 433,253 | $(27,972)$ | (6.5\%) |
| Other current assets | 112,299 | 58,736 | 53,563 | 91.2\% |
| Escrow deposit for hotel acquisition | - | - | - | 0.0\% |
| Total current assets | 856,264 | 720,279 | 135,985 | 18.9\% |
| Non-current Assets |  |  |  |  |
| Restricted cash | 173,837 | 115,965 | 57,872 | 49.9\% |
| Property, furniture and equipment | 8,092,211 | 7,771,961 | 320,250 | 4.1\% |
| Non-productive fixed assets (under development) $\square$ | 616,126 | 763,082 | $(146,956)$ | (19.3\%) |
| Other assets | 31,654 | 20,337 | 11,317 | 55.7\% |
| Investment in subsidiaries | 38,738 | 34,592 | 4,146 | 12.0\% |
| Deferred income taxes | 113,909 | 99,835 | 14,075 | 14.1\% |
| Goodwiil | 354,815 | 354,815 | (0) | (0.0\%) |
| Total non-current assets | 9,421,290 | 9,160,585 | 260,704 | 2.8\% |
| Total assets | 10,277,554 | 9,880,864 | 396,690 | 4.0\% |

## LIABILITIES AND SHAREHOLDERS EQUITY

## Current liabilities

| Current installments of long-term debt | 224,435 | 238,400 | $(13,965)$ | (5.9\%) |
| :---: | :---: | :---: | :---: | :---: |
| Suppliers | 136,595 | 118,403 | 18,191 | 15.4\% |
| Accrued liabilities | 136,048 | 396,356 | $(260,309)$ | (65.7\%) |
| Accounts payable to related parties | 10,641 | 10,403 | 237 | 2.3\% |
| Payable taxes | 131,276 | 128,436 | 2,841 | 2.2\% |
| Client advanced payments | 67,166 | 49,617 | 17,549 | 35.4\% |
| Total current liabilities | 706,161 | 941,616 | $(235,455)$ | (25.0\%) |
| Non-current liabilities |  |  |  |  |
| Long-term debt | 2,729,256 | 2,222,518 | 506,738 | 22.8\% |
| Other non-current liabilities | 9,110 | 4,695 | 4,415 | 94.0\% |
| Deferred income taxes | 867,796 | 912,527 | $(44,731)$ | (4.9\%) |
| Total non-current liabilities | 3,606,161 | 3,139,740 | 466,422 | 14.9\% |
| Total liabilities | 4,312,322 | 4,081,356 | 230,966 | 5.7\% |
| Equity |  |  |  |  |
| Capital stock | 3,422,021 | 3,412,770 | 9,251 | 0.3\% |
| Legal reserve | 190,493 | 190,493 | - | 0.0\% |
| Premium on subscription of shares | 80,000 | 80,000 | - | 0.0\% |
| Net income | 116,698 | 250,261 | $(133,563)$ | (53.4\%) |
| Retained earnings | 864,902 | 598,953 | 265,949 | 44.4\% |
| Shareholder's Equity | 4,674,115 | 4,532,477 | 141,638 | 3.1\% |
| Non-controlling interest | 1,291,116 | 1,267,031 | 24,085 | 1.9\% |
| Total Equity | 5,965,231 | 5,799,508 | 165,723 | 2.9\% |
| Total liabilities and equity | 10,277,553 | 9,880,864 | 396,689 | 4.0\% |

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Cash Flow Statement

Grupo Hotelero Santa Fe, S.A.B. de C. V. Consolidated Cash Flow
For the three- and nine-months periods ended September 30, 2019 and 2018

| Figures in thousands of Mexican pesos | Third Quarter |  |
| :--- | :---: | :---: |
| Cash Fow Statement | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ |
| Cashflow from operating activities | $(29,223)$ | 123,130 |
| Net income | 59,338 | 46,795 |
| Depreciation and amortization | $(8,242)$ | 37,578 |
| Income taxes | 71,196 | $(110,521)$ |
| Unrealized gain (loss) in foreign currency exchange | 43,971 | 33,890 |
| Net interest expense | 1,648 | 4,223 |
| Other financial costs | $(867)$ | $(963)$ |
| $\quad$ Minority interest | $(3,562)$ | 0 |
| $\quad$ Income from sale of shares | $\mathbf{1 3 4 , 2 5 9}$ | $\mathbf{1 3 4 , 1 3 2}$ |
| Cashflow before working capital variations |  |  |
|  | 8,914 | 1,719 |
| Accounts receivable from clients | 4,507 | 5,715 |
| Accounts receivable from related parties | 2,478 | 8,981 |
| Other current assets | $(8,670)$ | 31,067 |
| Creditable taxes | $(9,561)$ | 16,428 |
| Suppliers | 1,816 | $(15,366)$ |
| Accrued liabilities | 435 | $(12,970)$ |
| Accounts payable to related parties | 12,354 | $(2,518)$ |
| Downpayments from clients | 1,969 | $(6,242)$ |
| Payable taxes | $\mathbf{1 4 8 , 5 0 1}$ | $\mathbf{1 6 0 , 9 4 5}$ |
| Net operating cashflow |  |  |

## Non-recurring items

Accrued liabilities
Payment for hotel operation
Receivable and Payable taxes
Income in acquistion of Dollars
Cashflow net from non-recurring items
Investment activities
Change in restricted cash
Acquisition of property, furniture and equipment
Acquisition of ongoing business
Escrow deposit for hotel acquisition
Sale of shares of subsidiaries
Investment in subsidiary
Distribution effect of capitalized premium
Other net assets and labilities
Interest gained
Cashflow from investment activities
Receivable Greenshoe
Net increase in paid-in capital from non-controlling company
Payment of Liabilities SITRA Group's subsidiaryes
Repurchase of shares
Obtained loans
Loan to shareholder of non-controlling company
Payment of interest and loan amortization*
Loans obtained from shareholders
Effect from non-controlling interest merger
Cashflow form financing activities

Net (decrease) increase in cash and cash equivalents
Cash and cash equivalents at the beginning of the period

Cash and cash equivalents at the end of the period
Cash in business acquisition
Total Cash at the end of the period

| - | 177,419 |
| :---: | ---: |
| - | - |
| $(6,420)$ | $(119,028)$ |
| - | $(8,869)$ |
| $\mathbf{1 4 2 , 0 8 1}$ | $\mathbf{2 1 0 , 4 6 7}$ |


| $(23,123)$ | $(11,306)$ |
| :---: | :---: |
| $(37,556)$ | $(543,717)$ |
| - | $(132,000)$ |
| - | 24,333 |
| 88,000 | - |
| $(464)$ | 4,052 |
| - | - |
| 2,627 | 1,122 |
| 719 | 6,937 |
| $\mathbf{3 0 , 2 0 4}$ | $\mathbf{6 5 0 , 5 8 0} \mathbf{~}$ |


| 3,629 | 260,250 |
| :---: | :---: |
| - | - |
| 4,293 | $(21,553)$ |
| - | 154,010 |
| 2,551 |  |
| $(118,480)$ | $(70,495)$ |
| - | - |
| - | - |
| $\mathbf{( 1 0 8 , 0 0 8 )}$ | $\mathbf{3 2 2 , 2 1 2}$ |


| 15,586 | 260,250 |
| :---: | :---: |
| - | - |
| 8,681 | $(28,792)$ |
| 331,533 | 154,010 |
| $(35,786)$ |  |
| $(524,398)$ | $(210,140)$ |
|  | - |
| - | - |
| $\mathbf{( 2 0 4 , 3 8 5 )}$ | $\mathbf{1 7 5 , 3 2 9}$ |


| $\mathbf{6 5}, 782$ | $\mathbf{( 1 8 4 , 5 4 5 )}$ |
| ---: | ---: |
| 102,804 | 288,015 |


|  |  |
| :---: | ---: |
| 168,586 | 103,470 |
| - | 235 |
|  | 103,705 |

```
SantaFe
grupo| hot el ero
```


## Appendix 1: Integration of Rooms under Operation

Operating indicators for 3 Q 19 include 6,005 hotel rooms under operation out of 6,380 . The integration of 375 excluded rooms is detailed as follows:
i) $\quad 263$ rooms that are part of the Vacation Club ${ }^{7}$
ii) The effect of 112 fewer rooms in the period due to:
a. 111 rooms out of 168 rooms of $A C$ Hotel by Marriott Santa Fe were available in the quarter as the hotel was included in the portfolio on August 1 ( 57 fewer rooms)
b. 99 rooms out of 154 rooms of Courtyard by Marriott Puebla were available in the quarter as the hotel was included in the portfolio on August 1 ( 55 fewer rooms)

Operating indicators for the nine-month period ended September 30, 2019, include 5,755 hotel rooms under operation out of 6,380 . The integration of 625 excluded rooms is detailed as follows:
i) 263 rooms that are part of the Vacation Club
ii) The effect of 362 fewer rooms in the period due to:
a. 111 rooms out of 144 rooms of Hyatt Place Aguascalientes were available in the period as the hotel was included in the portfolio on March 1 (33 fewer rooms)
b. 63 rooms out of 142 rooms of Double Tree by Hilton Toluca were available in the period as the hotel was included in the portfolio on June 1 (79 fewer rooms)
c. 38 rooms out of 168 rooms of $A C$ Hotel by Marriott Santa Fe were available in the quarter as the hotel was included in the portfolio on August 1 ( 130 fewer rooms)
d. 34 rooms out of 154 rooms of Courtyard by Marriott Puebla were available in the quarter as the hotel was included in the portfolio on August 1 ( 120 fewer rooms)

The following table summarizes the total number of rooms of the Company's portfolio:

| Rooms 3Q19 | Owned Hotels | Third-Party Owned Hotels | Total Rooms | Rooms YTD Sep 2019 | Owned Hotels | Third-party owned hotels | Total Rooms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In Operation | 3,738 | 2,267 | 6,005 | In Operation | 3,739 | 2,016 | 5,755 |
| Vacation Club | 53 | 210 | 263 | Vacation Club | 53 | 210 | 263 |
| Unavailable | - | 112 | 112 | Unavailable | - | 362 | 362 |
| In Renovation | - | - | - | In Renovation | - | - | - |
| Total Rooms | 3,791 | 2,589 | 6,380 | Total Rooms | 3,792 | 2,588 | 6,380 |

[^2]ibis URBANHOTELS


[^0]:    ${ }^{3}$ The Company operates Reflect Krystal Grand Los Cabos, Reflect Krystal Grand Nuevo Vallarta, Krystal Grand Suites Insurgentes and Hyatt Centric Campestre Leon, in which it also has a $50 \%$ ownership position. According to IFRS, the results of these properties are consolidated in the Company's financial statements.
    ${ }^{4}$ The Company operates Hilton Garden Inn Monterrey Aeropuerto hotel, in which it also has a 15\% ownership position. According to IFRS, although the results of this property are not consolidated in the Company's financial statements, third-party hotel management fees are included as "Other Revenues," given that the property is considered a thirdparty hotel under management.

[^1]:    ${ }^{5}$ Expenses incurred in hotel expansions and openings, including new developments, and are related to the acquisition and research of acquisition opportunities.
    ${ }^{6}$ Other non-recurring expenses, including settlement expenses and consulting fees related to the takeover of hotels acquired.

[^2]:    ${ }^{7} 263$ rooms are part of Vacation Club, of which 53 rooms are Company-owned, and 210 rooms are third-party owned under the Company's management.Vacation Club revenue is included in the P\&L under Other Income, and is, therefore, excluded from this analysis.

