



Santa Fe  
grupo | hotelero

## Hotel Asset Press Release

**Mexico City, September 15, 2022** - Grupo Hotelero Santa Fe, S.A.B. de C.V. (BMV: HOTEL) ("HOTEL" or the "Company"), one of the leading companies in the hotel industry in Mexico, announces that it has received an unsolicited offer to purchase one of our hotel assets and yesterday we signed a non-binding letter of intent for the possible sale of said asset. The offer received by HOTEL will be evaluated in detail and the corresponding analysis will be made to see if it fits within the Company's asset rotation strategy. This operation, if the respective negotiations are successful, would be subject to the usual conditions for this type of transaction (including, where appropriate, internal, and third-party authorizations that may be applicable).

This press release is published to inform investors in compliance with Article 50 of the "Disposiciones de Carácter General aplicables a las Emisoras de valores y a otros participantes del mercado de valores".

### About HOTEL

HOTEL is a leading company in the Mexican hotel industry, dedicated to the acquisition, conversion, development and operation of its own hotels as well as third parties-owned hotels. The Company focuses on the strategic location and quality, of its hotels, a unique management model, strict expenses control and the Krystal® brand as well as other international brands. At the end of year 2021, it had more than 3,200 employees and generated revenues of Ps. 1,761 million. For more information, please visit [www.gsf-hotels.com](http://www.gsf-hotels.com)

#### Legal Note:

The information provided in this report contains certain forward-looking statements and information related to Grupo Hotelero Santa Fe, S. A. B. de C. V. and its subsidiaries (jointly "Grupo Hotelero Santa Fe" or the "Company") which are based in the understanding of its managers, as well as in assumptions and information currently available for the Company. Such statements reflect the current vision of Grupo Hotelero Santa Fe in regard to future events and are subject to a number of risks, uncertainties and assumptions. Several features may cause that the results, performance or current achievements of the Company may differ materially with respect to future results, performance or attainments of Grupo Hotelero Santa Fe that may be included, expressly or implied within such statements in regard to the future, including among others, alterations in the economic general conditions and/or politics, governmental and commercial changes globally or within the countries in which the Company does business, changes in the interests rates and inflation, exchange rates volatility, changes in the demand and regulations of the products marketed by the Company, changes in the price of raw materials and other goods, changes in the business strategies and several other features. If one or more these of risks or uncertainties are materialized, or if the assumptions used prove to be incorrect, the real results may materially differ from those described herein as anticipated, believed, expected or envisioned. Grupo Hotelero Santa Fe undertakes no obligation to update or revise any forward-looking statements.

#### CORPORATE OFFICE

Juan Salvador Agraz No.65 – Piso 20  
Colonia Santa Fe Cuajimalpa,  
C.P. 05348, Ciudad de México, México  
Tel. (+52) 55 5261-0800

#### CFO

Enrique Martinez  
emartinez@gsf-hotels.com  
Tel. (+52) 55 5261-0807

#### INVESTOR RELATIONS DIRECTOR

Maximilian Zimmermann Canovas  
inversionistas@gsf-hotels.com  
Tel. (+52) 55 5261-4508

